

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1940** ORDER NO. **64813** DATE **11-28-50**

CUSTOMER

FRISCHMAN BROS.
BROOKLYN 12, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE **3½ X 5½**

STYLE **ART COLORTONE FULL FACE**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HAPPY BIRTHDAY TO YOU.....

(VERSE)

(SEE COPY)

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE ATTACHED SKETCH AS COPY.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ret. 10-9
H.C. 12-20-52
L.A. 10½

X

as quoted

W.D.

E. F. GODFREY, LAKE GENEVA, WIS.

NO. OCH1941

ORDER No. 64572

DATE 11-28-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO. 2 GREEN AND CLUBHOUSE,
HILLMORE GOLF CLUB, LAKE GENEVA,
WISCONSIN /

6 pl.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS - FOLLOW KODACHROME

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 29 1950

NOV 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 4 - 1950	DEC 4 - 1950
SKETCH				
RETOUCHING	4	3	NOV 30 1950	DEC 4 1950
REPHOTO				
PHOTO-LITHO			DEC 9 1950	DEC 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	DEC 9 1950	12-13-50 JMA.
ARTIST DEPT.		9		

FEB 6 - 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E. F. GODFREY, LAKE GENEVA, WIS.

NO. OCH1942

ORDER No. 64572

DATE 11-28-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE RIVIERA ON LAKE GENEVA, AT
LAKE GENEVA, WISCONSIN.

6 pl.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAN BUILDING WITH SPANISH TILE RED ROOF. GREEN LAWN AND FOLIAGE.
LIGHT GRAY WALL. WHITE BOATS. BLUE WATER. PUT FLAGS ON POLES
ON BUILDING.

SEE KODACHROME

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By 10/29/50
Date NOV 29 1950

By 10/29/50
Date NOV 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 4 - 1950	DEC 4 - 1950
SKETCH				
RETOUCHING	4	2½	NOV 30 1950	DEC 4 1950
REPHOTO				
PHOTO-LITHO				DEC 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1¾	DEC 9 1950	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

JAN 17 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E. F. GODFREY, LAKE GENEVA, WIS.

NO. OCH1943

ORDER No. 64572

DATE 11-28-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~HOTEL GENEVA, ON LAKE GENEVA AT~~
~~GENEVA, WISCONSIN~~

HOTEL GENEVA, AT LAKE *6 pl*
GENEVA, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY BUILDING WITH RED ROOF. NOTE FLAG ON POLE. LIGHT
TAN STONE PILLAR. COLORED AUTOS. DARK GRAY STREET. GREEN
FOLIAGE-TREES AND LAWN.

SEE KODACHROME /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By *LM* Cost Dept. Checked
By *LM* Date *NOV 29 1950*
Date *NOV 29 1950*

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>DEC 7 - 1950</i>	<i>DEC 7 - 1950</i>
SKETCH				
RETOUCHING		<i>3</i>	<i>NOV 20 1950</i>	<i>DEC 5 1950</i>
REPHOTO				
PHOTO-LITHO			<i>JAN 9 1951</i>	<i>DEC 13 1950</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>104</i>	<i>1 3/4</i>	<i>DEC 13 1950</i>	
ARTIST DEPT.		<i>9</i>		

FEB 14 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAKEOVER

MAKEOVER

Charge *LKSE* Dept. _____

Makeover Time required

	TIME	
RETOUCHING	<i>1/2</i>	<input checked="" type="checkbox"/> in Cost Dept.
PHOTO-LITHO		
COMPOSING		
ART DEPT.		
ENGRAVING		

*all old
destroyed
1-6-51*

E.F. GODFREY, LAKE GENEVA, WIS.

NO. OCH1944

ORDER No. 64572

DATE 11-28-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH AT FONTANA, WISCONSIN,
ON LAKE GENEVA

67pl.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION UP TO PATH.

LIGHT TAN SANDY BEACH/ MULTI-COLORED SUITS ON PEOPLE. BLUE
WATER. GREEN FOLIAGE. DARK GRAY PATH TO LEFT.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

NOV 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1950	DEC 14 1950
SKETCH				
RETOUCHING	3	3½	NOV 30 1950	DEC 12 1950
REPHOTO				
PHOTO-LITHO				DEC 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1¾	DEC 21 1950	
ARTIST DEPT.		9½		

FEB 6 - 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E. F. GODFREY, LAKE GENEVA, WIS.

NO. OCH1945

ORDER No. 64572

DATE 11-28-50

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE SHORE DRIVE AT FONTANA IN
LAKE GENEVA, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH315. REMOVE OLD CARS AND REPLACE WITH MODERN
CAR. SHOW SAILBOATS ON LAKE AS ON CARD 5AH315 (THEIR SAMPLE)
FOLLOW CARD 5AH315 FOR COLORS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Get Photo

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 29 1950
AND WORK SCHEDULE

NOV 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1950	DEC 13 1950
SKETCH				
RETOUCHING		3	NOV 30 1950	DEC 9 1950
REPHOTO				
PHOTO-LITHO				DEC 20 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 $\frac{1}{2}$	DEC 20 1950	12-21-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

FEB 6 - 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1946 ORDER NO. 64815 DATE 11-28-50

CUSTOMER ROBERT ADELMAN & ASSOCIATES
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CIRO'S OF COURSE! 15TH AND
WALNUT STREETS - PHILADELPHIA 2, PA.
PENNYPACKER 5-3899.....(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LAYOUT ATTACHED. FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

USE COLORS CLOSEST TO SUGGESTED COLOR SCHEME.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
H.C. 13/4 1/2 5/4
L.A. 8

Red + dk. Blue
Impressions

(F)

AUGUSTA NEWS COMPANY, AUGUSTA, MAINE

NO. OCH1947

ORDER No. 64577

DATE 11-28-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AUGUSTA HOUSE, AUGUSTA, MAINE

6 pt.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS LIGHT YELLOW COLOR. GREEN TREES AND LAWN.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date NOV 29 1950 AND WORK SCHEDULE

By _____ Date NOV 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 - 1950	DEC 5 - 1950
SKETCH				
RETOUCHING		3½	NOV 29 1950	DEC 4 1950
REPHOTO				
PHOTO-LITHO				DEC 11 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	DEC 11 1950	
ARTIST DEPT.		9		

FEB 6 - 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AUGUSTA NEWS COMPANY, AUGUSTA, MAINE

NO. OCH1948

ORDER No. 64577

DATE 11-28-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WORLD WAR 1 MEMORIAL, ROTARY
CYCLE LEADING TO NEW BRIDGE,
AUGUSTA HOUSE AND DOME OF CAPITOL
IN BACKGROUND, AUGUSTA, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MEMORIAL STATUE - GRANITE. AUGUSTA HOUSE - LIGHT YELLOW.
TOP OF DOME SHOWING - GREEN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By NOV 29 1950 **ESTIMATE** Cost Dept. Checked
Date NOV 29 1950 **AND WORK SCHEDULE** Date NOV 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 - 1950	DEC 7 - 1950
SKETCH				
RETOUCHING	4	3½	NOV 29 1950	DEC 5 1950
REPHOTO				
PHOTO-LITHO				DEC 13 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	DEC 13 1950	12-14-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed FEB 6 - 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AUGUSTA NEWS COMPANY, AUGUSTA, MAINE

NO. OCH1949

ORDER No. 64577

DATE 11-28-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AUGUSTA TOLL BRIDGE OVER KENNEBEC
RIVER, AUGUSTA, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE - GREEN COLOR - CEMENT PYLONS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked
By Date NOV 29 1950 AND WORK SCHEDULE By Date NOV 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1950	DEC 8 - 1950
SKETCH				
RETOUCHING	4	2½	NOV 29 1950	DEC 6 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				DEC 14 1950
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	DEC 11 1950	12-15-50
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D DATE Filed FEB 6 - 1951

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. OCH1950 ORDER NO. 64866 DATE 11-29-50

CUSTOMER
FLAMINGO LOUNGE
GARY, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FLAMINGO LOUNGE - 120 W.
FIFTH AVENUE - GARY, INDIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP FIVE)

SEE PENCIL LAYOUT FOR ARRANGEMENT.
SEE RESPECTIVE TISSUE OVERLAYS.

SUBMIT RETOUCHED PHOTOS TO CUSTOMER.

COLOR DESCRIPTION

SEE RESPECTIVE TISSUE OVERLAYS.

PHOTO RETURNED

TO

5 Bp
4.0. 11/2
Ret. 7/2
Imm Y.C. 107 2 1/2
3.7.51 16

as quoted
11/27

Signature
Christ

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1951 ORDER NO. 64580 DATE 11-29-50

CUSTOMER "OVER THIRTY DANCE" INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE
(All of this on address side) BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~LOWER BORDER:~~ MILFORD BALLROOM —
CHICAGO, ILL. — HOME OF ORIGINAL
"OVER 30 DANCE" *copy*

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PUT SKY AND CLOUD EFFECT ON CEILING. REPLACE RADIATORS ALONG
RIGHT WALL WITH ADDITIONAL CHAIRS

COLOR DESCRIPTION

CENTER GLOBE HANGING FROM CEILING IN VARI-COLORED DESIGN - OTHER
GLOBES IN VARIOUS COLORS. WALL PAINTINGS-GRAY STONE.
BALANCE OF COLORS-LIKE OUTSIDE SCENERY. FLOOR - MAPLE.
AND FOLLOW INSTRUCTIONS ABOVE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction
Ref. 5 1/2
106
2 1/2
10 1/2

Artwork 1. —
Rephoto 3.50

W. C. H.

LAKELAND NEWS CO., LAKELAND, FLA.

NO. OCH1952

ORDER No. 64581

DATE 11-29-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHAT FLORIDA ATTRACTION AM I
IN ?

PRIVATE NO. BEFORE TITLE: CG.1

SMALL TYPE CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

FOLLOW SKETCH ENCLOSED WITH TISSUE OVERLAY

COLORS AS ON ENCLOSED SHEET. REMOVE SIGNATURE ON INK SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set, Up			DEC 1 1950	DEC 11 1950
SKETCH				
RETOUCHING	10	¼	DEC 1 1950	DEC 7 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 ¾		
ARTIST DEPT.	102	9	1-15-1	1/2/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 12 1951

VALLEY NEWS CO., MANKATO, MINN.

PHOTO BY IOWA DEVELOPMENT COMMISSION

12½ M POST CARDS

ART COLORTONE

FULL FACE

NO.

OCH1953

ORDER No. 64582

DATE 11-29-50

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAILBOAT REGATTA, LAKE OKOBOJI,
IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW BIG BILLOWY CLOUDS

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1950	DEC 7 - 1950
SKETCH				
RETOUCHING	6	2	DEC 1 1950	DEC 6 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

SHERR VALLEY NEWS CO., MANKATO, MINN.

NO. OCH1954
ORDER NO. 64582

DATE 11-29-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SHORELINE SCENE, LAKE OKOBOJI,
IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW NICE CLOUDS. VARIOUS COLORS - BOATS AND SHEDS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1950	
SKETCH				
RETOUCHING	4	2½	DEC 1 1950	DEC 6 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		12/19/50
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

VALLEY NEWS CO., MANKATO, MINN.

NO. OCH1955

ORDER NO. 64582

DATE 11-29-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE LODGE, GULL POINT STATE
PARK, LAKE OKOBOJI, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW CLOUDS. ROOF - RED VARIEGATED ROOFING. TREES IN
DIFFERENT SHADES OF GREEN. MAKE ATTRACTIVE BRIGHT COLORS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	DEC 1 1950	DEC 8 1950
REPHOTO				
PHOTO-LITHO				DEC 20 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	DEC 20 1950	12-21-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

VALLEY NEWS CO., MANKATO, MINN.

NO. OCH1956

ORDER NO. 64582

PHOTO BY IOWA DEVELOPMENT COMMISSION

DATE 11-29-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PICTURESQUE SCENE OF BEAUTIFUL
LAKE OKOBOJI, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW DIFFERENT SHADES OF GREEN IN FOLIAGE AND TREES.
WATER TO BE IN ATTRACTIVE SHADE OF BLUE.

REMOVE SIGNS ON BOATS (CRESCENT BEACH).

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE TO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1950	
SKETCH				
RETOUCHING		3	DEC 1 1950	DEC 9 1950
REPHOTO				
PHOTO-LITHO				DEC 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1½	DEC 21 1950	12/22/50
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

VALLEY NEWS CO., MANKATO, MINN.

NO. OCH1957

ORDER NO. 64582

DATE 11-29-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC VIEW, LAKE OKOBOJI,
IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW BIG CLOUDS. BRIGHT BLUE WATER.

REMOVE GIRL AND REMOVE GRASS SHOWING IN WATER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____ 1950

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1950	DEC 1 1950
SKETCH				
RETOUCHING	✓	2	DEC 1 1950	DEC 8 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	DEC 26 1950	12/26/50
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. OCH1958 ORDER NO. 64867 DATE 11-30-50
CUSTOMER TAYLOR'S RESTAURANT
LAKEWOOD, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN PANEL:

DENVER'S FINEST SUBURBAN RESTAURANT
AND SUPPER CLUB ON HIWAYS....ETC.

(SEE COPY) (1/8 Panel) set up RM with TITLE

FRONT NO. 5 (All of this on address side) R. M. Yes 3 Sides No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FULL FACE 3 SIDES, PANEL AT BOTTOM.
USE BEST PHOTO-RETURN OTHER PRINT TO CUSTOMER. RETOUCHING ON TISSUE OVERLAY.
TO BE NIGHT SCENE -- CARS TO BE LEFT IN. SEE INSTRUCTIONS ATTACHED FOR SIGN
ON TOP OF BUILDING. SNAPSHOTS ATTACHED FOR DETAIL OF THIS SIGN AND BOTTOM
PART OF LARGE STANDARD SIGN.

COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED AND ALSO
TISSUE OVERLAY.

PHOTO USED FOR

RETURN PHOTO YES NO

Net 6
Mm 112 1/2 106
Low 9

X

W & H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1959 ORDER NO. 64869 DATE 11-30-50

CUSTOMER ST. MARY'S MISSION HOUSE
TECHNY, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

ST. MARY'S MISSION SEMINARY,
TECHNY, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM D-7366. SEE TISSUE OVERLAY.

COLOR DESCRIPTION

COLORS ON TISSUE OVERLAY. ✓

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1960 ORDER NO. 64869 DATE 11-30-50

CUSTOMER ST. MARY'S MISSION HOUSE
TECHNY, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

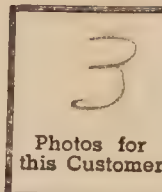


PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

ST. MARY'S MISSION SEMINARY,
TECHNY, ILL.

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PHOTO FROM D-7367. SEE TISSUE OVERLAY.

COLOR DESCRIPTION

COLORS ON TISSUE OVERLAY.

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

111 1
Ac. 142 107.12.19.50
La. 9
X
WJH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. OCH1961 ORDER NO. 64869 DATE 11-30-50

CUSTOMER ST. MARY'S MISSION HOUSE
TECHNY, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

ST. MARY'S MISSION SEMINARY,
TECHNY, ILL.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PHOTO FROM D-7368. SEE TISSUE OVERLAY.

COLOR DESCRIPTION

COLOR ON TISSUE OVERLAY.

PHOTO USED FOR

RETURN PHOTO YES NO

color sketch 86

WATERLOO NEWS AGENCY, WATERLOO, IOWA

NO. OCH1962

ORDER No. 64583

DATE 11-30-50

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM CEDAR FALLS, IOWA
HOME OF IOWA STATE TEACHER'S
COLLEGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~NO~~ *yes*

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED, WITH ROUGH PENCIL SKETCH

SUBMIT SKETCH

SUBMIT: ~~RET. PHOTO~~ ~~REPHOTO~~ ~~B. L. & W. PROOF~~ ~~HANDCOL PROOF~~ ~~RETURN PHOTO~~

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____

Date DEC 12 1950 AND WORK SCHEDULE Date DEC 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	/	8		
RETOUCHING	/	7	DEC 10 1950	DEC 2 1950
REPHOTO				
PHOTO-LITHO			JAN 2 1951	JAN 10 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 10 1951	
ARTIST DEPT.	115	15		

DATE BLUEPRINT OK'D _____ DATE Filed FEB 6 - 1951

By _____ By *W*

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CE 1343 ✓
EE 1342 ✓
DOA 3036 ✓
A OB 6117 ✓
R OB-H1951 ✓

F 3B-H182 ✓
A 3B-H180 ✓
L OB-H1952 ✓
L OB-H1950 ✓
S OB-H1949 ✓

~~BACKGROUND~~

OB-~~1951~~

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH1963 ORDER NO. 64874* DATE 11-30-59

CUSTOMER

ANGEL'S BLUE & WHITE TOURIST CT.
BOWLING GREEN, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL INSET:

ANGEL'S BLUE & WHITE TOURIST COURT

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: BACKGROUND OF SIGN SHOULD
BE NAVY BLUE, SAME AS BACKGROUND OF AAA SIGN. THERE ARE SHRUBS IN FRONT
OF LAST TWO CABINS, SEE PHOTO.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

1 Reproduction

Ref.
L.C.
Jm. S.C.
L.A.

106 1/3/4
93/4

as specified

210-H

Ok Blue Impression

Ⓣ

NO. OCH1964	
ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.	
ORDER No. 64594	
DATE 11-30-50	
12 1/2 M MINIATURE VIEWS 2 1/2 x 3 1/2 ART COLORTONE - FULL FACE 3 SIDES	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
LOVER'S LEAP IN ROCK CITY GARDENS, ATOP LOOKOUT MOUNTAIN /	
	PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION	
USE PHOTO FROM 9BH1354. MAKE NEW BLACK NEGATIVE.	
REDUCE COLOR PLATES /	
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO	
CURT TEICH & COMPANY, INC., CHICAGO	
ENVELOPE PHOTO TICKET	

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By	AND WORK SCHEDULE		By
Date	DEC 1 1950		Date
OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up		DEC 5 - 1950	DEC 5 - 1950
SKETCH			
RETOUCHING 20	10 1/2	DEC 1 1950	DEC 15 1950
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	105 2 1/2		1/15/51
		DEC 10 - 1950	
DATE BLUEPRINT OK'D	DATE Filed		
By	By		
DATE HAND COLOR PROOF OK'D	DATE Photo Returned to Customer		

NO. OCH1965	
ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.	
ORDER No. 64594	
DATE 11-30-50	
12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. NO R. M. NO
TITLE IN FULL ENTRANCE TO ROCK CITY GARDENS, ATOP LOOKOUT MOUNTAIN	IMPRINT NONE
PHOTO PROPERTY OF C.T.	
RETOUCHING AND COLOR DESCRIPTION	
USE PHOTO FROM 9BH1355. MAKE NEW BLACK NEGATIVE.	
REDUCE COLOR PLATES.	
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO	
CURT TEICH & COMPANY, INC., CHICAGO	
ENVELOPE PHOTO TICKET	

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By	AND WORK SCHEDULE		By
Date			Date 12-15-50
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		DEC 15 1950	
SKETCH			
RETOUCHING Ro 10 ½		DEC 15 1950	
REPHOTO			
PHOTO-LITHO			DEC 28 1950
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT. 10/ 2½		DEC 28 1950	1-15-51

DATE BLUEPRINT OK'D	DATE Filed JAN 16 1951
By	By
DATE HAND COLOR PROOF OK'D	DATE Photo Returned to Customer

NO. OCH1966

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOOKOUT MOUNTAIN, CHATTANOOGA,
TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH249. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	½	DEC 1 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				DEC 28 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2½	DEC 28 1950	1-11-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1967
ORDER No. 64594
DATE 11-30-50
ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.
12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. NO R. M. NO
TITLE IN FULL, <u>15 MINUTE 58</u> FOLLOW YELLOW LINE UP LOOKOUT MOUNTAIN TO ROCK CITY	IMPRINT NONE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH1780. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By _____
Date DEC 1 1950			Date DEC 1 1950
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		DEC 1 - 1950	DEC 1 - 1950
SKETCH			
RETOUCHING 20	18 ½	DEC 1 1950	DEC 15 1950
REPHOTO			
PHOTO-LITHO			DEC 28 1950
BUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	2 ½	DEC 20 1950	

DATE BLUEPRINT OK'D _____ DATE Filed JAN 17 1951
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

NO. OCH1968
ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN. ORDER No. 64594
DATE 11-30-50

12½M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. NO
TITLE IN FULL "MOONSHINE STILL" IN ROCK CITY GARDENS, LOOKOUT MOUNTAIN	IMPRINT NONE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1250. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate	ESTIMATE	Cost Dept. Checked	
By	By	By	
Date DEC 1 1950	AND WORK SCHEDULE	Date DEC 1 1950	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING 20	10 1/2	DEC 1 1950	DEC 15 1950
REPHOTO			
PHOTO-LITHO			DEC 28 1950
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	166 5 1/2	DEC 28 1950	

JAN 16 1951

DATE BLUEPRINT OK'D. DATE Filed. By
By
DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

NO. OCH1969

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
BIRD'S-EYE VIEW, ROCK CITY
GARDENS, ATOP LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH23. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By 10/1 1950
Date 10/1 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked By 10/1 1950
Date 10/1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1950	
SKETCH				
RETOUCHING <u>20</u>	<u>10</u>	<u>1/2</u>	DEC 1 1950	DEC 1 1950
REPHOTO				
PHOTO-LITHO				DEC 29 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<u>10/1</u>	<u>2 1/2</u>	DEC 29 1950	1-15-51

FEB 6 - 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. OCH1970

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCK CITY GARDENS, LOOKOUT
MOUNTAIN
SEE SEVEN STATES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH1037. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

ANSWER WORK SCHEDULE

DEC 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING 20	10	½	DEC 1 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				DEC 28 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2½	DEC 28 1950	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 16 1951

NO. OCH1971

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN. ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

SWING ALONG BRIDGE IN ROCK CITY
GARDENS, ATOP LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1356. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate	ESTIMATE			Cost Dept. Checked
By	AND WORK SCHEDULE			By
Date	DEC 1 1950	Date	DEC 1 1950	
OPERATION	EST. TIME	DATE	DATE	
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED	
COMPOSING, Type Set Up		DEC 1 1950		
SKETCH				
RETOUCHING 80	10 ½	DEC 1 1950	DEC 15 1950	
REPHOTO				
PHOTO-LITHO			DEC 28 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	10 2	DEC 28 1950		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

NO. OCH1972

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
ROCK FORMATION IN ROCK CITY
GARDENS, LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH2456. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

3/8 Hand

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING <i>20</i>	<i>10</i>	<i>1/2</i>	DEC 1 1950	DEC 1 1950
REPHOTO				
PHOTO-LITHO				DEC 29 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>104</i>	<i>2 1/2</i>	DEC 29 1950	

JAN 16 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

NO. OCH1973

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

THE STONE WITCH, ROCK CITY
GARDENS, LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH329. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

3/4 Panel

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By DEC 1 1950 Cost Dept. Checked By DEC 1 1950
Date DEC 1 1950 **ESTIMATE AND WORK SCHEDULE** Date DEC 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	24	DEC 1 1950	DEC 1 1950
REPHOTO				
PHOTO-LITHO				DEC 28 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	24	DEC 28 1950	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 16 1951

NO. OCH1974

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

FAT MAN'S SQUEEZE, ROCK CITY
GARDENS, LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH1888. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

3/8 Panel

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING <i>Lo</i>	<i>11</i>	<i>1/2</i>	DEC 1 1950	DEC 15 1950
REPHOTO				DEC 28 1950
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>107</i>	<i>2 1/2</i>	DEC 22 1950	<i>1-11-51</i>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 16 1951

By

DATE Photo Returned to Customer

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

NO. OCH1975

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OBSERVATION POINT FROM LOVER'S
LEAP IN ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5BH772. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

3/8 Daniel

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING <i>Bo</i>	<i>10</i>	<i>1/2</i>	DEC 1 1950	DEC 1 1950
REPHOTO				
PHOTO-LITHO				DEC 28 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>102</i>	<i>2 1/2</i>	DEC 20 1950	<i>1/15/51</i>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 16 1951

By

DATE Photo Returned to Customer

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

NO. OCH1976

ORDER NO. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO FAIRYLAND CAVERNS
IN ROCK CITY GARDENS ATOP
LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1357. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

3/8 Panel

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				11-30-50
SKETCH				
RETOUCHING	10	1/2	DEC 1 1950	DEC 1 1950
REPHOTO				
PHOTO-LITHO				DEC 20 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2 1/2	DEC 7 1950	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 16 1951

By

DATE Photo Returned to Customer

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

NO. OCH1977

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

TITLE IN FULL

THE OLD WOMAN WHO LIVED IN A
SHOE IN FAIRYLAND CAVERNS, ROCK
CITY GARDENS, ATOP LOOKOUT
MOUNTAIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1361. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

7/16 Panel

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING <i>20</i>	<i>10</i>	<i>1/2</i>	DEC 1 1950	DEC 1 1950
REPHOTO				
PHOTO-LITHO				DEC 28 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>105</i>	<i>2 1/2</i>	DEC 24 1950	<i>1/12/51</i>

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

NO. 0CH1978

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CINDERELLA IN FAIRYLAND CAVERNS,
ROCK CITY GARDENS, ATOP LOOKOUT
MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R.M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1360. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

3/8 Panel

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 20 1950
SKETCH				
RETOUCHING 20	10	1/2	DEC 1 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				DEC 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2	DEC 2 1950	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 17 1951

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

NO. OCH1979

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

GOLDILOCKS AND THE THREE BEARS IN
FAIRYLAND CAVERNS, ROCK CITY
GARDENS, ATOP LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1359. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 9 - 1950
SKETCH				
RETOUCHING	10	½	DEC 1 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				DEC 28 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2½	DEC 28 1950	1/15/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 16 1951

By

DATE Photo Returned to Customer

Picture by
Gronch

NO. 0CH1980

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH FALLS, STONE FACE, SKY
BRIDGE AND LOVER'S LEAP FROM
OBSERVATION POINT IN ROCK CITY
GARDENS, LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH628. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

1/2 1/2 Panel

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING 20	10	1/2	DEC 1 1950	DEC 1 1950
REPHOTO				
PHOTO-LITHO				DEC 28 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2 1/2	DEC 28 1950	1-11-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH1981

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BALANCED ROCK, ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH325. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date	11-1-1950			Date	11-1-1950
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up					
SKETCH					
RETOUCHING	10	½	DEC 1 1950	DEC 15 1950	
REPHOTO					
PHOTO-LITHO					
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	110	2½		11-15-51	

DATE BLUEPRINT OK'D _____ DATE Filed _____ JAN 16 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. OCH1982

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER No. 64594

DATE 11-30-50

12½ M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SWING-ALONG BRIDGE IN ROCK CITY
GARDENS, LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5BH773. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1950	DEC 5-1950
SKETCH				
RETOUCHING	10	12	DEC 1 1950	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	107	2½		1-12-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JAN 16 1951

By

DATE Photo Returned to Customer

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

NO. OCH1983

ORDER No. 64594

DATE 11-30-50

12½M MINIATURE VIEWS 2½ x 3½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER

TITLE IN FULL

"WHITE FALLOW DEER" IN ROCK CITY
GARDENS, LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH795. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date DEC 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	½	DEC 1 1950	DEC 15 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				DEC 28 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	106	2 ¼	DEC 22 1950	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

THE PUBLISHERS' NEWS CO., ANTIGO, WIS.

NO. OCH1985

ORDER No. 64880

DATE 11-30-50

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

2 - PINE ROW, MENOMINEE INDIAN RESERVATION, NEAR SHAWANO, WIS.

PRIV. # BEFORE TITLE: PN-2

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

COLORING: DARK GREEN PINE TREES WITH REDDISH BROWN TREE TRUNKS. DARK GRAY ROADWAY. OTHER FOLIAGE, GREEN.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	2 1/2	DEC 1 1950	DEC 1 1950
REPHOTO				DEC 20 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	187	1 1/2	DEC 20 1950	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 14 1951

PUBLISHERS NEWS CO., ANTIGO, WISCONSIN

NO. OCH1986

ORDER No. 64881

DATE 11-30-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LARGE MOUTH BLACK BASS
BOT: CAUGHT IN A NORTHERN LAKE

PRIV. # BEFORE TITLE: S-50

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORING SEE ENCLOSED PICTURE. SEE 8AH1935 FOR APPROX.
COLORING. (TTO MUCH GREEN)
NOTE: DO NOT COLOR LIKE OCH671.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Return 10P-1805

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	3	DEC 1 1950	DEC 7 1950
REPHOTO				
PHOTO-LITHO				DEC 19 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	DEC 14 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PUBLISHERS NEWS CO., ANTIGO, WISCONSIN

NO. OCH1987

ORDER NO. 64881

DATE 11-30-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WALLEYE PIKE
BOT: THE PRIZE FISH OF THE
NORTHERN LAKES

PRIV.# BEFORE TITLE: S-51

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE KODACHROME FOR FISH COLORS. (WALLEYES, ONLY) NOTE: SHOW
DARK BLOOD-LINE. DARK BROWN TREE TRUNK. GREEN GRASS. LIGHT BROWN
ALONG SIDE OF FISH. ROD WITH LIGHT BROWN HANDLE,
GRAY REEL.

RETURN KODACHROME.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo - ICP 1803

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	2 1/2	DEC 1 1950	DEC 7 1950
REPHOTO				
PHOTO-LITHO				DEC 19 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	DEC 19 1950	
ARTIST DEPT.		0 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

4/16/51

PUBLISHERS NEWS CO., ANTIGO, WISCONSIN

NO. OCH1988

ORDER No. 64881

DATE 11-30-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

TITLE IN FULL

LOGS READY FOR THE MILL
BOT: IN THE SCENIC NORTHWOODS
COUNTRY

PRIV. # BEFORE TITLE: S-52

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS: BROWN(GRAY) LOGS. (FOR COLORING OF LOGS, SEE SIMILAR
SUBJECT FOR NORTHERN MINNESOTA NOVELTIES, LOGS READY FOR THE MILL.)
SEE ALSO, RHINELANDER CARD, SIMILAR SUBJECT. MAKE WATER, BLUE.
CREAM BLDGS. WITH DARK RED ROOFS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			1000	
SKETCH				
RETOUCHING	4	2 1/2	DEC 1 1950	DEC 6 1950
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed FEB 14 1951

By

DATE Photo Returned to Customer

DISTRIBUTED BY WELSH NEWS AGENCY,
MANSFIELD, OHIO

NO. OCH1989

ORDER No. 64596

DATE 11-30-50

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SENIOR HIGH SCHOOL, NEWARK, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BOTH BUILDINGS - RED BRICK. LIGHT GRAY CORNICE, FRAMES, SASH
AND ENTRANCE, GRAY STONE BASE AND SILLS. SLATE ROOF ON BOTH
BUILDINGS. GREENISH GLASS DOME SKYLITE ON ROOF OF LEFT BLDG.
GRAY STEPS. SHOW FLAG ON POLE IN YARD ON LEFT. GREEN LAWN.
DARK GREEN SHRUBBERY. BUILDINGS ON LEFT AND RIGHT EDGES (PARTIAL)
ARE DARK RED WITH LIGHT GRAY TRIM. DARK STREET PAVING.
ADD CLOUD EFFECT.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By DEC 5 1950

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By DEC 5 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 13 1950	DEC 13 1950
SKETCH				
RETOUCHING		3½	DEC 6 1950	DEC 10 1950
REPHOTO				
PHOTO-LITHO				DEC 20 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	DEC 20 1950	12-21-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH1990** ORDER NO. **64892** DATE **12-1-50**

CUSTOMER **HOTEL TOURAINE
BUFFALO, NEW YORK**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE **3 1/2 X 5 1/2**

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

**HOTEL TOURAINE — DELAWARE AVE.,
BUFFALO, N.Y.**

FRONT NO. **5** (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(TO BE UPRIGHT VIEW)

ADD TO SKY AS NECESSARY.

INSTRUCTIONS ENCLOSED.

RETURN TWO ADDITIONAL PHOTOS SUBMITTED FOR DETAIL.
SHOW RETOUCHED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

PHOTO USED FOR

Hand 7
H/A-1-1/2/51
Ra-10.

X

add'l artwork

4.00

W 275

Submit + Ret
To Customer

Photo

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DISTRIBUTED BY E. D. WEST CO.,
SOUTH YARMOUTH, CAPE COD, MASS.

NO. OCH1991

ORDER No. 64607

DATE 12-1-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

1122-CAPE COD MUSIC CIRCUS,
CAPE COD, MASS.

PRIVATE NO. BEFORE TITLE: #1122

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. TENT IS BROWNISH YELLOW. PENNANTS ARE ALL BRIGHT
COLORS. (EXTRA PHOTO FOR DETAILS ONLY) USE GOOD CARE WITH
PEOPLE IN FOREGROUND TO MAKE THEM LOOK NATURAL.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

EXECUTIVE OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date	DEC 5 1950			Date	DEC 5 1950
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		DEC 5 1950			
SKETCH					
RETOUCHING	2	DEC 5 1950	DEC 8 1950		
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	106 1 1/2				
ARTIST DEPT.	9 1/2				

DATE BLUEPRINT OK'D _____ DATE Filed _____ FEB 6 - 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1992 ORDER NO. 64895 DATE 12-1-50

CUSTOMER WEST END HOTEL
ASBURY PARK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER LEFT HAND CORNER:

WEST END HOTEL



FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP NEGATIVE SO AS TO LEAVE THE HOTEL FULL SIZE AS SHOWN IN PHOTOGRAPH.
REMOVE TELEGRAPH POLES AT CORNER OF HOTEL. PUT IN FLAG STICKING OUT FROM
THE ROOF OF THE PORCH OVER THE STAIRWAY.

SUBMIT RETOUCED PHOTO TO COSTOMER.

OK ll B

COLOR DESCRIPTION

HOTEL AND WINDOW TRIM, ALL WHITE. ROOF AND AWNINGS GREEN. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO

Ref. 6 1/2
H.C. 1 1/2
L.A. 9

X

as guided

Wolt

Submit Photo
To Customer

5x7 Rept photo

Ref. 2 1/2
H.C. 1 1/2 ¹⁰⁴
L.A. 9

X

as quoted

M.D.H.

Estimated Time Required

# 7	1/2	Time Required in Cost Dept.
		By _____
		By _____
		By _____

add [unclear]
[unclear]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH1994 ORDER NO. 64901 DATE 12-4-50

CUSTOMER SHIP AHOY RESTAURANT
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SHIP AHOY RESTAURANT -
ATLANTA, GEORGIA.....MAIN DINING ROOM-
ENTRANCE - MARINE ROOM

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND TITLES.

(GROUP THREE)'

COLOR DESCRIPTION

FOLLOW KODACHROME SLIDES ATTACHED FOR COLOR.

RETURN KODACHROME SLIDES.

Red 2/12/5
B.

PHOTO RETURNED

TO

PHOTO USED FOR

3 Rep
L.O. 2
R.C. 7
H.C. 106 2 1/4
L.A. 14

X
as quoted

QV 2 H

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. OCH1995

ORDER No. 64613

DATE 12-4-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHAT FLORIDA ATTRACTION AM I
IN ?

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE © CURT TEICH & CO. INC.

LOWER RIGHT

PRIVATE NO. BEFORE TITLE: DC.282

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH ENCLOSED WITH TISSUE OVERLAY AND COLOR SHEET
FOR GUIDE TO COLORS.

OMIT NAME - TIMMONS

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Red Impression

Executive OK of Estimate

By DEC 5 1950
Date

ESTIMATE

Cost Dept. Checked

By DEC 5 1950
Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			DEC 6 1950	DEC 7 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	105	8		1/16/51

FEB 6 - 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. OCH1996

ORDER No. 64613

DATE 12-4-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHAT FLORIDA CITY AM I IN ?

SMALL TYPE CURT TEICH & CO. INC.
LOWER RIGHT
PRIVATE NO. BEFORE TITLE: DC.283

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH ENCLOSED WITH TISSUE OVERLAY AND COLORED SHEET
FOR GUIDE TO COLORS.

OMIT NAME - TIMMONS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Red Impression

Executive OK of Estimate By DEC 5 1950 Cost Dept. Checked By DEC 5 1950
Date DEC 5 1950 AND WORK SCHEDULE Date DEC 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1950	DEC 11 1950
SKETCH	10	1/2	DEC 5 1950	DEC 7 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		12-22-50
ARTIST DEPT.	109	8		1-15-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By 2

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

1 Print

LEVY NEWS AGENCY, LA CROSSE, WIS.

NO. OCH1997

ORDER No. 64614

DATE 12-4-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOP:

MISSISSIPPI RIVERSIDE PARK ALONG
MISSISSIPPI RIVER, LA CROSSE,
WIS.

BOT: "BLUFFS OF THE MISSISSIPPI"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ENCLOSED. COLORS: DARK GRAY STREET. BLUE & WHITE
FLOWERS CIRCLING BED OF RED CANNAS, TO LEFT. DARK GREEN EVERGREEN
TO LEFT, OTHER FOLIAGE, GREEN. FLOWER BOXES ATOP PILLARS ALONG
FENCE HAVE MULTI-COLORED FLOWERS. WATER - BLUE. LIGHT GRAY
BRIDGE. BROWN AND RED BUILDINGS. COLORED AUTOS.

REMOVE - BARRIER TO RIGHT, END OF FENCE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo
D 9724
12-29-50

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

DEC 8

AND WORK SCHEDULE

By

DEC 8 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	12	3	DEC 14 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLEUPRINT				
STRIPPING, GRAQUING				
HAND COLOR PROOF	166	1 1/2	DEC 26 1950	
ARTIST DEPT.		9		

FEB 6 - 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LEVY NEWS AGENCY, LA CROSSE, WIS.

NO. OCH1998

ORDER No. 64614

DATE 12-4-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOP:

SCENIC VIEW ALONG MISSISSIPPI
RIVER, NEAR LA CROSSE, WIS.

BOT: "BLUFFS OF THE MISSISSIPPI"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

WATER - BLUE. GREEN FOLIAGE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By DEC 5 1950

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By DEC 5 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1950	DEC 11 1950
SKETCH				
RETOUCHING	3	1	DEC 6 1950	DEC 7 1950
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		12/9/50
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LEVY NEWS AGENCY, LA GROSSE, WIS.

NO. OCH1999 -

ORDER No. 64614

DATE 12-4-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

TOP: OVERLOOKING GOLF COURSE,
AT FOOT OF BLUFF, LA CROSSE,
WIS.

BOT: "BLUFFS OF THE MISSISSIPPI" /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NQ

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GREEN - GREEN, GREEN FAIRWAY. FOLIAGE - GREEN.
ROCK SHOWING - LIGHT GRAY. /

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By DEC 5 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 5 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1950	
SKETCH				
RETOUCHING	3	1	DEC 6 1950	DEC 6 1950
REPHOTO				
PHOTO-LITHO				DEC 14 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 14 1950	12-14-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed FEB 6 - 1951

By

DATE Photo Returned to Customer

LEVY NEWS AGENCY, LA CROSSE, WIS.

NO. OCH2000

ORDER No 64614

DATE 12-4-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP: GRANDAD BLUFF, FROM MAIN STREET, LA CROSSE, WIS.

BOT: "BLUFFS OF THE MISSISSIPPI"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY ROCK. SHOW FLAG ON POLE ATOP HILL. GREEN FOLIAGE.
DARK GRAY STREET. WHITE HOUSES WITH GREEN, RED ROOFS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

DEC 5 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1950	DEC 17 1950
SKETCH				
RETOUCHING		2	DEC 6 1950	DEC 9 1950
REPHOTO				
PHOTO-LITHO				DEC 21 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 21 1950	12-22-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LEVY NEWS AGENCY, LA CROSSE, WIS.

NO. OCH2001

ORDER No. 64614

DATE 12-4-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP: BURLINGTON R.R. STATION,
LA CROSSE, WIS.

BOT: "BLUFFS OF THE MISSISSIPPI"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY STONE BUILDING, BLUE SASH TRIM. GREEN LAWN AND FOLIAGE
LIGHT GRAY ROCK ON HILL - PUT FLAG ON POLE ATOP HILL.
COLORED AUTOS. LIGHT GRAY CEMENT DRIVE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date DEC 5 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date DEC 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1 1/2	DEC 6 1950	DEC 7 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed FEB 6 1951

By _____

DATE Photo Returned to Customer _____

LEVY NEWS AGENCY, LA CROSSE, WIS.

NO. OCH2002

ORDER No. 64614

DATE 12-4-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP: MAIN STREET LOOKING TOWARDS
MISSISSIPPI RIVER AND MINNESOTA
BLUFFS, LA CROSSE, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

BOT: "BLUFFS OF THE MISSISSIPPI"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - TRUCK TO LEFT. BALANCE OF INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subject on
order for this customer. Please
see to it that all data or nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date DEC 5 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date DEC 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1950	DEC 1 1950
SKETCH				
RETOUCHING		6	DEC 6 1950	DEC 8 1950
REPHOTO				DEC 20 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	DEC 20 1950	12-20-50
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Red Signature
Blue Impression

F

2. Photos 5-7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 0CH2003 ORDER NO. 64902 DATE 12-5-50

CUSTOMER VINING BROOM CO., INC.,
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VINING BROOM CO., INC.
SINCE 1860 SPRINGFIELD,
OHIO.....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

SAMPLE BROOMS ARE IN STOREROOM.

PHOTO USED FOR

NO
YES
RETURN PHOTO

L.O.
Ret.
Don C.C.
L.A.
105
1/4/51
11/2
4 1/2
2
10

as quoted

Red + blk. Blue
Impressions

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2004 ORDER NO. 64903 DATE 12-5-50
CUSTOMER ST. JOHN'S HICKEY MEMORIAL HOSPITAL
ANDERSON, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN SKY:

ST. JOHN'S HICKEY MEMORIAL HOSPITAL
ANDERSON, IND.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2006 ORDER NO. 64916 DATE 12-5-50

CUSTOMER SWANN ABRAM HAT COMPANY
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

FOR TOPS IN APPEARANCE - SWANN HATS...
...ETC (SEE COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

SAMPLE HATS ARE IN ADV. DEPT.

PHOTO RETURNED

10

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ref. 2/14
H. C. 11621/4
L.A. 11

as quoted

W. J. H.

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2007 ORDER NO. 64916 DATE 12-4-50

CUSTOMER SWANN ABBAM HAT COMPANY
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FOR THAT LOOK OF IMPORTANCE
SWANN HATS.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

SAMPLE HATS ARE IN ADV. DEPT.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 2 1/4
L.A. 11 1/2

X
as quoted

W.H.

At Blue
Impression

Photo
3041210

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CAVE OF THE MOUNDS,
BLUE MOUNDS, WISC.

NO. 0CH2008

ORDER No. 64626

DATE 12-5-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GEM ROOM SENTINEL
MUSEUM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL CARD - FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMP
ENVELOPE PHC

INC., CHICAGO
KET

ATTENTION

8 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Reduce Color Plates for D 97 25

Executive OK of Estimate

By DEC 7 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 7 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			DEC 13 1950	DEC 13 1950
REPHOTO				
PHOTO-LITHO			JAN 2 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1:00		1/22/51
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed 14 1951

By 20

DATE Photo Returned to Customer

2/27/51

20

Reduce Color Plates for D 97 25

CAVE OF THE MOUNDS,
BLUE MOUNDS, WISC.

NO. OCH2009

ORDER No. 64626

DATE 12-5-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIRROR POOL MOUNTAIN MOUNDS,
WISC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HORIZONTAL CARD. FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME

YES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2 1/2	DEC 17 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2		12 27 1950
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2/27/51

CAVE OF THE MOUNDS,
BLUE MOUNDS, WISC.

NO. OCH2010

ORDER NO. 64626

DATE 12-5-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STALACTITE VARIETY SHOW, ~~XXXX~~
~~XXXXXXXXXXXXXXXXXXXX~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL CARD - FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

DEC 7 1950

AND WORK SCHEDULE

Date

DEC 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 11 1950
SKETCH				
RETOUCHING		0	DEC 17 1950	
REPHOTO				DEC 21 1950
PHOTO-LITHO				DEC 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 21 1950	12-27-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2/27/51

MS

CAVE OF THE MOUNDS,
BLUE MOUNDS, WISC.

NO. OCH2011

ORDER No. 64626

DATE 12-5-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STALACTITES AND FLOWSTONE

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL CARD - FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF YES
RETURN PHOTO YES
CURT TEICH & COMPANY, CHICAGO

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

DEC 7 1950

AND WORK SCHEDULE

By

DEC 7 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1950	
SKETCH				
RETOUCHING		1	DEC 17 1950	DEC 17 1950
REPHOTO				
PHOTO-LITHO				DEC 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 21 1950	12-27-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2/27/51

ATTENTION

8 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

CAVE OF THE MOUNDS,
BLUE MOUNDS, WISC.

NO. OCH2012

ORDER No. 64626

DATE 12-5-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ISLAND ROOM PILLAR-CAVE WATER
LILY POOL / ~~CAVE OF THE MOUNDS~~
WISC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL CARD - FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date DEC 7 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1950	
SKETCH				
RETOUCHING	4	2	DEC 14 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13½	DEC 26 1950	12-28-50
ARTIST DEPT.		17½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2/27/51

OK

CAVE OF THE MOUNDS,
BLUE MOUNDS, WISC.

NO. OCH2013

ORDER No. 64626

DATE 12-5-50
FULL FACE

12½ M POST CARDS ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHINESE STAIRWAY
~~XXXXXXXXXXXX~~
~~XXXXXXXXXXXX~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL CARD - FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By DEC 7 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 70
Date DEC 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2	DEC 14 1950	DEC 16 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	DEC 26 1950	12-28-50
ARTIST DEPT.		9		

FEB 14 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2/27/51

CAVE OF THE MOUNDS,
BLUE MOUNDS, WISC.

NO. OCH2014

ORDER No. 64626

DATE 12-5-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PENDULUM, XXXXXXXXXXXXXXXXXXXX
XXXX

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL CARD - FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

DEC 7 1950

AND WORK SCHEDULE

By

Date

DEC 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1 1/2	DEC 1 1950	DEC 1 1950
REPHOTO				
PHOTO-LITHO				DEC 28 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 28 1950	12-29-50
ARTIST DEPT.		9		

FEB 14 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2/27/51

CAVE OF THE MOUNDS,
BLUE MOUNDS, WISC.

NO. OCH2015

ORDER No. 64626

DATE 12-5-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

TITLE IN FULL

IMPRINT NONE

MAIN BUILDING, ~~XXXXXXXXXXXXXXXXXXXX~~

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2B244. FOLLOW KODACHROME TRANSPARENCY FOR
COLORS.

RETURN KODACHROME

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date DEC 8 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2	DEC 14 1950	DEC 14 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		12/27/50
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2/27/51
NS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH2016 ORDER NO. 64920 DATE 12-6-50

CUSTOMER ALETTO'S COTTAGE INN
LYONS, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALETTO'S COTTAGE INN
LYONS, ILLINOIS PH. 3-3211...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

2 Repro's 5x7

L.O. 14 1/2

Ret. 7

Mr H.C. 100 2

L.O. 10 1/2

X
as quoted

W.D.H.

24 Blue Impressions

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH2017 ORDER NO. 64922 DATE 12-6-50

CUSTOMER OCEAN BREEZE PARK-
JENSEN BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHUFFLEBOARD COURTS AT HOKE'S
OCEAN BREEZE PARK, JENSEN BEACH, FLA.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Ret 6
12-27-50 SC-2
LA-10

Add'l Charge
\$ 1.25

W8H

Ok Blue
Suppression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH2018** ORDER NO. **64923** DATE **12-6-50**

CUSTOMER **SPOKANE LODGE MOTEL
SPOKANE, WASH.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN LOWER PANEL:**

**SPOKANE LODGE MOTEL - 4614 E. SPRAGUE,
HI-WAY #10 - SPOKANE, WASH.**

FRONT NO. **5**

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 642
H.C. 105 1/4/51 2
L.A. 9214

X
as quoted

Ref of H. Blue
Impressions

W 274

F

R.G. TREMPER SALES CO., SANDUSKY, OHIO

NO. OCH2019

ORDER NO. 64925

DATE 12-6-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

12- COLUMBUS AVENUE LOOKING NORTH,
SANDUSKY, OHIO

PRIV. #. BEFORE TITLE: 12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ON LEFT, 1st TAN GRAY BRICK. GRAY TOP CORNICE & TOP WINDOW FRAMES.
DARK BROWN MARBLE BASE & STRIP OVER 1ST FLOOR. DARK BLUE AWNINGS &
LETTERS ON SIDE OF BLDG. BRONZE SASH & FRAMES ON 1ST FLOOR. SIGN WHITE
DARK BLUE LETTERS & EDGES. 2nd GRAYSTONE. 3 CREAM BRICK, RED STORE SIGNS
BLACK LETTERS. 4 LIGHT GRAY. RED SIGN. WHITE LETTERS 5 & 6 GRAY 7 LIGHT
BLUFF. WHITE SIGN RED LETTERS. REAR BOAT IN CENTER. WHITE RED SAILINGS
DK STACK. SHOW WATER BLUE IN REAR CTR. ON RT EDGE LT GRAY STONE. 2BRWN
BRICK LIGHT GRAY TRIM. SEE ALSO INSTRS. ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Red & dk. Blue
Imperfections*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked *JD*

By *JD*
Date *DEC 7 1950*

AND WORK SCHEDULE

By *JD*
Date *DEC 7 1950*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>11/11/50</i>	
SKETCH				
RETOUCHING		<i>53</i>		<i>DEC 14 1950</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>110</i>	<i>134</i>		<i>12/13/50</i>
ARTIST DEPT.		<i>932</i>		

DATE BLUEPRINT OK'D

DATE Filed *13*

By

By *JD*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(7)

R.G. TREMPER SALES CO., SANDUSKY, OHIO

NO. OCH2020

ORDER No. 64925

DATE 12-6-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I

R. M.

YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

ENTRANCE TO BLUE HOLE, CASTALIA,
OHIO

PRIV. # BEFORE TITLE: 26

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRAY LIMESTONE COLUMNS & ARCHES ON LEFT & RIGHT. LIGHT IVORY PANEL
LIGHTS ON ENTRANCE COLUMNS. WHITE LETTERS WITH BLUE STRIP ON EACH
LETTER. DARK BLUE ARCH FRAME. SMALL LIGHT ALONG DRIVE. WHITE
POSTS & ORANGE COLOR TOP SHADES. DARK GRAY DRIVE. WHITE CENTER LINE.
WROUGHT DARK GRAY ROCK ON LEFT & RIGHT OF ENTRANCE. GREEN LAWN. PINE
SHRUBBERY IN FOREGROUND. REMOVE CABLE WIRE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

DEC 7

AND WORK SCHEDULE

Date

DEC 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1½		DEC 17 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	DEC 26 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

FEB 6 - 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

R.C. TREMPER SALES CO., SANDUSKY, OHIO

NO. OCH2021

ORDER No. 64925

DATE 12-6-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE AERATING WATER WHEEL AT THE BLUE
HOLE, CASTALIA, OHIO

PRIV. # BEFORE TITLE: 30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHEEL IS RUSTIC BROWN, RESTING ON LIGHT GRAY CEMENT FOUNDATION
OR BASE. GRAY TUFFA ROCK ON LEFT OF WHEEL. WATER BLUE. LDG CABIN
IN REAR IS DARK BROWN WITH GRAY ROOF. (REMOVE PEOPLE.)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1950	
SKETCH				
RETOUCHING	9	3	DEC 13 1950	DEC 14 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	134	DEC 26 1950	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

R.G. TREMPER SALES CO., SANDUSKY, OHIO

NO. OCH2022

ORDER No. 64925

DATE 12-5-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONE OF THE MANY BEAUTY SPOTS
AT THE BLUE HOLE, CASTALIA, OHIO

PRIV. # BEFORE TITLE: 29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *Same as 6BH1927*

IMPRINT Same AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TWO PEOPLE AT LEFT, WHO ARE ONLY PARTLY SHOWING.
CARRY OUT COLORS AS ON 6BH1927.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
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tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

DEC 7 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	✓	2	DEC 13 1950	DEC 14 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	DEC 26 1950	12/26/50
ARTIST DEPT.		9 1/2		

FEB 6 - 1951

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

R.G. TREMPER SALES CO., SANDUSKY, OHIO

NO. OCH2023

ORDER No. 64925

DATE 12-6-50

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: VIEW OF YACHT BASIN
AND BATTERY PARK, SANDUSKY, OHIO
INSET: SANDUSKY YACHT CLUB

PRIV. # BEFORE TITLE: 5 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE YACHT CLUB VIEW AS INSET IN UPPER CORNER. YACHT CLUB: BLDG
WHITE, GREEN ROOF, DARK BLUE AWNINGS WITH WHITE EDGE. WHITE FRAMES
& SASH. S Y G LETTERS ON FRONT RED. GREEN LAWN & PINE SHRUBBERY.
RED & PURPLE FLOWERS ON REAR RIGHT. DARK IRON WALL ALONG WATER. BOAT
ON LEFT WHITE, BROWN TOP. BLDG. ON REAR LEFT WHITE WITH DULL RED ROOF
GRAY CEMENT PIER AROUND BASIN. CLUB HOUSE ON LEFT WHITE WITH GREEN
ROOF. (BATH HOUSE SAME) REMOVE RUINS OF OLD STONE BLDG IN DISTANCE ON
RIGHT. SHOW RADIO ANTENNA ON RT ALTERNATING BLACK & WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1/10/50
marked

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By	
Date		Date	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		DEC 11 1950	DEC 11 1950
SKETCH			
RETOUCHING	5 32	DEC 14 1950	DEC 20 1950
REPHOTO		DEC 17 1950	DEC 17 1950
PHOTO-LITHO			JAN 3 1951
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	106 2	JAN 3 1951	
ARTIST DEPT.	11		

DATE BLUEPRINT OK'D. DATE Filed. FEB 6 - 1951

By. By.

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2024 ORDER NO. 64936 DATE 12-7-50

CUSTOMER BAWDEN BROS., INC.
DAVENPORT, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

(SEE COPY "B") MONTGOMERY WARD BUILDING
MATERIALS DEPARTMENT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE KODACHROME STERO POSITIVES FOR COLOR GUIDE.

RETURN KODACHROME

Ret 1/29/51
R

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6/4
104-20 12/2

Adel L. (Artistic)
plus facsimile
copy of original
written message
\$ 20.00

Very Rush
needed
1/10/51
H

517

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH2025

ORDER No. 64939

DATE 12-7-50

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 3 R. M. YES /

TITLE IN FULL

IMPRINT SAME AS ABOVE..

TITLE: 1074 SEVENTEENTH STREET AND
BUSINESS DISTRICT LOOKING WEST,
CHEYENNE, WYOMING

PRIV. # BEFORE TITLE: 1074

PHOTO PROPERTY OF cust.

RETOUCHING AND COLOR DESCRIPTION

OMIT TOP & BOTTOM FOR PROPORTION. BLDG COLORS FROM PHOTO ATTACHED.
NO LOUD COLORED CARS. TAKE OUT LIGHT POST AT LEFT & CONSTRUCTION FROM
2ND BLOCK ON RIGHT. TRIBUNE SIGN IS O.K., BUT OTHER SIGNS DOWN STREET
IT'S O.K. TO SHOW, BUT NOT TO HAVE SIGN LEGIBLE. GET EFFECTIVE CLOUDS

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

6 d. caps
13 pieces

Executive OK of Estimate

By

Date DEC 12 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	4	DEC 13 1950	DEC 21 1950
REPHOTO				
PHOTO-LITHO				JAN 3 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	12	JAN 3 1951	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 12 1951

By

DATE Photo Returned to Customer

SANBORN SOUVENIR COL, DENVER, COLO.

NO. OCH2026

ORDER NO. 64939

DATE 12-7-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: PANORAMA OF THE TOP OF
PIKES PEAK AND THE SUMMIT HOUSE OF
THE AUTO HIGHWAY, ELEVATION 14,110
FT. ABOVE THE SEA. PIKES PEAK
REGION, COLORADO.

PRIV. # BEFORE TITLE: 1992
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CUT A TRIFLE FOREGRD, BAL. TOP FOR PROPORTION. NO LOUD CARDS OR
CLOTHING. TAKE OUT POLES. FOR OTHER COLORS SEE KODACHROME ATTCHD
BUT DON'T GET TOO PINKISH OR LAVENDER. GET EFFECTIVE CLOUDS, NOT
THE USUAL STEREOTYPE FAINT CLOUDS.

RETURN KODACHROME.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

13 pica

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 8 1950

By

Date

DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 13 1950	DEC 17 1950
SKETCH				
RETOUCHING			DEC 14 1950	DEC 20 1950
REPHOTO				
PHOTO-LITHO				JAN 3 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1.00	1 1/2	JAN 3 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH2027

ORDER No. 64939

DATE 12-7-50

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: SCENE AT THE BOTTOM OF THE
ROYAL GORGE, CANON CITY, COLO. THIS
SHOWS THE ARKANSAS RIVER, AND D.&R.
G.W. TRAIN AT THE OLD HANGING BRIDGE

PRIV. # BEFORE TITLE: 1994

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

YOU HAVE KODACHROME IN CONNECTION WITH OCH2029, SO REFER TO IT FOR
COLOR EFFECT ON WALLS, ETC. TAKE OUT WIRES, ETC., OMIT A LITTLE TOP &
BOTTOM FOR PROPORTION. DO NOT TOUCH UP TRAIN SO THAT IS ALL YOU
NOTICE INSTEAD OF THE GORGE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			DEC 14 1950	DEC 14 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	136		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 14 1951

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH2028

ORDER No. 64939

DATE 12-7-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R.M. NO /

IMPRINT SAME AS ABOVE.

TITLE: VISTA OF THE SUSPENSION
BRIDGE SPANNING THE ROYAL GORGE
1053 FT. ABOVE THE ARKANSAS RIVER,
CANON CITY, COLORADO.

PRIV. # BEFORE TITLE: 1993 /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OMIT A LITTLE TOP & BOTTOM FOR PROPORTION. KODACHROME WITH OCH2029
WILL SHOW COLOR & APPEARANCE OF BRIDGE AND GORGE. TAKE OUT BUSHY
TREES AT EXTREME RIGHT AND LEFT ALSO LITTLE BLDG. & FENCE AT RIGHT
& SIGN ON SUSPENSION WIRE. DK. BLUE OR BLUE GREEN MTS IN DISTANCE.
DK. GREEN TREE AT LEFT, WHITE QUARTZ ROCK WALLS IMMEDIATE FOREGRD.
NO LOUD CLOTHING OR CARS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By DEC 8 1950
Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By DEC 8 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1950	DEC 15 1950
SKETCH				
RETOUCHING			DEC 14 1950	DEC 21 1950
REPHOTO				
PHOTO-LITHO			DEC 21 1950	JAN 8 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116		JAN 8 1951	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 14 1951

By

DATE Photo Returned to Customer

2/9/51
OKS

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH2029

ORDER NO. 64939

DATE 12-7-50

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

SAME AS ABOVE.

IMPRINT
TITLE: SCENE IN THE BOTTOM OF THE
ROYAL GORGE, COLORADO.

PRIV. # BEFORE TITLE: 1995

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TRIM A LITTLE MORE LEFT THAN RIGHT FOR PROPORTION. FOR CLOUDS ON
ROCKS AND BRIDGE SEE ATTCHD KODACHROME AND RETURN WHEN THRU. DO NO
TOUCH IN BRIDGE SO HEAVY THAT IT LOOKS ARTIFICIAL AS YOU HAVE SO
OFTEN IN PAST. RETAIN PRESENT CLOUDS OR SIMILAR EFFECTIVE ONES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

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tives are uniform and colors are
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Executive OK of Estimate

By
Date DEC 8 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By
Date DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	2	DEC 13 1950	DEC 13 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1	DEC 26 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 14 1951

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH2030

ORDER NO. 64939

DATE 12-7-50

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R.M. YES -SAME AS

IMPRINT SAME AS ABOVE. 103454-N

TITLE: UNITED STATES POST OFFICE,
DENVER, COLORADO.

PRIV. # BEFORE TITLE: 131

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TRIM A LITTLE OFF BOTTOM, BALANCE OFF TOP FOR PROPORTION. TAKE OUT
AUTOS WHEREVER SHOWING, ALSO BUILDING AT LOWER LEFT. OBSCURE BLDGS
IN REAR AT RIGHT. FOR COLORS FOLLOW CARD ATTACHED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

DEC 8 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 11 1950
SKETCH				
RETOUCHING	3	3	DEC 13 1950	DEC 14 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	132	DEC 26 1950	12-27-50
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2031

ORDER No. 64640

DATE 12-7-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES

IMPRINT

SAME AS ABOVE

TITLE: 2280-MOUNTAIN TOPS ABOVE
THE CLOUDS ON THE TRAIL
RIDGE ROAD, COLORADO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9A140-N. FOLLOW CARD 9A140-N FOR COLOR GUIDE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Get Photo

Executive OK'd Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

1950 AND WORK SCHEDULE

Date

DEC 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1950	12 1950
SKETCH				
RETOUCHING	4	/	DEC 14 1950	DEC 26 1950
REPHOTO				
PHOTO-LITHO			DEC 28 1950	JAN 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	JAN 8 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2032

ORDER No. 64640

DATE 12-7-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2241-LONG'S PEAK (ALT. 14,255 FT.) FRAMED BY ASPENS IN ROCKY MOUNTAIN NATIONAL PARK, NEAR ESTES PARK, COLORADO

PHOTO PROPERTY OF C.T.

ATTENTION

17 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

13 picar

bet photo

4 D-11112

Top of list

© PHOTO BY GERALD J. CLARKE

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5649-29-N. DUPLICATE COLOR EFFECT ON CARD 5649-29-N -DEEP YELLOW ASPEN COLORS ON TREES, DEEP BLUE-GREEN COLOR ON THE SLOPES IN BACKGROUND. PEAKS SHOULD BE MORE OF A DARK AND GRAY TONE -NOT PINKISH. SEE PICTURE 2AH371 FOR COLORING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

DEC 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1950	
SKETCH				
RETOUCHING		1/2	DEC 14 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				JAN 3 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1/2	JAN 3 1951	1-3-51
ARTIST DEPT.		9/2		

DATE BLUEPRINT OK'D

DATE Filed

FEB 1 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2033

ORDER No. 64640

DATE 12-7-50

12¹/₂ POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 999-PANORAMA OF A SECTION
OF CHEYENNE, WYOMING
"THE CROSSROADS OF THE
NATION"

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DARK GREEN TREES AND VALLEY. NEARER HOUSES-MOSTLY WHITE WITH DARK
ROOFS. KEEP SOMETHING LIKE ORIGINAL CLOUD EFFECT.
REMOVE - SIGN BOARDS AT RIGHT OF ROAD AND FARTHER ON A LEFT, ALSO
TOP OF BUILDING AND TRUCK AT BOTTOM OF PHOTO AND ANY OTHER SPOTS
NECESSARY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

DEC 8 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1950	DEC 11 1950
SKETCH				
RETOUCHING	5	24	DEC 14 1950	DEC 21 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	2		1-3-51
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, CODO.

NO. OCH-2034

ORDER No. 64640

DATE 12-7-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. YES *encl.*

IMPRINT SAME AS ABOVE
TITLE: 1095-CAPITOL AVENUE, CHEYENNE,
WYOMING, LOOKING NORTH FROM
UNION PACIFIC DEPOT WITH
CAPITOL IN DISTANCE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SIGNS AT LEFT EDGE OF PHOTO (CAFE & EDWARDS), ALSO THE
SIGN PARTIALLY SHOWING-"HUB ARMY STORE". TAKE OUT WIRES AND TRUCKS
MARKED WITH "X". FILL SKY WITH SOME HIGH CLOUDS. COLORS OF
BUILDINGS-SEE CARD 8A148-N ATTACHED. DO NOT ATTEMPT TO BRING OUT
OTHER SIGNS. CARS IN COLORS OF BLACK, PLAIN WHITE OR GRAY, NOT
LOUD OR BRIGHT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects on
order for this customer. Please
see to it that all cuts or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By *[Signature]*
Date DEC 8 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1950	DEC 1 1950
SKETCH			DEC 1 1950	DEC 27 1950
RETOUCHING		5		
REPHOTO				
PHOTO-LITHO			JAN 2 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	2		118
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By *[Signature]*

DATE Photo Returned to Customer

MAR 12 1951

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2035

ORDER NO. 64640

DATE 12-7-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: 2055-THE RED ROCKS THEATRE,
PARK OF THE RED ROCKS NEAR
MORRISON IN THE DENVER MOUNTAIN
PARKS, COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS REFER TO CARD 1B478-N. THE ROCKS COULD BE A LITTLE MORE PINKISH-RED AS CARD 5A80-N. ADDITIONAL FOREGROUND IN PHOTO IS COVERED WITH DARK GREEN VEGETATION WITH ROCK OUTCROPS LIKE THE BIG ROCKS AND GRAY TO DARK EARTH. HILLS IN DISTANCE(SEE CARD 1B 478-N.)

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

DEC 8 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2	DEC 14 1950	DEC 2 1951
REPHOTO				
PHOTO-LITHO				JAN 3 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 15	JAN 3 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

17
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2036

ORDER NO. 64640

DATE 12-7-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 2060-VISTA OF THE RED ROCKS
FROM THE SOUTH ENTRANCE,
PARK OF THE RED ROCKS IN
DENVER MOUNTAIN PARKS NEAR
MORRISON, COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TRIM A LITTLE, TOP AND BOTTOM FOR PROPORTION. SHOW INTERESTING
CLOUDS IN SKY (NOT TOO FAINT). DARK GREEN TREES AND BUSHES
WHERE SHOWING. VALLEY GROUND IS YELLOW TONE, GREEN AND TAN IN
COLOR. DO NOT MAKE ROAD TOO PROMINENT. FOLLOW CARD 5A80-N
FOR COLORING, ALSO FOR ROCKS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects or
order for this customer. Please
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tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

DEC 8 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1950	DEC 1 1950
SKETCH				
RETOUCHING	4	/	DEC 1 1950	DEC 20 1950
REPHOTO				
PHOTO-LITHO				JAN 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2037

ORDER No. 64640

DATE 12-7-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: 2039-CLEAR CREEK AND SOME OF
THE RUGGED CLIFFS AND HILLS ALONG
CLEAR CREEK CANON, BETWEEN GOLDEN
AND IDAHO SPRINGS, COLORADO.

PHOTO PROPERTY OF CUST.

ATTENTION

17 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*6 yd. cap
13 pica*

RETOUCHING AND COLOR DESCRIPTION

VERTICAL VIEW.

CROP A LITTLE EACH SIDE FOR PROPORTION. SHOW SPARKLING STREAM.
NEARER ROCKS AND ROCK SLOPES ARE GRAYISH TO BROWNISH RED GRANITE.
SLOPES ARE DARK GREEN TO TAN WITH DARK GREEN VEGETATION. BIG CLIFF
IS QUITE DARK ROCK WITH GRAY WHITE AND REDDISH BROWN TONES ALSO.
DARK BLUE GREEN PINES ON HIGH HILLS. PUT IN SOME IMPRESSIVE
CLOUDS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By *[Signature]*

Date *DEC 12 1950*

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*

Date *DEC 12 1950*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>DEC 12 1950</i>	<i>DEC 12 1950</i>
SKETCH				
RETOUCHING	<i>9</i>	<i>1/2</i>	<i>DEC 12 1950</i>	<i>DEC 12 1950</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>107</i>	<i>1 1/2</i>		<i>1-2-51</i>
ARTIST DEPT.		<i>9</i>		

FEB 26 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2038

ORDER No. 64640

DATE 12-7-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO-

IMPRINT SAME AS ABOVE

TITLE: 2224-ST. MALO BOY'S CAMP AND
THE CHURCH ON THE ROCK, SOUTH ST. VRAIN
HIGHWAY, (COLO. 7), TO ROCKY
MOUNTAIN NATIONAL AND ESTES PARK,
COLORADO. IN THE BACKGROUND TOWERS
MT. MEEKER, ELEV. 13,900 FT.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

OMIT MOSTLY FOREGROUND FOR PROPORTION. MAKE OUTLINE AND CONTOURS
OF PEAK DISTINCT AND FAMILIAR LOOKING WITH SOME TINTS OF BLUE OR
DARK IN THE SNOW TO MAKE IT LOOK GOOD. DARK BLUE-GREEN PINES AND
PINE SLOPES. DARK GREEN SHRUBBERY AND OTHER TREES. BUILDINGS
ARE DARK GRAY TO BROWNISH-RED GRANITE, ROOF OF BUILDING IN BACK
IS RED, ROOF ON FRONT BUILDING (CHAPEL) IS NATURAL SHINGLE COLOR.
ROCKS AND ROCK OUTCROPS ARE THE SAME AS THE BUILDINGS (DARK GRAY TO
BROWNISH-RED).

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By DEC 8 1950

AND WORK SCHEDULE

By DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1950	
SKETCH				
RETOUCHING	9	24	DEC 14 1950	DEC 20 1950
REPHOTO				JAN 3 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 3 1951	
HAND COLOR PROOF	106	1-24		
ARTIST DEPT.				

MAR 14 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2039

ORDER No. 64640

DATE 12-7-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

IMPRINT SAME AS ABOVE
TITLE: 2239- THE NARROWS IN BIG THOMPSON CANON, SHOWING ONE OF THE MANY VISTAS OF THE RUGGED CLIFFS THAT TYPIFY THIS CANON. THE BIG THOMPSON IS THE ROUTE OF HWAY U.S. 34 FROM LOVELAND TO ESTES PARK AND ROCKY MOUNTAIN NATIONAL PARK, COLORADO
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OFF SOME FOR TOP AND BOTTOM FOR PROPORTION. CANON WALLS ARE GRAY TO REDDISH-BROWN GRANITE (SEE CARD 6AH1050). DARK BLUE-GREEN PINES WHERE SHOWING. GET NATURAL LOOKING STREAM (NOT SOLID BLUE EFFECT). DON'T OVERDO THE OILED ROAD TO DETRACT FROM SCENERY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1950	DEC 14 1950
SKETCH				
RETOUCHING	4	1/2	DEC 14 1950	DEC 21 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed FEB 14 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

17 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2040

ORDER No. 64640

DATE 12-7-50

12½ M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE /
TITLE: 2151-THE BROADMOOR MOUNTAIN
PICTURESQUE MINIATURE COG TRAIN
RUNNING BETWEEN THE BROADMOOR HOTEL
AND THE CHEYENNE MOUNTAIN ZOO AT
COLORADO SPRINGS, COLO.

NOTE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 PHOTOS) COMBINE THE TWO PHOTOS, USING MOSTLY FOREGROUND AND FRONT OF TRAIN FROM PHOTO #1 AND USING MOSTLY TOP PART AND REAR OF TRAIN FROM PHOTO #2. DARK BLUE-GREEN PINES AND DISTANT HILLS, DARK BLUE-GREEN TO GRAY AND BROWNISH WHERE ROCKY SURFACES SHOW. FOR TRAIL COLORS-SEE KODACHROME ENCLOSED. DO NOT BRING OUT PEOPLE IN TRAIN OR DRESS THEM IN LOUD COLORS. (RAISED "A" IN TITLE ONLY AS WRITTEN ABOVE).

RETURN KODACHROME TRANSPARENCY. / YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

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order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
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to make an attractive set.

Executive OK of Estimate

By DEC 8 1950
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By DEC 8 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1950	JAN 2 - 1950
SKETCH				
RETOUCHING		3 1/2	DEC 1 1950	DEC 1 1950
REPHOTO				
PHOTO-LITHO				JAN 10 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JAN 10 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed APR 4 1951

By

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2041

ORDER NO. 64640

DATE 12-7-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE
TITLE: 2240-VISTA OF MT. YPSILON FROM
THE HIGH DRIVE IN ROCKY
MOUNTAIN NATIONAL PARK,
COLORADO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. GET OUTLINE OF PEAK CORRECT AND FAMILIAR LOOKING.
PEAK IS DARK GRAY ROCK WITH WHITISH AND BRONZE RED CROSS VEINS
SHOWING DARK. SLOPES ARE DARK BLUE-GREEN PINES. LIGHT SLOPES ARE
GREENISH TO TANNISH. NEARER VEGETATION IS DARK GREEN WITH SOME
YELLOW GOLDEN TINTS AND SOME BROWNISH TONES. SILVER WHITE ASPEN
TRUNKS. GET EFFECTIVE CLOUDS. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17
Subjects or
order for this customer. Please
see to it that all cuts or mag-
nifies are uniform and colors are
in harmony with each other
to make an attractive set.

6 yds. paper
12 p. card
V

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By DEC 8 1950
Date

AND WORK SCHEDULE

By DEC 8 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 13 1950	DEC 13 1950
SKETCH				
RETOUCHING	4	2	DEC 13 1950	DEC 20 1950
REPHOTO				
PHOTO-LITHO				JAN 3 1951
BLUEPRINT STRIPPING, OPAQUING				JAN 3 1951
HAND COLOR PROOF	106	1 1/2	JAN 3 1951	JAN 3 1951
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed APR 4 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH2042

ORDER NO. 64640

DATE 12-8-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT SAME AS ABOVE
TITLE: 1104- ELK MOUNTAIN (ALT.
11,162 FT.) MEDICINE BOW
NATIONAL FOREST, WYOMING

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT FENCE POSTS AT LOWER EDGE AND IN CENTER. TAKE OUT SOME OF FOREGROUND AND PUT IN MORE SKY. FILL OUT TREES AND BUSHES WHERE NECESSARY. LEAVE CATTLE IN. GET OUTLINE AND CONTOURS OF MOUNTAIN DISTINCT AND FAMILIAR LOOKING. MOUNTAIN IS LARGELY DARK IN TREE COVERED RAVINES AND SLOPES WITH GREEN TO TAN OPEN SPOTS. MEADOW LAND IS DARK RICH GREEN TO BROWN AND TAN, SLOPES BELOW MOUNTAIN PRAIRIE BROWN WITH GREEN AND YELLOWISH TINTS. PUT IN STRIKING SKY OVER MOUNTAIN.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

DEC 8 1950

DEC 8 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2	DEC 14 1950	DEC 20 1950
REPHOTO				
PHOTO-LITHO			DEC 26 1950	JAN 5 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	JAN 5 1951	1-5-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEB 26 1951

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2043

ORDER No. 64640

DATE 12-8-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: 1141- PANORAMA OF EVANSTON,
(ALT. 6748 FT.) ON HWY. U.S.
30 IN SOUTH WESTERN
WYOMING

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW HIGH AND PROMINENT CLOUDS SO VIEW WILL NOT LOOK TOO LOW.
DARK GREEN TREES AND MEADOWLAND. HILLS ARE GREENISH TO TAN
AND BROWN. REFER TO CARD 3A267-N. ENCLOSED

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

6 pt. caps

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *DEC 8 1950*
Date

AND WORK SCHEDULE

By *DEC 8 1950*
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>DEC 13 1950</i>	<i>DEC 13 1950</i>
SKETCH				
RETOUCHING	<i>12</i>	<i>2</i>	<i>DEC 13 1950</i>	<i>DEC 13 1950</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>105</i>	<i>2</i>		<i>12/28/50</i>
ARTIST DEPT.		<i>12 1/2</i>		

MAR 14 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2044

ORDER No. 64640

DATE 12-8-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

SAME AS ABOVE

IMPRINT
TITLE: 2057-TUNNEL AND TUNNEL ROAD
IN THE PARK OF THE RED ROCKS NEAR
MORRISON IN THE DENVER MOUNTAIN
PARKS, COLORADO. THIS ROAD LEADS
TO CREATION ROCK AND PARKING LOTS
ADJACENT TO THE RED ROCKS THEATRE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS - SEE CARD 2B35-N. DO NOT GET THE ROCKS A BEET RED-
BUT PINKISH RED WITH TOUCHES OF GRAY-WHITE. ROAD IS OILED. DARK
GREEN TO TAN HILLS IN DISTANCE. DARK BLUE-GREEN PINES AND GREEN
TO LIGHT NEAR SLOPES. OMIT FOREGROUND, IF NEEDED FOR PROPORTION.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

DEC 8 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			DEC 13 1950	DEC 13 1950
SKETCH				
RETOUCHING	0	0	DEC 14 1950	DEC 14 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 30		
ARTIST DEPT.		9 00		

DATE BLUEPRINT OK'D

DATE Filed MAR 14 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2045

ORDER No. 64640

DATE 12-8-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 2245-LOOKING INTO THE BIG
NARROWS IN SOUTH ST. VRAIN CANON ON
HIGHWAY COLO. #7, FROM LYONS TO
ALLENS PARK AND ROCKY MOUNTAIN
NATIONAL PARK, COLORADO. THE POINT
AT UPPER RIGHT IS KNOWN AS NAPOLEON
PHOTO PROPERTY OF CUST. // ROCK.

RETOUCHING AND COLOR DESCRIPTION VERTICAL VIEW.
TRIM LIGHTLY EACH SIDE FOR PROPORTION. DARK GRAY ROCK CLIFFS WITH
REDDISH-BROWN TINTS AND LIGHT FACES WHERE WEATHERED (SEE CARD
81104-N ENCLOSED). DARK BLUE-GREEN PINES WHERE SHOWING. DARK
GREEN FOLIAGE OTHER THAN PINES. FILL IN FOLIAGE ON BUSHY TREES AT
LOWER RIGHT. WIDEN HIGHWAY A LITTLE. SHOW NATURAL LOOKING WATER.
SHOW SOME IMPRESSIVE CLOUDS IN SKY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date DEC 8 1950

AND WORK SCHEDULE

By _____
Date DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	3	DEC 14 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1½	DEC 26 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2046

ORDER No. 64640

DATE 12-8-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

SAME AS ABOVE

IMPRINT
TITLE: 2170-PIKES PEAK (ALT. 14,110 FT.)
FROM PIKES PEAK AVENUE IN COLORADO
SPRINGS, COLORADO. AT THE END OF
THE AVENUE STANDS THE FAMOUS
ANTLERS HOTEL, ONE OF AMERICA'S
MOST IMPOSING STREET SPECTACLES.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW OUTLINE AND CONTOURS OF PEAK DISTINCT, WITH STRIKING CLOUDS.
KEEP CARS PLAIN BLACK OR GRAY, NO BRIGHT COLORS. DO NOT BRING OUT
SIGNS ANY PLAINER, EXCEPT MAYBE MOVIE SIGN AND HOTEL SIGNS. LEAVE
OUT ENTIRELY SECTION ON LEFT SIDE UP TO AND INCLUDING THE SIGN-
"BLUE SPRUCE RESTAURANT" OR ELSE TAKE OUT SIGN (BLUE SPRUCE) AND
TAKE OUT CONSTRUCTION IN THE SECTION. DO NOT SHOW UP STREET TOO
MUCH, IT MIGHT DETRACT FROM SPECTACLE IN BACKGROUND.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17. Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date DEC 8 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 13 1950	DEC 13 1950
SKETCH				
RETOUCHING		3/4	DEC 14 1950	DEC 15 1950
REPHOTO				
PHOTO-LITHO				DEC 26 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	DEC 24 1950	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAR 19 1951

By _____

DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH-2047

ORDER No. 64640

DATE 12-8-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 1055-MT. MORAN (ELEV. 12,100 FT)
ONE OF THE MOST PROMINENT AND
FAMOUS PEAKS OF THE TETON RANGE,
GRAND TETON NATIONAL PARK, JACKSON
HOLE, WYOMING.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW OUTLINES AND CONTOURS OF THE PEAK DISTINCT. TAKE OUT MOSTLY
SKY FOR PROPORTION. MOUNTAINS ARE GRAY TO DARK GRANITE WITH GRAY-
WHITE WEATHERED SURFACES AND DARK BLUE-GREEN WHERE COVERED BY TREES
(SEE CARD 1BH2535 ENCLOSED). DARK BLUE-GREEN PINES, DARK GREEN
GRASS AND SHRUBS. SHOW NATURAL LOOKING WATER. (SEE CARD 7AH3686
FOR COLOR OF GRASS). LIGHT SILVERY ASPEN TRUNKS AND DARK GREEN
LEAVES. DO NOT SHOW ANY FLOWERS OR SUCH).

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

17 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By 1108 1950 AND WORK SCHEDULE By DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	2	DEC 14 1950	DEC 20 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D DATE Filed MAR 19 1951

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. OCH2048

ORDER NO. 64943

DATE 12-8-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NATIONAL BASEBALL HALL OF
FAME AND MUSEUM, COOPERSTOWN,
N.Y., BIRTHPLACE OF BASEBALL.

3/4" FROM RIGHT UPPER EDGE

PRIV. NO: 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. L R. M. SAME AS 9AH435.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG. SALMON PINK BRICK, VARYING IN COLOR. TRIM WHITE LIMESTONE.
IRON WORK BLACK. GRAY SLATE ROOF. FLAG DARK BLUE WITH GOLD EAGLE
ON TOP OF FLAG POLE. GUTTER PIPES COPPER. REMOVE POSTS & BICYCLE.
TAKE OUT ENTIRELY BLDGS AT BOTH ENDS OF BASEBALL HALL OF FAME.
PROMINENT DOOR AT LEFT IS DARK RED. LOGGIA WHITE STUCCO. ELIMINATE
BULLETIN BOARDS IN FRONT OF BLDG. DOOR SHOWS IN THE LOGGIA. THIS
IS DARK RED.

PUT CLOUDS IN SKY. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Return Color Plates from D9726

Executive OK of Estimate By DEC 8 1950 **ESTIMATE** Cost Dept. Checked
Date DEC 8 1950 **AND WORK SCHEDULE** Date DEC 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				DEC 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1'2		
ARTIST DEPT.	115	2'2		

MAR 28 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rush

must have gone

12/14/50

Return Color Plates from D9726

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH2049 ORDER NO. 64954 DATE 12-8-50

CUSTOMER
WEVER GROVES
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE.....

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 6
Order 13412
La-10

X

11/24

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2050 ORDER NO. 64956 DATE 12-11-50

CUSTOMER THE BLOTIX COMPANY
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE BLOTIX COMPANY.....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

NEW CARD TO BE LIKE OLD CARD 5BH673, HOWEVER SUBSTITUTING A CAN FOR GLASS
JAR.

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. OCH2051 ORDER NO. 64966 DATE 12-12-50

CUSTOMER GOFF'S RESTAURANT
WAUKESHA, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GOFF'S RESTAURANT
WAUKESHA, WISCONSIN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE.

RETOUCHING ON TISSUE OVERLAY.

COLOR DESCRIPTION

COLORS ON TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 6-12
197
11-102

X

Add'l artwork
\$ 7.00

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. OCH2052 ORDER NO. 64967 DATE 12-11-50
CUSTOMER WALTER F. CLARK CO.
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

UNIVERSITY PARK METHODIST CHURCH
DALLAS, TEXAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH!

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

to

PHOTO USED FOR

Rec. 7/11
Mrs. J. C. 106 13/4
L.A. 9/12

X

as quoted

W J H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2053 ORDER NO. 64968 DATE 12-12-50

CUSTOMER THE MALLORY HOTEL
PORTLAND, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

HOTEL MALLORY,
15TH AT YAMHILL,
PORTLAND, OREGON /

FRONT NO. 5

(All of this on address side)

R. M. 3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH SMALL WHITE PANEL AT BOTTOM --ABOUT $\frac{1}{2}$ ".

COLOR DESCRIPTION

COLORS ON TISSUE OVERLAY.

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

on sheet

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2054 ORDER NO. 64969 DATE 12-12-50

CUSTOMER METRICK'S TOURIST COURT
BEREA, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ MPOST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN PANEL:

METRICK'S TOURIST COURT....ETC.

(SEE COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT ADD THREE - S - SERVICE SYMBOL TO PANEL AS INDICATED.
NOTE THAT END OF BLDG AT RIGHT HAS BEEN BLOTTED OUT AND COVERED WITH TREE.
SEE COLORED SKETCH ON LETTERHEAD FOR COLOR AND DETAIL. ALSO SEE SNAPSHOTS FOR
DETAIL.

COLOR DESCRIPTION

FOLLOW INSTRS. ABOVE.

RETURN SNAPSHOTS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

L.O. 1/2
L.A. 2 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH2055 ORDER NO. 64970 DATE 12-12-50

CUSTOMER METRICK'S TOURIST COURT
BEREA, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

PHOTO RETURNED

12 1/2 M BUSINESS CARDS SIZE 3 1/2 X 2 3/4

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

METRICK'S TOURIST COURT....ETC.
(SEE COPY)

FRONT NO. 50

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

10

USE PHOTO FROM OCH2054. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

Ret.

(X)

DISTRIBUTED BY RUDOLPH NEWS AGENCY,
CLARKSVILLE, TENN.

NO. OCH-2056

ORDER No. 64694

DATE 12-12-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FORT CAMPBELL,
KENTUCKY
BETWEEN HOPKINSVILLE, KY. AND
CLARKSVILLE, TENN. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ND

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED CARDS FOR VIEWS IN LETTERS. ON VIEW 2BH1275
REMOVE ALL AUTOS. ON VIEW 3BH869 MAKE CLEARER - WHITE TROOPS.
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO TYPE SET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 27 1950	JAN 2 - 1950
SKETCH	Lo.	9		
RETOUCHING		8	DEC 28 1950	DEC 28 1950
REPHOTO				
PHOTO-LITHO				JAN 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	16	JAN 15 1951	1-18-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

BACKGROUND - 116841

F 2B-H1268 ✓
O 3B-H240 ✓
R 2B-H1269 ✓
T 3B-H1173 ✓

C 3B-H869 ✓
A 2B-H1271 ✓

M 2B-H1272 ✓

P 3B-H867 ✓

B 2B-H1275 ✓

E 2B-H1276 ✓

L 3B-H1137 ✓

L 7B-H446 ✓

SANBORN SOUVENIR CO., DENVER, COLO.

NO.

OCH2057

ORDER NO. 64984

DATE 12-13-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(A TRAVEL CARD)Well folks
we feel....etc.

PRIV.NO. UPPER RIGHT CORNER: 2058

SMALL TYPE: (C)CURT TEICH & CO.,INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

FAINT OUTLINES OF PEAK AND CLIMBING ROAD SHOWING UNDER LETTERING.
OUTLINES OF PEAK AND ROAD IN FAINT BLUE, LETTERING IN YELLOW OR
SIMILAR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By Date DEC 13 1950 AND WORK SCHEDULE By Date DEC 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1951	FEB 6 1951
SKETCH			JAN 12 1951	JAN 17 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 13 1951	FEB 23 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 23 1951	
ARTIST DEPT.	102		2/26/51	3/1/51

MAR 12 1951

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OCH2058

ORDER No. 64984

DATE 12-13-50

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

TITLE IN FULL

(A TRAVEL CARD)...

IMPRINT SAME AS ABOVE.

Hello etc.

PRIV. NO. UPPER RIGHT CORNER: 2243

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

FOLLOW ROUGH SKETCH ATTACHED. YELLOW BACKGROUND, GREEN RELIEF FOR SCENES AT CORNERS, BLUE LETTERING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

DEC 17 1950

AND WORK SCHEDULE

By

DEC 13 1950

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 1951	
SKETCH		1	JAN 1 1951	JAN 19 1951
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO			FEB 12 1951	FEB 23 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 23 1951	
ARTIST DEPT.	105	7		2-26-51

FEB 27 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

913

NO. OCH2059
 IMPERIAL PRESS, PORT JERVIS, N.Y. ORDER No. 64987
 DATE 12-13-50
 12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER LOWER, CENTER-BORDER
 TITLE IN FULL
 GRAND VIEW PEAK, PORT JERVIS,
 N.Y. OVERLOOKING N. Y., N. J.,
 AND PA. /
 (ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. I R. M. YES,
 IMPRINT SAME AS ABOVE.
 PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
 BLDG & HIGHWAY ARE ALL THAT SHOULD SHOW FROM THAT PICTURE AND THAT
 SHOULD BE SUPER-IMPOSED IN LOWER RIGHT CORNER PHOTO #2.
 BLDG...WHITE WITH GREEN TRIM. ROOF A BLUE BLEND.

SUBMIT: YES
 RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date	DEC 13 1950			Date	DEC 13 1950
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		JAN 7 1951	JAN 10 1950		
SKETCH					
RETOUCHING	3½	JAN 8 1951			
REPHOTO					
PHOTO-LITHO		JAN 16 1951			
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	106 1½				
ARTIST DEPT.	7½				

DATE BLUEPRINT OK'D _____ DATE Filed MAR 5 1951
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Paul M. 2
 88

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2060 ORDER NO. 64991 DATE 12-13-50

CUSTOMER PEORIANA MOTEL
IDAHO SPRINGS, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full **TITLE IN ROAD AS SHOWN ON OVERLAY:**

PEORIANA MOTEL
IDAHO SPRINGS, COLORADO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PUT AAA SYMBOL IN SKY. DO NOT SHOW SNOW IN BACKGROUND.

OPEN BLINDS IN FRONT WINDOW OF HOUSE, IF POSSIBLE OPEN SHUTTERS ON COTTAGES.

ALSO SEE INSTRUCTIONS ON TISSUE OVERLAY.

SUBMIT RET'D PHOTO TO CUSTOMER.

COLOR DESCRIPTION

THERE ARE POTS OF PETUNIAS & OTHER FLOWERS ON HOUSE STEPS AND DIFFERENT
COLORED PETUNIAS ALL AROUND HOUSE AND IN FRONT OF COTTAGES. ALL WINDOW TRIM
AND DOORS IN #25. OPEN BLINDS IN FRONT WINDOW OF HOUSE. IF POSSIBLE OPEN SHUT-
TERS ON COTTAGES -- COLOR #13. *also see Kodachrome for color.*
SEE ALSO INSTRUCTIONS ON OVERLAY.

*Returned 3/22/61
Return Kodachrome print to customer.*

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2061 ORDER NO. 64993 DATE 12-13-50

CUSTOMER WALTER'S MEN'S SHOP
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER TITLE: WALTER'S MEN'S SHOP
BOT: " 2971-73 MILWAUKEE AVENUE
CHICAGO 18, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DO NOT PUT GLARE IN WINDOWS.

COLOR DESCRIPTION

BLDG. GRAY GRANITE. SIGN BRIGHT RED - GREEN EDGE ON LETTERS.
BASE OF BLDG. DARK RED. DOORS, TRIM AND AWNING ALUMINUM. INSIDE - CREAM WALLS.
SHOW CASES PICKLED OAK (LIGHT TAN) USE BEST JUDGEMENT ON ARTICLES OF CLOTHING

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5-7 Reproduction

Ret. 6/4
J.H.C. 106 1/34
L.A. 93/4

as quoted

W.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2062 ORDER NO. 64994 DATE 12-13-50

CUSTOMER
NORWOOD WILSON
HOPEWELL, VA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CITY POINT INN AND APARTMENTS
HOPEWELL, VIRGINIA.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 4BH697

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

Ret. 1
Lm. F.C. 1-12-51
L.A. 8 1/2

as specified

W.D.H.

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH2063** ORDER NO. **64996** DATE **12-12-50**

CUSTOMER **WOLFE'S CAMERA & PHOTO SHOP
TOPEKA, KANSAS**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MEADOW ACRES - TOPEKA, KANSAS

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

Side — Center

WOLFE'S CAMERA & PHOTO SHOP

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH PLUS COLOR CORRECTIONS
LISTED IN LETTER ATTACHED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

SEE ALSO KODACHROMES FOR COLOR GUIDE.

RETURN KODACHROMES.(2)

ret 1/22/51
RK

PHOTO RETURNED

TO

PHOTO USED FOR

6 Photos
L.O. 2
Ret. 8
M.H.C. 2 1/2
L.O. 15

X
to ground
OCH

A.T. MC MURRY, CORPUS CHRISTI, TEXAS

NO. OCH-2064

ORDER No. 64718

DATE 12-13-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

AERIAL VIEW OF CORPUS CHRISTI,
TEXAS

IMPRINT NONE

SMALL TYPE: PHOTO BY SAMMY GOLD-
REGAL PICTURE SERVICE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

FOR COLORS - SIMILAR TO CARD 1BH1426 ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date DEC 15 1950

AND WORK SCHEDULE

By _____
Date DEC 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 15 1950	DEC 15 1950
SKETCH				
RETOUCHING		3 1/2	DEC 20 1950	DEC 20 1950
REPHOTO				
PHOTO-LITHO			JAN 2 1951	JAN 16 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	2 1/2	JAN 16 1951	1/18/51
ARTIST DEPT.	102	12 1/2	2/14/51	2/15/51

FEB 21 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

587

A.T. MC MURRY, CORPUS CHRISTI, TEXAS

NO. OCH-2065

ORDER No. 64718

DATE 12-13-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF DOWN-TOWN CORPUS CHRISTI,
TEXAS, AS SEEN FROM SHORELINE
BOULEVARD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

IMPRINT NONE

SMALL TYPE: PHOTO BY SAMMY GOLD -
REGAL PICTURE SERVICE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED AND TISSUE OVERLAY AND CARDS FOR
COLOR GUIDE.

MAKE REPHOTO

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By [Signature]
Date DEC 15 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date DEC 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2	DEC 20 1950	DEC 20 1950
REPHOTO				
PHOTO-LITHO			DEC 28 1950	JAN 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2	JAN 8 1951	
ARTIST DEPT.	35	9 1/2	2-13-51	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2066 ORDER NO. 65002 DATE 12-14-50

CUSTOMER KORONADO HOTEL KOURTS
JOPLIN, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KORONADO HOTEL KOURTS - JOPLIN,
MISSOURI.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

PHOTO AND SPECIAL LETTERING FROM 3BH663.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

L.O.
P.H.
H.C.
L.A.
1 1/2
1 1/2
1 1/2
02 6 1/2

gdk Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2067 ORDER NO. 65004 DATE 12-13-50

CUSTOMER GEORGE HESSBERGER INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GEORGE HESSBERGER'S HEIDELBERGER FASS
RESTAURANT.....ETC.

(SEE COPY

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP FOUR)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH

FOR COLORS ON PORTRAIT, FOLLOW FRAMED PHOTO.

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

4-517
Lo 1 1/2
10 1/2
Dime's 2nd 10 1/2
20 10 1/2

X
Grouping, Rephotos
& add'l comp. \$ 55.00
W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH2068** ORDER NO. **65005** DATE **12-14-50**

CUSTOMER **FRANK MICCHIA & ITALIAN RESTAURANT**
YOUNGSTOWN, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE **3 1/2 X 5 1/2**

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN RIGHT PANEL:**
PARKWAY TOWER
291 PARK AVE.
YOUNGSTOWN, OHIO
CWN

FRONT NO. **5** (All of this on address side) R. M. Yes **3** No **SIDES**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

MAKEOVER

Charge to CUSTOMER Dept. 11

EST. Makeover Time Required

RETOUCHING	3 #	Time Recorded in Est. Dept.	MAR 1 1951
ENGRAVING			
PHOTO LITHO			
COMPOSING			
LITHO ART			

MAR

Follow sketch

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 107 12-14-50
L.A. 7 8/4

see quoted

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OCH2069 ORDER NO. 65006 DATE 12-14-50

CUSTOMER FRANK'S DINER
CATSKILL, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRANK'S CABINS AND DINER
CATSKILL, NEW YORK - U.S. 9W

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THIS CORRECTION: CUSTOMER WISHES TO HAVE RAILING
PORCHES ON THE CABINS ON THE LEFT HAND SIDE, JUST THE SAME AS SEEN ON THE
LARGER CABINS, THAT

MAKE NEW PHOTO

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

NO
YES
RETURN PHOTO

PHOTO USED FOR

PHOTO RETURNED

Ref. 587
C. T. 11/13/50
L.A. 9/3/50

as quoted

11/13/50

Amish

*Shawgite
Rephoto*

NO. OCH-2070

ORDER No. 64999

DATE 12-14-50

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL
CATHEDRAL OF ST. JOHN, CLEVELAND,
OHIO

PRIVATE NO. BEFORE TITLE: #C34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR COLOR INSTRUCTIONS SEE ATTACHED LIST.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Photo in 1CH707

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

Date DEC 15 1950

AND WORK SCHEDULE

By DEC 15 1950

Date DEC 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		5	DEC 26 1950	DEC 26 1950
REPHOTO				
PHOTO-LITHO			JAN 2 1951	JAN 10 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JAN 10 1951	
ARTIST DEPT.	115	9	JAN 10 1951	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY
WILSON'S BOOK & STATIONERY STORE,
PADUCAH, KY.

NO. OCH-2071

ORDER No. 64728

DATE 12-14-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CRANE AND LOCOMOTIVES IN THE
ERECTING SHOP OF THE ILLINOIS
CENTRAL RAILROAD, PADUCAH, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED. WATCH COLORS CAREFULLY.
AND FOLLOW TISSUE OVERLAY. DO NOT CUT OFF ANY ON RIGHT SIDE
OF PICTURE (FOURTH ENGINE JUST SHOWING AT RIGHT EDGE).
(TWO EXTRA PHOTOS IF NEEDED FOR DETAIL)

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By DEC 15 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 15 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1951	JAN 2 1951
SKETCH				
RETOUCHING 10.0.2		7½	DEC 20 1950	JAN 2 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 2 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	FEB 2 1951	
ARTIST DEPT.	101	11	2-19-51	2-20-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 21 1951

R. G. TREMPER SALES CO.,
SANDUSKY, OHIO

NO. OCH-2072

ORDER No. 64733

DATE 12-14-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL

METHODIST YOUTH CENTER, LAKESIDE,
OHIO, ON LAKE ERIE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #285

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CABINS - LIGHT PINE. SEATS - LIGHT. ENTRANCE AND ALTAR-DARK
RUSTIC. BRING OUT THE WORDS ON TOP OF ENTRANCE IN A LIGHTER
COLOR ("THE CHAPEL IN THE WOODS").
REMOVE - CLOTHES IN FRONT OF CABIN ON LEFT. ALSO REMOVE STONES
AND TWIGS ON GROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

DEC 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	DEC 20 1950	DEC 27 1950
REPHOTO				
PHOTO-LITHO			DEC 20 1950	JAN 5 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JAN 5 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. OCH-2073

ORDER No. 64734

DATE 12-15-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

PLENTY OF "HOT TAMALES" HERE !

PRIVATE NO. UPPER RIGHT CORNER:

S-C-1

SMALL TYPE - © CURT TEICH & CO. INC.
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLDOW COLOR SKETCH.

REMOVE ARTIST'S NAME AND "GREETINGS FROM
JUAREZ OLD MEXICO" ,

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1950	
SKETCH	80	1/2	DEC 22 1950	DEC 22 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 28 1950	JAN 3 1951
BLUEPRINT				
STRIPPING, OPAQUING			JAN 3 1951	
HAND COLOR PROOF	107	1 1/2		1-4-51
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. OCH-2074

ORDER NO. 64734

DATE 12-15-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HAVE MET SOME CUTE PRAIRIE
CHICKENS.

SMALL TYPE - © CURT TEICH & CO. INC.

PRIVATE NO. UPPER RIGHT CORNER:

S-C-21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE,

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - ARTIST'S NAME AND "GREETINGS FROM THE OLD SOUTHWEST".

FOLLOW COLOR SKETCH .

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	8.0	1/2	DEC 20 1950	DEC 22 1950
RETOUCHING		1/4		
REPHOTO				
PHOTO-LITHO			DEC 28 1950	JAN 3 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	JAN 3 1951	1-4-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEB 7 1951

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. 66H-2075

ORDER No. 64734

DATE 12-15-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HAVE CHANGED MY BRAND !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER:
S-C-3

SMALL TYPE- (C) CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

REMOVE - ARTIST'S NAME AND "GREETINGS FROM THE OLD SOUTHWEST"
FOLLOW COLOR SKETCH

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	1/2	DEC 22 1950	DEC 22 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 28 1950	JAN 3 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 3 1951	1-4-51
ARTIST DEPT.	1	9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(F)

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. OCH-2076

ORDER NO. 64734

DATE 12-15-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE IN FULL

THERE'S NO "HITCH" TO THIS
"HIKER" !

IMPRINT SAME AS ABOVE

SMALL TYPE- © CURT TEICH & CO. INC.

PRIVATE NO. UPPER RIGHT CORNER:

S-C-4 /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - ARTIST'S NAME AND "GREETINGS FROM THE OLD SOUTHWEST"

FOLLOW COLOR SKETCH /

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1950	DEC 22 1950
SKETCH		1/2	DEC 23 1950	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 28 1950	JAN 3 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 3 1951	1-4-51
ARTIST DEPT.		9		

FEB 7 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. OCH-2077

ORDER No. 64734

DATE 12-15-50

12½ M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PROSPECTS LOOK GOOD HERE !

SMALL TYPE- © CURT TEICH & CO. INC.

PRIVATE NO. UPPER RIGHT CORNER:

S-C-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - ARTIST'S NAME AND "GREETINGS FROM THE OLD SOUTHWEST"

FOLLOW COLOR SKETCH

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	1/2	DEC 20 1950	DEC 22 1950
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			DEC 28 1950	JAN 5 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 5 1951	1-8-51
ARTIST DEPT.		93 1/2		

DATE BLUEPRINT OK'D

DATE Filed FEB 6 - 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FRED HARVEY, CHICAGO, ILLINOIS

NO. OCH2078
ORDER No. 65016
DATE 12-14-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 14 R. M. SAME AS 8BH1853
TITLE IN FULL	IMPRINT TRADEMARK
MILEAGE CHART....ETC.	PRIV. # : H-4574
(SEE COPY),	
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

See Bert Sausman about colors

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

*Photo in File
large*

Al Blue Sausman

Executive OK of Estimate
By *[Signature]* Date *DEC 19 1950*
ESTIMATE AND WORK SCHEDULE
Cost Dept. Checked By *[Signature]* Date *DEC 19 1950*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 - 1950	JAN 4 - 1950
SKETCH	20	16	DEC 20 1950	DEC 27 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 8 1951	JAN 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JAN 17 1951	1-23-51
ARTIST DEPT.	12	2 3/4	JAN 17 1951	2-6-51

DATE BLUEPRINT OK'D _____ DATE Filed *FEB 26 1951*
By _____ By *[Signature]*
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

E. F. GODFREY, LAKE GENEVA, WIS.

NO. OCH2079

ORDER No. 64735

DATE 12-15-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE FRONT FROM MUNICIPAL PIER,
LAKE GENEVA, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDINGS WITH GREEN ROOFS. "SURF" SIGN-GREEN AND CREAM.
COLORED AUTOS. DARK GREEN HEDGE ALONG LIGHT TAN SAND BEACH.
COLORED UMBRELLAS. GRAY DOCK. WHITE BOAT WITH DARK BROWN CABIN.
BUILDING SHOWING TO RIGHT-TAN WITH REDDISH BROWN TILE ROOF.
GREEN FOLIAGE ON TREES. BLUE WATER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1950	
SKETCH				
RETOUCHING		2	DEC 20 1950	DEC 21 1950
REPHOTO				
PHOTO-LITHO			DEC 20 1950	JAN 5 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	JAN 3 1951	1/5/51
ARTIST DEPT.		9		

FEB 7 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH2080 ORDER NO. 65020 DATE 12-15-50

CUSTOMER SARACINO MONUMENTAL WORKS
WEST NEW YORK, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

VERMONT MEMORIALS - 616-55TH STR.
WEST NEW YORK, N.J.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

SEE PENCIL LAYOUT.

COLOR DESCRIPTION

STONE - GRAY. USE BEST JUDGEMENT FOR REMAINING COLORS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. OCH-2081

ORDER No. 64738

DATE 12-15-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ²

TITLE IN FULL

IMPRINT SAME AS ABOVE

140-INDIAN RIVER CATHOLIC SHRINE
"LILY OF THE MOHAWKS"

PRIVATE NO. BEFORE TITLE: #140

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY AND FOLLOW INSTRUCTIONS ENCLOSED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By [Signature]

By [Signature]

Date DEC 15 1950

Date DEC 15 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	30	DEC 20 1950	DEC 22 1950
REPHOTO				
PHOTO-LITHO			DEC 28 1950	JAN 10 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JAN 10 1951	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed DEC 26 1951

By

By [Signature]

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2082 ORDER NO. 65023 DATE 12-18-50

CUSTOMER VETERANS OF FOREIGN WARS
AMARILLO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VETERANS OF FOREIGN WARS

BOT: "THE BEST POST IN THE WORLD"...ETC.
(SEE COPY)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - BRING OUT LETTERS VFW ON SIGN AND ALSO SHOW LINES OF RAYS IN GOLD ON EMBLEM. XXXXXXXXXXXX ON INTERIOR VIEW THERE HAS BEEN A BOOTH ADDED AT "A" ON TISSUE - POOL TABLE HAS BEEN REPLACED WITH TABLE ✓

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

3 Reprints
#6 {L.O. 1
{R.L. 7 1/2
Jm G.C. 107 2 1/2
L.A. 13

as quoted

Alb. Blue
Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2083 ORDER NO. 65024 DATE 12-18-50

CUSTOMER ST. MARY'S MISSION HOUSE
TECHNY, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MADONNA OF THE WOODS
BOT: ST. MARY'S MISSION SEMINARY-
TECHNY, ILL.

FRONT NO. 5

(All of this on address side)

SAME AS OCH2083

R. M. / Yes No 1960

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED IN RIGHT BORDER. TAKE OUT THE ONE GAUNT TREE.
SEE OTHER PHOTO FOR CLOSE UP OF SHRINE. FIX UP GATE POSTS.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

SHRINE #15. GATE #47. STATUE WHITE. "WELCOME" BLACK WITH WHITE LETTERS.

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2084 ORDER NO. 65024 DATE 12-15-50

CUSTOMER ST. MARY'S MISSION HOUSE
TECHNY, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BOT: ST. MARY'S MISSION SEMINARY-
TECHNY, ILL.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

SUBMIT RETOUCED PHOTO TO CUST.

COLOR DESCRIPTION

BLDG BRICK #15. ROOF #2. POSTS WHITE TOP. MIDDLE #6. BOTTOM #7.
FLOWERS VARIOUS COLORS- LILACS BLOOMING IN FRONT OF BLDG.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2085 ORDER NO. 65024 DATE 12-18-50

CUSTOMER ST. MARY'S MISSION HOUSE
TECHNY, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. / SAME AS OCH2085

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

(NOTITLE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SUBMIT ~~XX~~ RETOUCED PHOTO TO CUST.

COLOR DESCRIPTION

BLDG. #15. ROOF #2. BOTTOM PART OF BLDG. #7.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

THE UNION NEWS CO. (AND TRADEMARK)

NO. OCH2086

ORDER No. 65028

DATE 12-18-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

FRONT No. 1 R. M. YES *To line*

TITLE IN FULL

IMPRINT SAME AS ABOVE.

NIGHT VIEW OF NEW UNION STATION,

TOLEDO, OHIO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SCAFFOLD & BARREL. CLEAN UP SIDEWALK & STREET
TURN OUT HEADLITES ON PLYMOUTH. USE ADDITIONAL PHOTO FOR REFERENCE
AND DETAIL ONLY. (RETURN THIS PHOTO)
WARM GREY BRICK AND LIMESTONE. GREAT AREAS OF BLOCK GLASS &
PICTURE WINDOWS. BOLD COLORS, STAINLESS STEEL & ALUMINUM TRIM
AND RECESSED LIGHTING.

ADDED INSTRS. ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 18 1950	
SKETCH				
RETOUCHING	7	5	DEC 19 1950	DEC 20 1950
REPHOTO				
PHOTO-LITHO			DEC 22 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	14	12		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed FEB 6 - 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush
Must have proof
12/22/50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2087 ORDER NO. 65030 DATE 12-18-50

CUSTOMER SCHAEFER TAILORING CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THIS IS A REPRODUCTION OF THE "AMERICAN
LOUNGE MODEL".....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LAYOUT SKETCHES FOR THIS CARD ALONG WITH COPY FOR BOTH SIDES ATTACHED.

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

Must have HCO

Friday Dec 22nd

5x7
1 1/2
2 4 1/2
107
12-22-50 Dec 1 1/2
209

Rephoto 3.50

W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH2088 ORDER NO. 65036 DATE 12-19-50

CUSTOMER PETERS SHOE CO.
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WEATHER-BIRD SHOES FOR BOYS AND
GIRLS - HAPPY BIRTHDAY.....ETC.
(SEE COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 6 1/2
106 1 1/2
107-1/26/51
L.O. 19

X

as quoted

WCH

Red + Lk Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2089 ORDER NO. 65036 DATE 12-19-50

CUSTOMER PETERS SHOE CO.
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WELCOME TO THE NEW ARRIVAL

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH./

COLOR DESCRIPTION

FOLLOW SKETCH./

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

L.O. 4/12
Jm H.C. 106 1 1/2
L.O. 9-104

X

as quoted

Red Impression

10215

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

DIAL NO. **OCH2090** ORDER NO. **65039** DATE **12-19-50**

CUSTOMER **THE ELITCH GARDENS CO.
DENVER, COLO.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE **ART COLORTONE WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

**A SCENE IN ELITCH'S KIDDIELAND—
ELITCH GARDENS — DENVER, COLORADO**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

VIEW FROM LARGE PHOTO SPLIT INTO TWO. SKETCH IS FULL FACE, BUT CARDS ARE TO BE WHITE BORDER. SKETCH WILL GIVE SOME DETAIL OF COLORS, BUT SEE CHANGES NOTED ON TISBUE OVERLAY ON SKETCH, AND INSTRS. ON OVERLAY FOR PHOTO.

COLOR DESCRIPTION

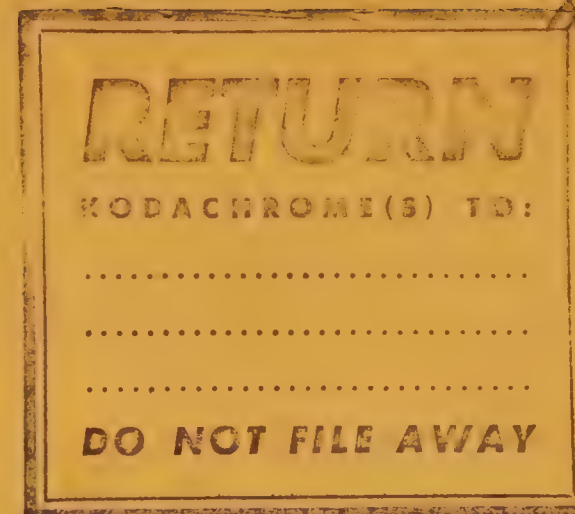
FOLLOW INSTRUCTIONS ABOVE. 2 KODACOLOR PRINTS
ALSO ATTACHED FOR COLOR DETAIL. /

RETURN KODACHROMES.

PHOTO RETURNED

TO

PHOTO USED FOR



5x7, Reproduction
Ret. 6
H.C. 106 1 1/2
L.A. 9 1/2

16015

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2091 ORDER NO. 65039 DATE 12-19-50

CUSTOMER THE ELITCH GARDENS CO.
DENVER, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

A SCENE IN ELITCH'S KIDDIELAND —
ELITCH GARDENS — DENVER, COLORADO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

VIEW FROM LARGE PHOTO SPLIT INTO TWO. SKETCH IS FULL FACE, BUT CARDS ARE TO BE WHITE BORDER. SKETCH WILL GIVE SOME DETAIL OF COLORS, BUT SEE CHANGES NOTED ON TISSUE OVERLAY ON SKETCH, AND INSTRS. ON OVERLAY FOR PHOTO.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ABOVE. 2 KODACOLOR PRINTS
ALSO ATTACHED FOR COLOR DETAIL.

RETURN KODACHROMES.

② ret 1/22/51
N

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

5x7 Ret
H.C. 442
L.A. 142
9

X
as quoted
B.M.

Ret + Dk Blue Super

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. OCH2092 ORDER NO. 65041 DATE 12-19-50

CUSTOMER ARTCRAFT PHOTO STUDIO
DAYTONA BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:
SNOW WHITE COURT - 1540 SO. RIDGEWOOD
AVE. ON U.S. #1 - DAYTONA BEACH, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FADE COLOR OF PANEL FROM STRONG TO LIGHT FROM BOTTOM OF CARD. SUGGEST BLUE.
REMOVE LIGHT POST & WIRES. (SMALL POST OVER CENTER OF BLDG IN CENTER IS O.K.)
REMOVE BLDG SHOWING IN FAR RIGHT EDGE OF PHOTO AND CONVERT TO WOODS. LEAVE
AIROPLANE CAUGHT IN FLIGHT IN PHOTO.

COLOR DESCRIPTION

UMBRELLAS - BRIGHT BLUE & WHITE. ROOFS OF BLDGS -- RED. MARQUE AWNINGS ON
FRONT OF CENTER BLDG - YELLOW. CHARS --DIFFERENT COLORS. AUTOS-- ANY COLORS
SELECTED. WINDOW TRIM-- ANY BRIGHT COLOR THAT HARMONIZES. CABINS--WHITE.
MAKE DRIVES LOOK LIKE CEMENT.

PHOTO RETURNED

TO

PHOTO USED FOR

Box 4
Jan 20 1950 110
LH 9

Curt Teich

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2014 ORDER NO. 65049 DATE 12-19-50

CUSTOMER TACA AIRWAYS AGENCY, INC.
NEW ORLEANS, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL AT RIGHT: (1/16 Panel)

DINNER ALOFT, TACA INTERNATIONAL AIR-
LINES, LUXURIOUS DOUGLAS 44 PASSENGER
PLANE. /

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT RIGHT. /

FOLLOW TISSUE OVERLAY. /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. /

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4 1/2
J.H.C. 1 3/4
L.A. 10

X

W.H.

Ref. 5
H.C. 105
L.A. 1/4/51 2
11

X
as quoted
W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH2095 ORDER NO. 65055 DATE 12-20-50

CUSTOMER GOOCH MILLING & ELEVATOR CO.
LINCOLN, NEBR.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
GOOCH MILLING & ELEVATOR CO. & GOOCH
FEED MILL CO., LINCOLN, NEBRASKA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE COLORED PHOTO FOR COLOR GUIDE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2096 ORDER NO. 65056 DATE 12-20-50

CUSTOMER DESERT SOUVENIR SUPPLY
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full (SEE COPY)
THE WHITE SPOT CAFE - 109 FREMONT ST.
IN THE CENTER OF THE GLAMOROUS 24 HOUR
CASINO AND CLUB AREA - LAS VEGAS, NEVADA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, HOWEVER, BE SURE THAT THE
INTERIOR IS AS CLEAR AS POSSIBLE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

~~ATTENTION~~

~~Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.~~

1 Print

Ref. 64 107
H.C. 1 1/2 11.5
L.C. 9

as quoted

W.D.H.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2097 ORDER NO. 65059 DATE 12-19-50
CUSTOMER THE WHITNEY HOTEL
SAVANNAH, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDERS

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL WHITNEY - SAVANNAH, GA. /

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout

REMOVE STAGE HANGING FROM SIDE OF BLDG, COCA COLA SIGN & OTHER LETTERING ON
THE BLDG THAT JOINS HOTEL. /

SUBMIT RETOUCED PHOTO TO CUST.

COLOR DESCRIPTION

BRICK-- COLOR #58. NINTH FLOOR ORNAMENTAL FRONT(MADE OF TERRA COTTA) #13.
SECOND FLOOR ORNAMENTAL WORK (MADE OF MARBLE) WHITE.
LOBBY ENTRANCE --- TOWN HOUSE BUFFET SIGN & RIGHT CORNER OF BLDG. MADE OF
STRUCTURAL GLASS, COLOR MAROON, HOTEL WHITNEY SIGN AND COLUMNS WHITE MARBLE,
BASE GRANITE, GRAY. /

PHOTO RETURNED

to

PHOTO USED FOR

Ret T.
Jan 1-25-51 HC 100
Jan 7-25

X

Add'l. Artwork 5.00

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SERVICE PAPER CO., RACINE, WIS.

NO. OCH-2098

ORDER No. 65277

DATE 12-20-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE OFFICES OF S.C. JOHNSON &
SON, INC., RACINE, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REFER CARD 9AH1645 FOR COLOR OF BRICK FOR BUILDINGS. GLASS TUBING
BETWEEN BRICK BANDS. COLORED AUTOS. GREEN FOLIAGE ON TREES,
GREEN LAWN IN FOREGROUND. SEE CARD 9AH1645 FOR COLOR OF BUILDING
IN BACKGROUND.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

N.T.S

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 2 1951	JAN 3 - 1950
SKETCH				
RETOUCHING	9	4	DEC 26 1950	JAN 2 1951
REPHOTO				
PHOTO-LITHO			JAN 8 1951	JAN 15 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 3/4	JAN 15 1951	1-16-51
ARTIST DEPT.		10 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY SERVICE NEWS COMPANY,
WILMINGTON, N. C.

NO. OCH-2099

ORDER No. 65281

DATE 12-26-50'

25, M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE IN SPRING GARDEN,
AIRLIE GARDENS'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW NICE GREEN LAWN AT LEFT. BLUE SKY. FOLLOW KODACHROME
TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CUSTOMER.

YES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET



Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 2- 1951	JAN 3- 1950
SKETCH				
RETOUCHING		2 1/2	DEC 26 1950	DEC 29 1950
REPHOTO				JAN 15 1951
PHOTO-LITHO			JAN 8 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JAN 15 1951	1-17-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush

VALLEY NEWS CO., MANKATO, MINN.

NO. OCH-2100

ORDER No. 65282

DATE 12-26-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A SCENIC SPOT IN TODD PARK,
AUSTIN, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: GREEN FOLIAGE. BLUE WATER. DARK GREEN EVERGREEN, LOWER
LEFT. GREEN ROOF ON SHELTER./

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print

Executive OK of Estimate

By DEC 26 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 28 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 2 1951	JAN 3 1951
SKETCH				
RETOUCHING	3	1½	DEC 28 1950	DEC 28 1950
REPHOTO				
PHOTO-LITHO			JAN 8 1951	JAN 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1½	JAN 15 1951	1/16/51
ARTIST DEPT.	101	9	2-5-51	2-5-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed FEB 12 1951

By

DATE Photo Returned to Customer

VALLEY NEWS CO., MANKATO, MINN.

NO. OCH-2101

ORDER NO. 65282

DATE 12-26-50

12½ M POST CARDS

ART COLORTONE

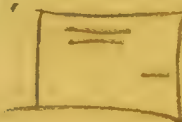
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AGNES MELLBY HALL, ST. OLAF
COLLEGE, NORTHFIELD, MINN./
SUB-TITLE: THORSON HALL



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2-VIEW CARD). AGNES MELLBY HALL-LIGHT GRAY STONE WITH LIGHT GRAY
STONE TRIM, BLUE-GRAY ROOF, MOTTLED WITH BROWN, LIGHT BROWN DOORS.
DARK GRAY DRIVE. GREEN LAWN AND FOLIAGE, DARK GREEN EVERGREENS,
FRONT RIGHT CORNER OF BLDG. SEE CARD ENCLOSED FOR DETAIL ON ROOF.
THORSON HALL-LIGHT GRAY STONE BLDG. WITH LIGHT GRAY STONE TRIM, MAKE
ROOF BLUE-GRAY, MOTTLED WITH BROWN. GREEN LAWN (NOTE: IF POSSIBLE,
BUILD UP SIZE OF EVERGREENS, BASE OF BLDG. & TO LEFT (TO APPROX.
HORIZONTAL TRIM LINE). REMOVE-AUTOS IN FRONT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 - 1950	JAN 4 - 1950
SKETCH	2	1	DEC 24 1950	DEC 27 1950
RETOUCHING	4	5		
REPHOTO				
PHOTO-LITHO			JAN 8 1951	JAN 16 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	115	2	JAN 16 1951	Jan. 18, 1951
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

VALLEY NEWS CO., MANKATO, MINN.

NO. OCH2102

ORDER NO. 65282

DATE 12-26-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OVERLOOKING LAKE OKABENA FROM
CHAUTAUQUA PARK, WORTHINGTON,
MINN. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: MULTI-COLORED FLOWERS IN BED. LIGHT BRONZE EAGLE ATOP
FOUNTAIN. GREEN LAWN AND FOLIAGE. BLUE WATER.
DARK GRAY DRIVE, WHITE POSTS. /

Do not make a rephoto

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo in large file

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *HH*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 29 1950	JAN 4 1951
SKETCH			DEC 29 1950	
RETOUCHING		2 1/2	DEC 29 1950	DEC 29 1950
REPHOTO				
PHOTO-LITHO			JAN 8 1951	JAN 17 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JAN 17 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By *2v*

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

VALLEY NEWS CO., MANKATO, MINN.

NO. OCH-2103

ORDER NO. 65282

DATE 12-26-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLANDRAU STATE PARK, NEW ULM,
MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES /

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS FOR PARK: GREEN FOLIAGE AND LAWN. GRAY STONE BLDG. WITH
GRAY ROOF. BLUE WATER. SMALL BUILDINGS, GRAY WITH DARK AND
LIGHT GRAY ROOF. WHITE BOATS. DARK GRAY DRIVE.

BATHING BEACH SCENE TO BE INSERTED IN PARK VIEW- COLORS: GRAY
DIVING PLATFORM. BLUE WATER. LIGHT TAN SAND BEACH. LIGHT GRAY
STONE BLDG. WITH GRAY ROOF. GREEN FOLIAGE ON TREES. REMOVE-
TITLE ON FACE OF PICTURE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date DEC 28 1950

ESTIMATE

Cost Dept. Checked

By

Date DEC 28 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			DEC 28 1950	JAN 2 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	120	2	JAN 7 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH2104** ORDER NO. **65074** DATE **12-26-50**

CUSTOMER **ROXY HOTEL
MIAMI BEACH, FLA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

50 M POST CARDS SIZE **3½ X 5½**

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**ROXY HOTEL
OVERLOOKING THE OCEAN —
MIAMI BEACH, FLORIDA**

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

**FOLLOW SKETCH B, HOWEVER, ELIMINATE BLDG AT RIGHT.
SUBSTITUTE GREENGLASS WING (SEE X ON TISSUE OVER SKETCH)**

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 9
Jm B. C. 102 1/2
L.A. 9

X

As quoted

102 1/2

Handcolor
and
1/2 1/2

J.B. ARMSTRONG NEWS AGENCY,
WINSTON-SALEM, N.C.

NO. OCH-2106

ORDER No. 65285

DATE 12-26-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING EAST ON FOURTH STREET,
WINSTON-SALEM, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: A-3

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED KODACHROME TRANSPARENCY FOR COLOR GUIDE.
SHOW PRETTY CLOUD EFFECT. TAKE OUT WIRES.

RETURN KODACHROME

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By DEC 28 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By DEC 28 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 2 1951	JAN 10 1951
SKETCH				
RETOUCHING	5	6	DEC 28 1950	JAN 3 1951
REPHOTO				
PHOTO-LITHO			JAN 16 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	12	1.00		
ARTIST DEPT.	110	1.00		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

J.B. ARMSTRONG NEWS AGENCY,
WINSTON-SALEM, N.C.

NO. OCH-2107

ORDER No. 65285

DATE 12-26-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SMITH REYNOLDS AIRPORT,
WINSTON-SALEM, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

PRIVATE NO. BEFORE TITLE: A-30

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ENCLOSED KODACHROME TRANSPARENCY FOR COLOR GUIDE. LETTER IN
ON PLANE AT RIGHT IS RED. NOTE THAT PROPELLERS ARE TURNING ON
PLANE AT LEFT (CUSTOMER SUGGESTS THIS BE BROUGHT OUT). CUT DOWN
PHOTO AT LEFT AS INDICATED.

RETURN KODACHROME

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By DEC 28 1950
Date

ESTIMATE

Cost Dept. Checked

By DEC 28 1950
Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 4 1951	JAN 4 - 1950
SKETCH				
RETOUCHING	5		DEC 28 1950	JAN 3 1951
REPHOTO				
PHOTO-LITHO			JAN 8 1951	JAN 15 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JAN 15 1951	
ARTIST DEPT.		5 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

L.O. 1/2
L.A. 3-25-24

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2108 ORDER NO. 65077 DATE 12-27-50

CUSTOMER WASATCH CLEANERS & FURRIERS
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

WASATCH CLEANERS AND FURRIERS
719 EAST 21ST SO. ST.-
SALT LAKE CITY 5, UTAH /

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OCH132. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

COLOR DESCRIPTION

Bus
Cord

Color match

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. OCH2109
ORDER No 62824
DATE 12-27-50

25 M POST CARDS C.Y. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WRIGLEY FIELD, CHICAGO

PRIVATE NO. BEFORE TITLE 243

SMALL TYPE:

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subject
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 2 1951	
SKETCH				
RETOUCHING	7	6-4	DEC 2 1950	JAN 2 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		12		

MAR 12 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS
U.S. ARMY PHOTOGRAPH

NO. OCH2110
ORDER No. 62824
DATE 12-27-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW 5TH ARMY HEADQUARTERS,
CHICAGO

PRIVATE NO BEFORE TITLE E-248

SMALL TYPE:

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TO BE VERTICAL POST CARD. FOLLOW INSTRUCTIONS
ON TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked
By Date DEC 28 1950 ESTIMATE AND WORK SCHEDULE By Date DEC 20 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5 1951	
SKETCH				
RETOUCHING	1	7	DEC 23 1950	JAN 5 1951
REPHOTO			JAN 10 1951	
PHOTO-LITHO				JAN 23 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107		JAN 23 1951	
ARTIST DEPT.	105	11		2-9-51

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2111 ORDER NO. 65081 DATE 12-27-50

CUSTOMER DRUID CITY HOSPITAL
TUSCALOOSA, ALA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DRUID CITY HOSPITAL
TUSCALOOSA, ALABAMA /



FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

SKETCH TO BE PHOTOGRAPHED FOR COPY, AFTER FOLLOWING CORRECTION IS MADE:
"THE PHOTO SENT SHOWED ONLY A FAINT OUTLINE OF PAVED DRIVEWAY IN FRONT OF
HOSPITAL. ACTUALLY, THIS IS TO BE A HALF CIRCLE, SO THAT IN THE POST CARD, THE
DRIVE SHOULD CURVE DOWNWARD TOWARD THE CENTER, HITTING THE BOTTOM OF THE CARD
RIGHT ABOUT CENTER. THERE SHOULD BE A PAVED CONNECTION BETWEEN THIS CIRCULAR
DRIVE & EMERGENCY ENTRANCE, ON THE RIGHT."

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Submit Sketch
Planned
Corrected

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

5x7 Reprints

Ref. 10

Q. C. 105 1/30/51 1 1/2

L. A. 9

as quoted

W. H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2112 ORDER NO. 65084 DATE 12-27-50

CUSTOMER GRAND LAKE LODGE
LEBANON, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"MAIN BUILDING"
GRAND LAKE LODGE
LEBANON, CONN.

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

ROOFS RED(DARK) BLDGS. WHITE. TRY TO HAVE COLOR ON THE SOFT AND NATURAL SIDE,
RATHER THAN ON THE GAUDY SIDE. (SEE ALSO 6BH1744, ESPECIALLY FOR COLOR OF
ROOFS.)

RETURN NEGATIVE TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 4
H.C. 100 1 1/2
L.A. 9

Both

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2113 ORDER NO. 65085 DATE 12-27-50

CUSTOMER LITTLE HOMES COURT
ASHEVILLE, NORTH CAROLINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: LITTLE HOMES COURT -915
MERRIMON AVE. - ASHEVILLE, N.C.

BOT: HIGHWAYS 19, 23, 25 & 70

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, EXCEPTING MAKE ROOFS IN BOTH VIEWS BLACK
AND MAKE DOORS IN UPPER VIEW WHITE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Replicate 5x7

L.O. 1-#7
R.C. 4-9
U.C. 107 1-23-50 2
L.A. 11

X
as quoted

OK 8/28

L.O. 1 1/2
L.O. 2 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OCH2114 ORDER NO. 65086 DATE 12-27-50

CUSTOMER LITTLE HOMES COURT
ASHEVILLE, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

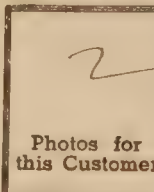


PHOTO RETURNED

12 1/2 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: LITTLE HOMES COURT,
915 MERRIMON AVE. ASHEVILLE, N.C.
BOT: HIGHWAYS 19, 23, 25 & 70.

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

USE PHOTO FROM OCH2113. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

BUS CARD

RETURN PHOTO YES NO

PHOTO USED FOR

4472

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2115 ORDER NO. 65099 DATE 12-28-50

CUSTOMER

BUCKEYE BREWING CO.
TOLEDO, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

IN LOWER PANEL;
BUCKY AND BONNIE - BUCKY, WHO IS
4 FT. 2 IN. TALL, IS THE LIVING TRADE
MARKETC. (SEE COPY) 3/4 Panel

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BACKGROUND FROM ONE KODACHROME, FIGURES FROM THE OTHER KODACHROME.

SEE SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN KODACHROMES.

PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

2-5x7 Rephotos from
Kodachrome

L.O. - Ret.
Mrs H.C.
L.A.

7
10 2 1/2
10 1/2

as quoted

W.D.H.

W.J. O'CONNOR, NO. PLATTE, NEBRASKA

NO. OCH-2116

ORDER NO. 65316

DATE 12-28-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTH PLATTE JUNIOR HIGH SCHOOL,
NORTH PLATTE, NEBRASKA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS - BUFF AND CONCRETE. CLEAN UP FOREGROUND AND REMOVE--
FENCE AND PUT FLAG ON POLE. FOLLOW TISSUE OVERLAY FOR LAND-
SCAPING (NOTE ON #1 THERE IS TO BE A HEDGE TO HIDE THE BICYCLE
RACK). THE HEDGES ARE TO BE A HEIGHT THAT WILL BE BELOW THE
WINDOWS, AND THE PART MARKED AS "BUSHES" WILL BE A VARIETY OF
GREEN LANDSCAPED BUSHES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 2 1951	JAN 4 - 1951
SKETCH				
RETOUCHING	3	8	DEC 29 1950	JAN 2 1951
REPHOTO				
PHOTO-LITHO			JAN 8 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

W.J. O'CONNOR, NO. PLATTE, NEBRASKA

NO. OCH-2117

ORDER NO. 65316

DATE 12-28-50

12½ M POST CARDS

ART CODORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEWEY STREET, LOOKING NORTH,
NORTH PLATTE, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO 1

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RIGHT SIDE OF STREET: 1st BLDG.-RED-BROWN WITH RED SIGNS. "SINGER"
SIGN BLACK AND WHITE. "F.W.W." - BUFF BLDG.-
RED SIGN. NEXT BLDG.-LIGHT RED.

LEFT SIDE OF STREET: BUILDINGS ARE IN VARIOUS SHADES OF BROWN.

REPLACE THE TRUCK WITH MODERN CAR.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5 1951	
SKETCH				
RETOUCHING	3	3	DEC 29 1950	JAN 3 1951
REPHOTO				
PHOTO-LITHO			JAN 9 1951	JAN 23 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	JAN 23 1951	1-24-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA

NO. OCH-2118

ORDER NO. 65317

DATE 12-28-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

ADMINISTRATION BUILDING,
BOULDER CITY, NEVADA

6x4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE AND KODACHROME ENCLOSED WITH PRINT.

FOLLOW KODACHROME FOR COLORS.

IT IS SUGGESTED THE PHOTO BE CUT OFF ABOUT 1/2 INCH AT EACH END,
MAKING THE BUILDING APPEAR A LITTLE LARGER AND MORE EFFECTIVE
PICTURE.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

RETURN

KODACHROME(S) FOR

CUSTOMER

DO NOT FILE AWAY

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date JAN 3 1951

Date JAN 3 1951

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5 - 1951	JAN 5 - 1950
SKETCH				
RETOUCHING	3	1 1/2	JAN 3 1951	JAN 5 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	103	9		2-27-51

MAR 12 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Lighter Print
See
Kodachrome*

DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA		NO. OCH-2119
		ORDER No. 65317
		DATE 12-28-50
25 M POST CARDS	ART COLORTONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: <u>UPPER</u> <u>LOWER</u> <u>CENTER</u> BORDER	FRONT NO. 2	R. M. YES /
TITLE IN FULL PARK SCENE IN BOULDER CITY, NEVADA /	IMPRINT SAME AS ABOVE	
		PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
NEGATIVE AND KODACHROME ENCLOSED WITH PRINT. /

FOLLOW KODACHROME FOR COLORS. /

RETURN KODACHROME TO CUSTOMER.

SUBMIT:		RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
ENVELOPE PHOTO TICKET						

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

RETURN
KODACHROME (X) TO:
.....CUSTOMER.....
.....
.....
DO NOT FILE AWAY

Executive OK of Estimate		Cost Dept. Checked	
By <u>[Signature]</u>	By <u>[Signature]</u>		
Date <u>JAN 3 1951</u>	Date <u>JAN 3 1951</u>		

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5 1951	JAN 1 1950
SKETCH				
RETOUCHING	4	1	JAN 3 1951	JAN 5 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JAN 9 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		1-23-51
ARTIST DEPT.	110	9		2/28/51

DATE BLUEPRINT OK'D	DATE Filed
By	By <u>[Signature]</u>
DATE HAND COLOR PROOF OK'D	DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2120 ORDER NO. 65100 DATE 12-29-50

CUSTOMER THE C. SCHMIDT CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VEG-E-FRESH - MODEL OV10.....ETC.

(SEE OOPY)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW SKETCH AND NORRINGTON'S INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW SKETCH AND ABOVE.

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

2M-8-16-50

5x7 Photos

S.O.

Ret.

H.C.

L.A.

4 1/2

100 1/2 1/4

9 1/2

X
as given

W27H

Diff. + Red Imprint

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2121 ORDER NO. 65100 DATE 12-29-50

CUSTOMER THE C. SCHMIDT CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NEW, IMPROVED THESCO OPEN MERCHANDISER
MODEL OM10.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND NORRINGTON'S INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW SKETCH AND ABOVE.

PHOTO RETURNED

PHOTO USED FOR

PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

5x7 Reproduction

2.0.
14 1/2
14 1/2
9

as quoted
W 0 75

Red - Lt Blue Dayman

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2122 ORDER NO. 65104 DATE 12-29-50

CUSTOMER PORTIS STYLE INDUSTRIES, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PORTIS STRAWS FOR COOL SMARTNESS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

ART WORK ENCLOSED.
GRONERT WILL ADJUST PROPORTIONS.....

COLOR DESCRIPTION

FOLLOW ART WORK.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

5x7
2.1
Pkt 5-
100 L.C. 1/4
Rg. 100

add on 7.50
& Repro

Must have
y/c proof
Tuesday
1/9/51
J. H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2123 ORDER NO. 65105 DATE 12-29-50

CUSTOMER THE SHELBY MOTEL
SHELBYVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULLEACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE SHELBY MOTEL * U.S. 60 *
SHELBYVILLE, KENTUCKY.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW SKETCH, WITH THIS CORRECTION:

CHANGE BRICK TO #47 ON THE COLOR CHART, AND GRASS TO SHADE SHOWN ON
ENCLOSED CARD (8BH217).

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH. /

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

20557-12-29-50
Ref. 9
D.C. 105 11/23 2 1/2
L.A. 12 1/2

as guided
M2H

Ok Blue Ingresse

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2124 ORDER NO. 65107 DATE 12-29-50

CUSTOMER ALEXIAN BROS. HOSPITAL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY LEFT HAND SIDE:

PETERS HALL - ALEXIAN BROTHERS
NOVITIATE - GRESHAM, WISCONSIN

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

CROP EVENLY TOP AND BOTTOM.

USE KODACHROME AS COPY.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

RETURN

KODACHROME TO:

CUSTOMER

DO NOT FILE AWAY

5X7
Rt 5
Jimm, 106
H.C.

as quoted

W 27H

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH2125 ORDER NO. 65115 DATE 12-29-50

CUSTOMER OKLAHOMA CITY UNIVERSITY
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

METHODIST GOLD STAR LIBRARY AND SCHOOL OF
RELIGION - CAMPUS OKLAHOMA CITY UNIVERSITY,
See 8th E

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Ret. 6 4/2
H.C. 25 1 1/2
L.A. 9

W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1 ORDER NO. 65120 DATE 1-2-51

CUSTOMER SANBORN SOUVENIR CO., INC.
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

COTTRELL'S
THE MAN'S STORE OF DENVER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH2 ORDER NO. 65123 DATE 1-2-51

CUSTOMER ST. MARY'S SCHOOL OF NURSING
GALVESTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print —

Handcolor

Black & White Proof.

Titles — Red, Blue

(NO TITLE ON PICTURE SIDE)

WILL BE NECESSARY TO ADD TO TOP.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

5x7
Ref. 6
109-1/23/51 H.C. 1 1/2
L.C. 9

as quoted.

102H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH3 ORDER NO. 65124 DATE 1-2-51

CUSTOMER
CHICKEN IN THE ROUGH
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12¹/₂" POST CARDS SIZE 3¹/₂ X 5¹/₂

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH #1.....WITH ADDITION OF
NAME TITLES FOR MR. AND MRS. OSBORNE...(SEE TISSUE ON SKETCH)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

S.O.
Ret.
127
1-26-51
6 1/2
13/16
9 1/2

Red Imposition

as given
(M) 1/2

Red Imposition

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH4 ORDER NO. 65124 DATE 1-3-51

CUSTOMER CHICKEN IN THE ROUGH
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No ?

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LOWER PICTURE IS SAME AS ON SKETCH #1. SAME COLORS, BUT SMALLER.

FOLLOW SKETCH #2.....WITH THIS CORRECTION:

THE RED SPOT SHOWN ON DOOR OF GRILL (RESTAURANT INSET) TO BE DELETED. IN THE SKETCH
THE DOOR APPEARS TO BE OF WOOD WITH PERHAPS AN UPPER GLASS PANEL, WHEREAS
ACTUALLY IT IS ALL GLASS AND REALLY SHOULD BE SHOWN BLUE-BLACK WITH LIGHT REFLECTION
EFFECT THOUGH NOT AS LIGHT BLUE AS SHOWN FOR THE GLASS BRICK. /

COLOR DESCRIPTION

FOLLOW SKETCH #2 WITH CORRECTION /

AS LISTED ABOVE.

PHOTO RETURNED

PHOTO USED FOR

3 Reps 54
L.C. 2
Ret. 10
D.C. 106 1-3-51 2 1/2
L.A. 105 3-4-51 13 1/2

X
as quoted
Wait

Red Layer

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH5 ORDER NO. 65125 DATE 1-3-51

CUSTOMER MOTEL GUEST HOUSE
ATTICA, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MOTEL GUEST HOUSE
HIGHWAY 41 & 55
ATTICA, IND.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
WILL FURNISH STAMP
ASK AT DESK

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, WITH TITLE AS ABOVE AND THE FOLLOWING CORRECTION:

1. REMOVE TWO LADIES FROM VIEW.
2. DARKEN THE PERMASTONE, THE COLOR IS REDDISH OR BRICK AND TAN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. —

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Ret.

7/8

H.C.

1 1/2

L.C.

9

as quoted

Red + Alt. Blue
Impressions

W.D.H.

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH6 ORDER NO. 65127 DATE 1-3-51

CUSTOMER HAMILTON'S
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(NO TITLE ON PICTURE SIDE)

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Rel. 6
Jm C. C. 1-2-51 1/2
L.A. 9

X
M 5 H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH7

ORDER NO. 65132 DATE 1-3-51

DEPT.

DATE COMPLETED

CUSTOMER

VAN DYKE MOTOR COURT
WINTER HAVEN, FLORIDA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VAN DYKE MOTOR COURT

U.S. ROUTES 17 AND 27 WINTER HAVEN,
FLORIDA "SLEEP IN AN ORANGE GROVE" /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE EXTRA PRINT FOR RETOUCHING INSTRUCTIONS.

CROP AS MARKED.

COLOR DESCRIPTION

SEE EXTRA PRINT FOR COLOR INSTRUCTIONS.

(INSTRS. ATTACHED)

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-8

ORDER No. 65376

DATE 1-8-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
RARE BIRD FARM, MIAMI, FLA.
(THE HUSSY!... SHE CAN RUN
FASTER THAN THAT!)/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: DC.285

SMALL TYPE. © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

TAKE OUT ARTIST'S NAME (TIMMONS).

FOLLOW COLORED SKETCH FOR COLORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 1951	JAN 20 1951
SKETCH	10	1/2	JAN 8 1951	JAN 9 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 16 1951	JAN 31 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 31 1951	2-1-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed MAR 19 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-9

ORDER No. 65376

DATE 1-8-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIAMI'S RARE BIRD FARM
(SORRY, MILDRED! GUESS WE'LL
HAVE TO KEEP IT PLATONIC!)

PRIVATE NO. BEFORE TITLE: DC.286

SMALL TYPE © CURT TEICH & CO. INC

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT. No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

TAKE OUT ARTIST'S NAME (TIMMONS)

FOLLOW COLORED SKETCH FOR COLORS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1951	JAN 10 1951
SKETCH	3	1/2	JAN 8 1951	JAN 8 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 16 1951	JAN 24 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2	JAN 24 1951	
ARTIST DEPT.		9		

MAR 14 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH10

ORDER NO. 65152 DATE 1-8-51

CUSTOMER

JACK CALLAWAY
OKLAHOMA CITY, OKLA.

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CDS SIZE $3\frac{1}{2} \times 2\frac{5}{16}$

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO.

NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

WE OWN OUR HOME OFFICE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, EXCEPT MAKE ROOF #70. ADD TITLE AS ABOVE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 4 1/2
H. C. 102 3/4
L. A. 5

Red Impression

W. H.

55-37
Hand Color

(F)

DISTRIBUTED BY M & A NEWS COMPANY,
MORGANFIELD, KY.

NO. 1CH-11

ORDER No. 65382

DATE 1-8-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MAIN ENTRANCE, CAMP BRECKINRIDGE,
MORGANFIELD, KENTUCKY,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY U.S. ARMY
SIGNAL CORPS.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CUT OFF SOME FOREGROUND ON PHOTO. REMOVE OVERHANGING WIRES.

KEEP CLOUDS AS THEY ARE.

ROCK ENTRANCE - TAN-VARIOUS COLORS INCLUDING REDDISH TAN. SILVER
LAMPS. SMALL SIGNS ON YELLOW BACKGROUND, WITH BLACK LINES.
(NOTE INSIGNIA SAMPLE ENCLOSED). FOR BIG SIGN SEE PHOTO 1CH-12
FOR DETAILS AND COLORS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 9 1951	
SKETCH				
RETOUCHING	5	25	JAN 1 9 1951	JAN 10 1951
REPHOTO				
PHOTO-LITHO			FEB 3 1951	FEB 12 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		22		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed FEB 27 1951

By _____

DATE Photo Returned to Customer _____

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Reduce Plates for D
Color
Very Rush

DISTRIBUTED BY M & A NEWS COMPANY,
MORGANFIELD, KY.

NO. 1CH-12

ORDER No. 65382

DATE 1-8-51

12½ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SIGN AT MAIN GATE, CAMP
BRECKINRIDGE, MORGANFIELD,
KENTUCKY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY U.S. ARMY
SIGNAL CORPS.,

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SMALL SECTION NEAR TOP, AND TELEGRAPH POLE AND WIRES.
MAIN BACKGROUND OF SIGN-YELLOW - LIGHT YELLOW BASE AND FAR SIDE
TRIMS. LETTERING AND BORDER-BLACK. (EAGLE INSIGNIA ENCLOSED).
BRING OUT FIGURE OF EAGLE VERY PLAIN-GOLD BEAK, RED TONGUE, BLACK
EYE AND SILVER HEAD. "101st"- BLACK. "AIRBORNE" - YELLOW LETTERS
ON BLACK. "DIVISION" - BLACK.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

147

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 17 1951
SKETCH				
RETOUCHING	3-1/2	4	JAN 17 1951	JAN 17 1951
REPHOTO				
PHOTO-LITHO				JAN 31 1951
BLUEPRINT			JAN 17 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 31 1951	2-2-51
ARTIST DEPT.	101	9	2-21-51	2-21-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY M & A NEWS COMPANY,
MORGANFIELD, KY.

NO. 1CH-13

ORDER No. 65382

DATE 1-8-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEADQUARTERS, CAMP BRECKINRIDGE,
MORGANFIELD, KENTUCKY, 6 pl.

SMALL TYPE: PHOTO BY U.S. ARMY
SIGNAL CORPS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS ARE WHITE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 15 1951	
SKETCH				
RETOUCHING		4 1/2	JAN 13 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO			JAN 18 1951	JAN 31 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 31 1951	2-2-51
ARTIST DEPT.	115	5	Feb 21 1951	

MAR 1 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY M & A NEWS COMPANY,
MORGANFIELD, KY.

NO. 1CH-14

ORDER No. 65382

DATE 1-8-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MILITARY POLICE CHECKING STATION,
CAMP BRECKINRIDGE, MORGANFIELD,
KENTUCKY /

6 pt. - 2

SMALL TYPE: PHOTO BY U.S. ARMY
SIGNAL CORPS. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS WHITE. SHOW TO BEST PROPORTION.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1951	JAN 17 1951
SKETCH				
RETOUCHING	4	3	JAN 11 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO				JAN 31 1951
BLEUPRINT			JAN 18 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	JAN 31 1951	2-2-51
ARTIST DEPT.		9		

APR 19 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH15 ORDER NO. 65156 DATE 1-9-50

CUSTOMER MOON MOTEL
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOON MOTEL - 2318 WEST CENTRAL
ON U.S. HIGHWAY 66/-/ALBUQUERQUE,
N.M.

(SEE LAYOUT)

FRONT NO.

5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

to

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH16 ORDER NO. 65157 DATE 1-9-51

CUSTOMER AIRPORT MOTORS
MERCHANTVILLE, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: AIRPORT MOTORS

BOTTOM: ADMIRAL WILSON BLVD., NEXT
TO HOWARD JOHNSON'S - MERCHANTVILLE 11,
N.J. /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

REMOVE ALL BLDGS EXCEPT OFFICE & LARGE RESTAURANTS AT LEFT, TELEPHONE WIRES,
POLES & FLOOD LIGHT. CLEAN UP STREET, SIDE WALK, DRIVES, ETC.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

3

COLOR DESCRIPTION

CURBS - WHITE. SHOW GRASS. USE BEST JUDGEMENT FOR COLORING OF CARS. BLDG.
WHITE. SIGN ON TOP #23. LETTERS #15. AUTOS AROUND EDGE 4. LETTERS ON BLDG.
AIRPORT MOTORS & USED CARS #31. SIGN AT CURB "KEEP RIGHT" ARROW - POST BLACK
SIGN WHITE. LARGE BLDG AT LEFT - WHITE - WINDOWS, ROOF OVER BAY WINDOW SMALL DOME
ON ROOF #3. TOP STEEPLE #3. ROOF, 3 DORMERS ON MAIN ROOF #5. /

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

107
1-20-51
AC 12
La 9

Red Impression

W. J. H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH17 ORDER NO. 65159 DATE 1-9-51

DEPT.

DATE COMPLETED

CUSTOMER LAKEWOOD MOTEL
LAKEWOOD, COLO.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

LAKEWOOD MOTEL - W. COLFAX AND CARR
STREETS - ROUTE 40 AND 6 - DENVER 15,
COLORADO.....ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 6BH1215. FOLLOW SKETCH.

UNITED MOTORS EMBLEM - SEE 8BH24, ATTACHED. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

8

PHOTO USED FOR

CUSTOMER

1

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

Ret. 3½
Mr. F.C. 1½/30/51
L.A. 8½

1/2/51

Red & Lk. Blue Supra

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH18 ORDER NO 65162 DATE 1-9-51

CUSTOMER THE TOWN HOUSE
HOT SPRINGS, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE TOWN HOUSE COURT - 801 PARK AVENUE
PHONE 886 - HOT SPRINGS, ARKANSAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH EXCEPT: TAKE OUT VACANCY SIGN. PUT STEPS IN FRONT OF OFFICE
DOOR FROM GROUND TO PORCH. PUT THREE CHAIRS ALSO TO RIGHT OF OFFICE DOOR.
CUSTOMER THINKS CHAIRS ON SKETCH AT LEFT OF DOOR LOOK TOO HEAVY.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH!

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Regulate 5x7

Rel. 7
H.C. 107 1 1/2
2-13-51 9
L.A.

as quoted

Dr. J. H.

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-19

ORDER NO. 65388

DATE 1-9-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE IN FULL

OAK PARK COUNTRY CLUB, THATCHER
ROAD, NEAR OAK PARK, ILLINOIS

PRIVATE NO. BEFORE TITLE: O.P.1

(C) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SHOW BIG RED FLOWERS. BUILDING - RED VARIEGATED BRICK, BRIGHT
RED ROOF, AND WHITE TRIM.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 10 1951	JAN 10 1951
SKETCH				
RETOUCHING	3	3	JAN 10 1951	JAN 10 1951
REPHOTO				
PHOTO-LITHO				FEB 1 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 1 1951	2-2-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-20

ORDER No. 65388

DATE 1-9-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

O.P.3- UNITED STATES POST OFFICE,
OAK PARK, ILLINOIS / 874

PRIVATE NO. BEFORE TITLE: O.P.3

(C) CURT TEICH & CO., INC. /

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SHOW NICE BILLOWY CLOUDS. SHOW SIGN. BUILDING IS LIMESTONE.

REMOVE AUTOMOBILES. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1951	JAN 11 1951
SKETCH				
RETOUCHING	7	32	JAN 20 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO			JAN 10 1951	FEB 1 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	FEB 1 1951	2-2-51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-21

ORDER NO. 65388

DATE 1-9-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

0.84-WORLD WAR MEMORIAL / SCOVILLE
PARK / OAK PARK, ILLINOIS

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: O.P. 4

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK IRON FENCE RAIL. SHOW FLOWER BED. SHOW FLAG FLYING TO
RIGHT. (NOTE CARD 8AH1167). STRAIGHTEN FLAG POLE. SHOW VARIOUS
GREEN TREES. CHURCH-MEDIUM RED BRICK.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1951	JAN 17 1951
SKETCH				
RETOUCHING	3	3	JAN 10 1951	JAN 10 1951
REPHOTO				
PHOTO-LITHO			JAN 10 1951	JAN 10 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JAN 24 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-22

ORDER No. 65388

DATE 1-9-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

ELKS CLUB, OAK PARK, ILLINOIS

PRIVATE NO. BEFORE TITLE: O.P.12

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING - RUST BRICK, TOP STRIP - GREEN, SAME NEXT STRIP.
SIGN - "ELKS" - WHITE ON ROYAL BLUE, CANOPY - DARK RED.
SHOW FALL COLORS. PUT FLAG ON POLE.

REMOVE AUTOMOBILES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1951	JAN 17 1951
SKETCH				
RETOUCHING	16	34	JAN 10 1951	JAN 11 1951
REPHOTO				
PHOTO-LITHO			JAN 22 1951	JAN 22 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/2	JAN 24 1951	1-31-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-23

ORDER No. 65388

DATE 1-9-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

25.13-ASCENSION CATHOLIC CHURCH/
OAK PARK, ILLINOIS

PRIVATE NO. BEFORE TITLE: O.P.13

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LEAVES IN UPPER RIGHT CORNER; ALSO BUILDING ON LEFT, AND
STOP SIGN AND SIGN ON TREE.

LIMESTONE BUILDING, RED TILE ROOFS - OAK DOOR. FIGURE ON DOME AND
DOME- LIGHT GREEN(SHOW FIGURE UP PLAINLY). FEW CLOUDS. RED
FLOWERS & EVERGREEN IN YARD.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 1951	JAN 17 1950
SKETCH				
RETOUCHING	4	✓	JAN 10 1951	JAN 11 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 18 1951	JAN 29 1951
HAND COLOR PROOF	105	1 1/2	JAN 29 1951	1/31/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-24

ORDER NO. 65388

DATE 1-9-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

O.P. 14 OAK PARK TOWNSHIP HIGH SCHOOL
OAK PARK, ILLINOIS

PRIVATE NO. BEFORE TITLE: O.P. 14

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - STOP SIGN AND LAMP POST.

BUILDING - BRIGHT TAN, ORANGE CAST. RED ROOF, GREEN GUTTERS
SHOW FLAG OVER ENTRANCE, NEAR ROOF (SEE SMALL PHOTO FOR LOCATION).
SHOW TITLE PLAINLY-EVEN IF NECESSARY TO REMOVE SECTION OF
FOLIAGE. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1951	
SKETCH				
RETOUCHING	5	5	JAN 10 1951	JAN 12 1951
REPHOTO			JAN 12 1951	
PHOTO-LITHO				JAN 29 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13 1/2	JAN 29 1951	1-31-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

FEB 26 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-25

ORDER NO. 65388

DATE 1-9-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

O.P. 15 - FENWICK CATHOLIC HIGH SCHOOL,
OAK PARK, ILLINOIS

PRIVATE NO. BEFORE TITLE: O.P. 15

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOMOBILES AND PEOPLE, ALSO SOME DEAD BRANCHES UPPER
RIGHT, AND LIGHT POST.

BUILDING IS TAN-LIGHT TAN-REDDISH TAN, BLACK WINDOW FRAMES.
GREEN TOWER TO RIGHT. SHOW SOME FOLIAGE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1951	JAN 17 1950
SKETCH				
RETOUCHING	7	5 1/2	JAN 12 1951	JAN 12 1951
REPHOTO				
PHOTO-LITHO			JAN 12 1951	JAN 24 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JAN 24 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 26 1951

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-26

ORDER No. 65388

DATE 1-9-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WEST SUBURBAN HOSPITAL, OAK
PARK, ILLINOIS,

PRIVATE NO. BEFORE TITLE: O.P.16
(C) CURT TEICH & CO., INC. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO,

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM AS PENCIL-MARKED. SHOW MORE STREET BY REMOVING
SOME UNDERBRUSH. REMOVE A LITTLE OF FOLIAGE IN ORDER TO SHOW
BUILDING TO BETTER ADVANTAGE. REMOVE - AUTOMOBILES AND PEOPLE.
BUILDING IS RED BRICK, CREAM TRIM AND GREEN ROOFS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1951	JAN 11 1951
SKETCH				
RETOUCHING	6	6 hr	JAN 11 1951	JAN 12 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JAN 18 1951	JAN 24 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2	JAN 25 1951	1-31-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-27

ORDER No. 65388

DATE 1-9-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OAK PARK HOSPITAL, OAK PARK,
ILLINOIS

PRIVATE NO. BEFORE TITLE: O.P. 17

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOMOBILES AND PEOPLE, AND LEAVES IN UPPER RIGHT CORNER.
WHITE CROSS OVER ENTRANCE. WHITE LETTERING - "OAK PARK HOSPITAL" -
OLD RED BRICK BUILDING, RED ROOF. SHOW FLOWERS. GREEN HEDGE.
GREEN TREES IN EARLY FALL

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1951	JAN 11 1951
SKETCH				
RETOUCHING	4	5	JAN 11 1951	JAN 11 1951
REPHOTO				
PHOTO-LITHO			JAN 16 1951	JAN 25 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	112	JAN 29 1951	1-30-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-28

ORDER No. 65388

DATE 1-9-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

Y. M. C. A., OAK PARK, ILLINOIS

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: O.P.18

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PARK OF AUTOMOBILE SHOWING, AND SOME DEAD BRANCHES AT TOP.
RED BRICK BUILDING, LIGHT STONE COLUMNS. GREEN SCREEN-FRAMES.
SIGN - RED TRIANGLE, BLUE BAR, WHITE LETTERS (YMCA).

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1951	JAN 11 1951
SKETCH				
RETOUCHING	3	1 1/2	JAN 11 1951	JAN 11 1951
REPHOTO				
PHOTO-LITHO			JAN 18 1951	JAN 29 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	JAN 22 1951	1-30-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed MAR 12 1951

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

A.E. ETIENNE, CHESTER, ILLINOIS

NO. 1CH29
ORDER NO. 65166
DATE 1-10-51

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOND MONUMENT, EVERGREEN CEMETERY,
CHESTER, ILLINOIS, FIRST GOVERNOR
OF ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1951	JAN 17 1951
SKETCH				
RETOUCHING	9	3	JAN 11 1951	JAN 11 1951
REPHOTO				JAN 26 1951
PHOTO-LITHO			JAN 11 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 26 1951	1-26-51
ARTIST DEPT.	120	9		2-9-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 1CH30

ORDER NO. 65167

DATE 1-10-51

A.E. ETIENNE, CHESTER, ILLINOIS

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

ILLINOIS STATE PENITENTIARY,
MENARD, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COMPLETE FLAG & FLAG POLE. SEE OLD CARD ATTACHED FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1587
add paper to
top

ATTENTION

2

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

Cost Dept. Checked

By *1/11*

Date _____

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 10 1951	JAN 17 1951
SKETCH			JAN 11 1951	JAN 16 1951
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO			JAN 18 1951	FEB 1 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 1 1951	2-2-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

MAR 1 1951

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH32 ORDER NO. 65173 DATE 1-10-51

CUSTOMER THE ELMS MOTEL
FLINT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

THE ELMS MOTEL - SOUTH DORT HIGHWAY
ON U.S. 10, FLINT, MICHIGAN /

1/2" Panel

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM. ✓

FOLLOW SKETCH. ✓

COLOR DESCRIPTION

FOLLOW SKETCH.

2CH98

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction

Ref. 6 1/2
1 1/2
9 1/2
at 71 E. C. A.

as quoted

visit

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 1CH33 ORDER NO. 65174 DATE 1-10-51

CUSTOMER CAPITOL HILL MEMORIAL CO
OKLA. CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12 1/2" M BUSINESS CARDS SIZE 3 1/2" X 2 5/16"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MEMORIAL ARTISTS

BOT: SINCERE SERVICE OVER 70 YEARS'

(SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

LIGHTER PRINT ENCLOSED FOR DETAIL OF STONE FACING. (RETURN AS SOON AS POSSIBLE)

SEE TISSUE OVERLAY. CUSTOMER WANTS TO RETAIN "RESTFUL" EFFECT OF PHOTO. NOT TOO MUCH RETOUCHING.

COLOR DESCRIPTION

STONE FACING MEDIUM OR NUT-BROWN - ABOUT SAME AS CHART #46 AND AS NOTED ON TISSUE OVERLAY, THERE IS A BRICK TRIM ON OUTER EDGES OF FRONT IN LIGHT BUFF (CREAM) - CHART #15, ALTERNATING WITH BROWN-TAN, SIMILAR TO #55. VARYING TONE FOR MONUMENTS AS MARKED: MAROON, MAHOGANY, "PINK" (SOMETHING BETWEEN #11 & 66) GRAY AND OFF WHITE OR BLUE WHITE. NO. 34 MIGHT DO BETTER FOR PINK TONE. ALL STATUARY OF COURSE IS OFF-WHITE. WINDOWS AND DOORS TRIMMED IN ALTERNATING LIGHT BUFF AND DARK OR BUFF-TAN BRICK AS BABLE AND OUTER EDGE OF WALL.

Bus Card

PHOTO USED FOR

RETURN PHOTO YES NO

2 1/2
2 5/2
11/15 JLC 3/1 100
2a 1 3/4
102
2-20-51

Add'l Artwork 4.50

11/15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH34 ORDER NO. 65175 DATE 1-10-51

CUSTOMER HOLIDAY LAKE - RICKER MOTORS
BURLINGTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: HOLIDAY LAKE

BOTTOM: ROUTE 25
BRIDGEBORO, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE ELECTRIC LIGHT POLE & WIRES IN REAR.

COLOR DESCRIPTION

SHOW WATER #3. BEACH SAND #15. LIFE GUARD STAND ALUMINUM. UMBRELLA #1 AND WHITE.
THE BLDG UPPER LEFT-WHITE. (TRY TO SHOW AS MUCH AS POSSIBLE) USE BEST
JUDGEMENT FOR CARS & PEOPLE.

USE A NICE GREEN, AND SHOW A PRETTY SUMMER SKY./

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH35 ORDER NO. 65177 DATE 1-11-51

CUSTOMER KIDDIE KLOTHES KOMPANY
BALTIMORE, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.

12 1/2 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MODERN STYLINGS IN INFANTS' &
CHILDREN'S CORRECT OUTER WEAR.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1BH2305. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES!

COLOR DESCRIPTION

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x
La 1
La 6

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH36 ORDER NO. 65178 DATE 1-11-51

CUSTOMER DESERT SOUVENIR SUPPLY
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

F1
Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PAINTED DESERT ROOM — WILBUR CLARK'S
DESERT INN, LAS VEGAS, NEVADA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE LARGE VIEW AS COPY. CROP TO BEST ADVANTAGE.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

Rush

Ordered Kodachrome
returned - 3/20/51

For in 1022
La 122

X

Add'l Artwork 15.00

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH37 ORDER NO. 65180 DATE 1-11-51

CUSTOMER

PLAINVIEW HOSPITAL & CLINIC FOUNDATION
PLAINVIEW, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PLAINVIEW HOSPITAL AND CLINIC FOUNDATION
PLAINVIEW, TEXAS,

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE OUR SKETCH AS COPY - SEE ATTACHED CUT IMPRESSION FOR
DETAILS IF NEEDED. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Rephoto from
colored copy

Ret. 12
H.C. 13 1/4
L.A. 9 1/2

~~as specified~~

W.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH38 ORDER NO. 65183 DATE 1-11-51

CUSTOMER PARK VIEW MOTEL
AMARILLO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDERS

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PARKVIEW MOTEL - AMARILLO, TEXAS
BOT: WEST OF CITY ON U.S. HIGHWAY 66
SOUTHSIDE OF TRAFFIC CIRCLE / 6 pl

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

DISTRIBUTED BY MC CORMICK CO.,
PHOTOGRAPHERS, AMARILLO, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-8-16-50

Sh. Blue Red Impression

(7)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-39 ORDER NO. 65422 DATE 1-12-51

CUSTOMER SUNSET MOTEL
AMARILLO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUNSET MOTEL - ACROSS FROM VETERAN'S
HOSPITAL ON U. S. HIGHWAY 66
AMARILLO, TEXAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

DISTRIBUTED BY MCCORMICK CO.,
PHOTOGRAPHERS, AMARILLO, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - WITH CORRECTIONS ON

ATTACHED SHEET. /

COLOR DESCRIPTION

FOLLOW SKETCH - WITH CORRECTIONS ON

ATTACHED SHEET. /

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

8x10 Reproduction
5x7

L.C. 142
Ref. 642
J.C. 106 2
L.C. 124

X

As quoted

110 H

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH40

ORDER NO. 65187

DATE 1-12-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM MC HENRY, ILLINOIS

PRIV. NO. UPPER RIGHT: G-771

SMALL TYPE:

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

PHOTOS ENCLOSED. INSTRUCTIONS ON RESPECTIVE PHOTOS.

HANDLE PHOTOS WITH CARE.

NO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 13 1951	
SKETCH	20	8	FEB 1 1951	FEB 5 1951
RETOUCHING		7		
REPHOTO				
PHOTO-LITHO			FEB 19 1951	FEB 23 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 23 1951	
ARTIST DEPT.	102	16	2/23/51	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M-1

C-2

H-3

E-4

N-5

R-6

Y-7

Rush

On

Sheet

G-480

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH41
ORDER No. 65187

DATE 1-12-51

25 MPOST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

TITLE IN FULL

GREETINGS FROM ZION, ILLINOIS

IV. NO. UPPER RIGHT: G-1066

ALL TYPE:

(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

PHOTOS ENCLOSED . INSTRUCTIONS ON RESPECTIVE PHOTOS.

HANDLE PHOTOS WITH CARE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

PHOTO TICKET

ATTENTION

2 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Z { I. ✓
I { I. ✓
O { 913501N ✓
N { 78500 ✓
{ II ✓
{ II ✓
{ 913499-IX ✓

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1951	
SKETCH	5	5	FEB 1 1951	FEB 5 1951
RETOUCHING		4		
REPHOTO				
PHOTO-LITHO			FEB 1, 1951	FEB 22 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	13	2-24-51	2-26-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Paul C. Smith
Photo Dept.

92

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. ICH42

ORDER No. 62824

DATE 1-12-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHICAGO MIDWAY AIRPORT, CHICAGO

PRIV. # BEFORE TITLE: 240-1-826

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 1951	JAN 2 1951
SKETCH				
RETOUCHING	3	3	JAN 1 1951	JAN 1 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 5 1951	2-9-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed MAR 14 1951

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH43 ORDER NO. 65192 DATE 1-15-51
CUSTOMER DESERT SOUVENIR SUPPLY-E.J.BROTHERS
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

50 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WILBUR CLARK'S DESERT INN
LAS VEGAS, NEVADA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTIONS AS MARKED ON TISSUE OVERLAY
OF SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Rush

5x7 Reprint

Ret. 6 1/2
P.C. 1062
L.A. 11 1/2

X
as quoted

Photo returned
5/18/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH44 ORDER NO. 65192 DATE 1-15-51

CUSTOMER DESERT SOUVENIR SUPPLY-E.J.BROTHERS
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WILBUR CLARK'S DESERT INN
LAS VEGAS, NEVADA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH CORRECTIONS AS MARKED ON TISSUE OVERLAY
OF SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Ret. 11
C.C. 13/4
L.A. 9 1/2

X

as quoted

Photo returned
7/12/51

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Repl. 517

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS
OFFICIAL U.S. NAVY PHOTOGRAPH

NO. 1CH-45
ORDER NO. 65437
DATE 1-15-51
FULL FACE

25 M POST CARDS

ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
WAVE DRILL TEAM, U.S. NAVAL TRAINING
CENTER, GREAT LAKES, ILLINOIS

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: G.L. 547

SMALL TYPE: (C) GUST TEICH & CO., INC. PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BOTH WAVES IN UPPER PART OF PHOTO-MARCHING ALONG
OUTSIDE OF TEAM.

REMOVE WAVES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____
By _____ Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 1951	JAN 25 1951
SKETCH				
RETOUCHING	9	3 1/2	JAN 16 1951	JAN 16 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 7 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	FEB 7 1951	
ARTIST DEPT.		9		

MAR 5 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Rephoto 547

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS
OFFICIAL U.S. NAVY PHOTOGRAPH

NO. 1CH-46

ORDER NO. 65437

DATE 1-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL,

FIRE FIGHTERS TRAINING UNIT,
U.S. NAVAL TRAINING CENTER,
GREAT LAKES, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: G.L. 548

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW FLAMES AND WHITE STEAM... ETC.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1951	JAN 25 1951
SKETCH				
RETOUCHING	2	2	JAN 16 1951	JAN 16 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 2 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	6	1 1/2	FEB 2 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-47

ORDER No. 65438

DATE 1-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELKS SERVICE CENTER, WAUKEGAN,
ILLINOIS

PRIVATE NO. BEFORE TITLE: W.942

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS WHITE. MAKE A GOOD LOOKING TWILIGHT SCENE-SUNSET
IN WEST BEHIND BUILDING.

REMOVE UPPER CROSSWIRES AND WIRES AND POST AND TOP OF BUILDING
SHOWING TO EXTREME RIGHT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1951	JAN 21 1951
SKETCH				
RETOUCHING	2	4	JAN 18 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 7 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DATE 1-15-51

25 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO 6

TITLE IN FULL

CHURCH OF THE IMMACULATE CONCEPTION
WAUKEGAN, ILLINOIS

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: W.943

БРЕШТУУН КЕМЕНТИНИМЕЮНИ

◆PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - SIGNS AND WIRES. SHOW FLOWER BED AND OTHER FLOWERS*
EVERGREENS.

GRAY-TAN. STONE BUILDING-GREEN GUTTERS, DARK GRAY ROOF AND GOLD CROSS. SHOW BIG CLOUDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By 

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1951	
SKETCH				
RETOUCHING	K	3	JAN 15 1951	JAN 15 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	
BLEUPRINT				FEB 1 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	FEB 1 1951	2/2/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

Bv.

DATE HAND COLOR PROOF OK'D

DATE Filed

Bv

DATE Photo Returned to Customer

MAR 14 1951

ATTENTION

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-49 ✓

ORDER No. 65438 ✓

DATE 1-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMERICAN LEGION CLUB,
WAUKEGAN, ILLINOIS

PRIVATE NO. BEFORE TITLE: W.944

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE A FEW LEAVES TO SHOW LETTERING CLEARLY.

SANDSTONE BUILDING, WHITE TRIM. VARIOUS GREEN TREES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 10 1951	JAN 23 1951
SKETCH				
RETOUCHING		3	JAN 15 1951	JAN 23 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	FEB 7 1951	2/7/51
ARTIST DEPT.		9		

MAR 5 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-50

ORDER No. 65438

DATE 1-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL
GYMNASIUM, WAUKEGAN TOWNSHIP
HIGH SCHOOL, WAUKEGAN, ILLINOIS

PRIVATE NO. BEFORE TITLE: W.945

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED VARIEGATED BRICK BUILDING. SHOW FLAG ON POLE.
SHOW FEW FLOWERS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 15 1951	JAN 17 1951
SKETCH				
RETOUCHING	3	2	JAN 15 1951	JAN 16 1951
REPHOTO				
PHOTO-LITHO				JAN 22 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 24 1951	1-29-51
ARTIST DEPT.		9		

MAR 5 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-51

ORDER No. 65438

DATE 1-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE COUNTY TUBERCULOSIS
SANITARIUM, WAUKEGAN, ILLINOIS

PRIVATE NO. BEFORE TITLE: W.946

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AS SHOWN ON LOWER RIGHT OF PHOTO, AND CROP AS MARKED
SHOW RED CROSS ON TOP OF BUILDING.

LIGHT CEMENT BUILDING, RED TRIM, AND SILVER RAILINGS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1951	
SKETCH				
RETOUCHING		2	JAN 15 1951	JAN 15 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	FEB 1 1951	2/2/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CB-52

ORDER NO. 65438

DATE 1-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. THERESE'S HOSPITAL,
WAUKEGAN, ILLINOIS

PRIVATE NO. BEFORE TITLE: W.947

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOS.

YELLOWISH-TAN BRICK BUILDING, LIGHT CEMENT TRIM. EVERGREENS.
ALSO SHOW FEW FLOWERS IN RIGHT PLACE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1951	
SKETCH				
RETOUCHING	5	3	JAN 23 1951	JAN 23 1951
REPHOTO				
PHOTO-LITHO				JAN 31 1951
BLUEPRINT			JAN 22 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	12	JAN 24 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS
PHOTO BY HEDRICH-BLESSING

NO. 1CH-53
ORDER No. 65438
DATE 1-15-51
FULL FACE

25 M POST CARDS ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
ILLINOIS BEACH STATE PARK, LAKE
MICHIGAN BETWEEN ZION AND
WAUKEGAN, ILLINOIS

PRIVATE NO. BEFORE TITLE: W.948

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ENTH C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH101. SEE COLOR INSTRUCTIONS ON CARD 9BH101.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 10 1951	FEB 15 1951
SKETCH				JAN 16 1951
RETOUCHING		1/2	JAN 16 1951	
REPHOTO				
PHOTO-LITHO			JAN 24 1951	FEB 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	7/10	1 1/2	FEB 15 1951	2/16/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAR 19 1951

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-54

ORDER No. 65438

DATE 1-15-51

25 MPOST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL
MOONLIGHT SCENE, WAUKEGAN HARBOR-
LAKE MICHIGAN-WAUKEGAN, ILLINOIS

PRIVATE NO. BEFORE TITLE: W.949

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH320. FOLLOW COLORS ON CARD 5AH320.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1951	
SKETCH				
RETOUCHING	5	1	JAN 18 1951	JAN 16 1951
REPHOTO				
PHOTO-LITHO				FEB 2 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 2 1951	2-5-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH55 ORDER NO. 65194 DATE 1-15-51

CUSTOMER HOTEL GRAVER
FARGO, NORTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

HOTEL GRAVER
FARGO - NORTH DAKOTA
LEADS THEM ALL.... (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

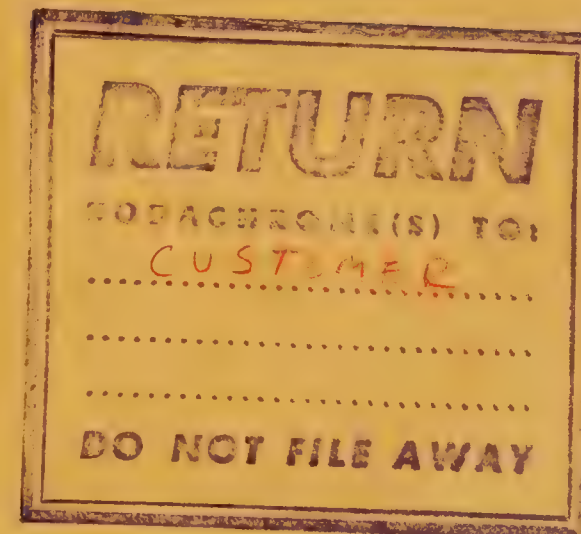
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. SOME KODACHROME SLIDES ENCLOSED FOR ADDITIONAL
COLOR INSTRUCTIONS IF NEEDED. /

COLOR DESCRIPTION

FOLLOW SKETCH AS ABOVE.

RE TURN KODACHROMES. *Returned 3/15/51 B.*



3 Replicas 5x7

L. O. 1 1/2

Ret. 8 1/2

Jan H. C. 107 2 1/2

L. A. 12 1/2

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.

NO. 1CH-56

ORDER No. 65442

DATE 1-15-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

CALHOUN STREET, MAIN BUSINESS
SECTION, FORT WAYNE, INDIANA



PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE-TROLLEY WIRES, BIG SIGN ON LEFT(WITH BACK SHOWING), "HUB"
SIGN, BARBER SHOP SIGN, AND OLD AUTO IN MIDDLE OF STREET.

SHOW MORE OF THE COURTHOUSE TOWER WHERE SIGN IS REMOVED. PUT FLAG
ON POLE. SHOW BIG CLOUDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1951	JAN 25 1951
SKETCH				
RETOUCHING		6	JAN 16 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	FEB 6 1951	2-9-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAR 19 1951

By _____

DATE Photo Returned to Customer _____

SUMMIT CITY NEWS AGENCY, FORT WAYNE, IND.

NO. 1CH-57

ORDER No. 65442

DATE 1-15-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATERFALL, JAENICKE GARDENS,
FORT WAYNE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO SHOW TITLE CLEARLY.

SHOW VARIOUS GREEN TREES, AND SHOW VARIOUS EOLORED FLOWERS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1951	
SKETCH				
RETOUCHING	93	1½	JAN 18 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	
BLUEPRINT STRIPPING, OPAQUING				FEB 1 1951
HAND COLOR PROOF	106	1½	FEB 1 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 14 1951

By

DATE Photo Returned to Customer

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1CH-58

ORDER NO. 65447

DATE 1-15-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: PANORAMA OF THE CITY AND
COUNTY BUILDING AND PORTION OF THE
CIVIC CENTER FROM THE CAPITOL
DOME, DENVER, COLORADO
PRIVATE NO. BEFORE TITLE: #2061

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR BUILDING COLORS SEE CARD 3A9-N. DO NOT BRING OUT SIGNS AND
SMOKE STACKS IN BACKGROUND.

DARK RICH GREEN TREES AND LAWNS IN NEARBY AREAS. GET MOUNTAINS
DISTINCT AND CORRECT IN OUTLINES, AND CONTOURS. MOUNTAINS ARE
DARK BLUE-GREEN TO TAN IN COLORS. ~~ME~~ OMIT SOME OF TOP AND
BOTTOM OF PHOTO FOR PROPORTION.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	2	JAN 16 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	FEB 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	131	FEB 7 1951	
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

TORONTO NEWS AGENCY, TORONTO, OHIO

NO. 1CH-59

ORDER No. 65448

DATE 1-15-51

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING POOL, MEMORIAL PARK,
TORONTO, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK BASE, LIGHT CEMENT TOP AND WALK-WHITE RAILINGS.
GREEN SASH AND WINDOW FRAMES. GREEN LAWN AROUND BASE, LIGHT CEMENT
WALK. DARK BLUE BORDER AROUND POOL. MAKE WATER IN POOL-LIGHT BLUE.
LIGHT GRAY DIVING PIER AND SLIDES. BRIGHT ORANGE COLOR SEATS.
AROUND POOL. SHOW FLAG ON WHITE POLE ON LEFT. GREEN LAMP POSTS AND
SHADES ON HIGH POSTS. REAR BUILDINGS-BROWN AND WHITE AND LIGHT
GRAY, SLATE ROOFS. WHITE LAMP POST & WHITE GLOBES AROUND RAILINGS.
GREEN FOLIAGE ON HILLS IN BACKGROUND.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 15 1951	
SKETCH				
RETOUCHING	4	2	JAN 16 1951	JAN 19 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	
BLEUPRINT				FEB 1 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12	FEB 1 1951	2-2-51
ARTIST DEPT.	101	9	2-14-52	2-15-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH-60

ORDER NO. 65464

DATE 1-16-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE IN FULL
ADMINISTRATION BUILDING, VETERANS
ADMINISTRATION HOSPITAL, HINES,
ILLINOIS

PRIVATE NO. BEFORE TITLE: H.646

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - STOP SIGNS AND PEOPLE.

SHOW BILLOWY CLOUDS. LIGHT RED VARIEGATED BRICK BUILDING, LIGHT
CREAM FRAMES. LIGHT CREAM TOWER, DARK GRAY ROOF, GREEN GUTTERS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1951	
SKETCH				JAN 19 1951
RETOUCHING	4	3	JAN 19 1951	
REPHOTO				
PHOTO-LITHO			JAN 24 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	162	1 1/2	FEB 1 1951	FEB 1 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 1CH-61

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No. 65454

DATE 1-16-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CHAPEL, VETERANS ADMINISTRATION
HOSPITAL, HINES, ILLINOIS

PRIVATE NO. BEFORE TITLE: H.647

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTO, AND MAN AND TELEPHONE POST.

NEW RED BRICK BUILDING, LIGHT CREAM TRIM AND DOOR. BLACK ROOF
AND TOWER. SHOW FEW FLOWERS. ~~FILL IN WITH MORE LAWN AND TREES.~~

SHOW MORE LEAVES ON TREES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1951	JAN 21 1951
SKETCH				
RETOUCHING		3	JAN 18 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 6 1951	
ARTIST DEPT.		8 1/2		2-7-51

DATE BLUEPRINT OK'D

By _____

DATE HAND COLOR PROOF OK'D

DATE Filed

By _____

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH-62

ORDER No. 65454

DATE 1-16-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DOUGHBOY STATUE, VETERANS
ADMINISTRATION HOSPITAL, HINES,
ILLINOIS

PRIVATE NO. BEFORE TITLE: H.648

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BUILDING SHOWING FAINTLY IN BACKGROUND, ALSO DEAD BRANCHES
SHOWING.

SHOW BILLOWY CLOUDS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 25 1951
SKETCH				
RETOUCHING	9	2	JAN 16 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 7 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	FEB 1951	2-7-51
ARTIST DEPT.		9		

MAR 12 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH-63

ORDER No. 65454

DATE 1-16-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN ENTRANCE, VETERANS
ADMINISTRATION HOSPITAL, HINES,
ILLINOIS

PRIVATE NO. BEFORE TITLE: H.649

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW BILLOWY CLOUDS.
RED VARIEGATED BRICK, GRAY ROOF. SIGNS-BLACK LETTERING ON
WHITE BACKGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1951	JAN 25 1951
SKETCH			JAN 16 1951	JAN 16 1951
RETOUCHING	8	2 1/2	JAN 16 1951	JAN 16 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 6 1951	2-9-51
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 19 1951

By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH-64

ORDER No. 65454

DATE 1-16-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"OLD GLORY", VETERANS ADMINISTRATION
HOSPITAL, HINES, ILLINOIS

PRIVATE NO. BEFORE TITLE: H.650

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE



PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE DEAD BRANCHES AT TOP OF PHOTO.

SHOW NICE BILLOWY CLOUDS. WHITE FLAG POLE AND BASE. BRING OUT
FLAG NICELY. SHOW GOOD FALL COLORS.

BUILDING - LIGHT RED BRICK, GRAY ROOF. //

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 1 1951	
SKETCH				
RETOUCHING		3	JAN 1 1951	JAN 1 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	
BLUEPRINT				FEB 1 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	FEB 1 1951	2-2-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH-65

ORDER NO. 65455

DATE 1-16-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. MARY'S MISSION HOUSE,
TECHNY, ILLINOIS

PRIVATE NO. BEFORE TITLE: T.1141

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIGHT TAN BRICK BUILDING, BRIGHT RED TILE ROOFS. GREEN CROSSES
(REMOVE A FEW LEAVES TO SHOW CROSS MORE CLEARLY). SILVER FENCE.
SHOW 2 SMALL FLOWER BEDS NEAR FENCE.,

REMOVE - WIRES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 10 1951	
SKETCH				
RETOUCHING	3	3	JAN 16 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	
BLUEPRINT				FEB 1 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	FEB 1 1951	2-2-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 1CH66

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 65208

DATE 1-16-51

25 M. POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HUGE OSTRICHES AT MIAMI'S/
RARE BIRD FARM

PRIV. # BEFORE TITLE: DC.284

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. same as

IMPRINT SAME AS ABOVE. 7BH917

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.

HORIZONTAL CARD

MALE OSTRICH: BLACK BODY FEATHERS WITH WHITE FEATHERS AT WING ENDS.
NECKS OF BOTH OSTRICHES-WHITE WITH PINKISH TINT, PINK BILLS, LEGS
AND HAMS LIKE THOSE OF A CLEANED CHICKEN.

FEMALE OSTRICH: NOT AS PRETTY AS THE MALE. BODY FEATHER COLORS ARE
MORE OF A SLATE COLOR.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By JAN 17 1951
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By JAN 17 1951
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JAN 18 1951	JAN 18 1951
REPHOTO			JAN 24 1951	
PHOTO-LITHO				FEB 2 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 2 1951	2-5-51
ARTIST DEPT.	101	9	3-5-51	3-6-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ST. PAUL NEWS COMPANY, INC.,
ST. PAUL, MINN.

NO. 1CH-67

ORDER NO. 65466

DATE 1-16-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ST. PAUL,
MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

UPPER RIGHT
PRIVATE NO. ~~BEFORE~~ TITLE: ST.P.1 /
SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS IN ~~DESCRIPTION~~ AS FOLLOWS:

- S - 7BH1524 - STATE CAPITOL
- T - OCH1417 - LAGOON
- P - OCH1028 - CITY HALL & COURT HOUSE
- A - 3BH775 - SKYLINE
- U - 7BH1310 - POST OFFICE
- L - OCH1419 - GATES AJAR

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 17 1950	
SKETCH	10	7		FEB 17 1950
RETOUCHING		6	FEB 18 1950	
REPHOTO			FEB 18 1950	
PHOTO-LITHO			MAR 1 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	109	3 1/2		3-28-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

S - 7BH1524 - D 9746

T - OCH1417

P - OCH1028

A - 3BH775

U - 7BH1310

L - OCH1419

Reduce Black + Colors
from D 9746

ST. PAUL NEWS COMPANY, INC.,
ST. PAUL, MINN.

NO. 1CH-68

ORDER NO. 65466

DATE 1-16-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE IN FULL

ST. PAUL CATHEDRAL, ST. PAUL,
MINNESOTA

PRIVATE NO. BEFORE TITLE: ST.P.11

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED. REMOVE - LIGHT POLE IN FRONT OF STACK.
LIGHT GRAY STONE BUILDING WITH LIGHT GREEN COPPER ROOF (ALL OF
THE DOMES). STAINED GLASS WINDOWS (SEE CARD 6AH1346). GREEN LAWN
AND FOLIAGE ON TREES, SHRUBBERY AND HEDGE. LIGHT GRAY SIDEWALKS.
DARK GRAY STREET. BUILDING TO LEFT IN REAR-LIGHT GRAY, GRAY STACK.
SHOW FLAG ON POLE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 22 1951	
SKETCH				
RETOUCHING	27	30	JAN 17 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	FEB 2 1951
BLUEPRINT				
STRIPPING, OPAQUING			FEB 2 1951	
HAND COLOR PROOF	107	12		2-5-51
ARTIST DEPT.	108	9		2-15-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 1 1951

NORTHERN MINNESOTA NOVELTIES,
CROSSLAKE, MINN.

NO. 1CH-69

ORDER NO. 65469

DATE 1-17-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP BORDER: WORLD'S LARGEST TIGER
MUSKIE /

BOT. BORDER: LOCATED IN NEVIS,
MINNESOTA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION RETURN KODACHROME PRINT TO CUSTOMER.
REMOVE - BULK OIL TANKS IN RIGHT BACKGROUND, AND UPPER BRANCHES
(BARE BRANCHES) IN UPPER RIGHT.

COLORS: OLIVE GREEN COLORING ON UPPER PART OF FISH AND HEAD.
FISH GRAY ON LOWER PART AND LIPS AND INSIDE MOUTH. LIGHT GRAY
TEETH (WHITE). LIGHT GREEN TINTED (LIGHT OLIVE GREEN) FINS, AND TAIL.
WHITE (LIGHT GRAY) AROUND BLACK PUPIL OF EYE. SEE KODACHROME PRINT
ENCLOSED. SHOW GREEN GRASS AND ALSO COVER UP CEMENT PLATE UNDER
FISH. MAKE 2 BASE COLUMNS SUPPORTING FISH-GRASS GREEN. LIGHT BROWN /
TABLE. WHITE HOUSES WITH DARK RED ROOFS. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1951	
SKETCH				
RETOUCHING	5	2	JAN 19 1951	JAN 19 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	
BLUEPRINT				FEB 1 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	FEB 1 1951	2-2-51
ARTIST DEPT.	103	9		2-24-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Very Rush

22

M. E. RUSSELL, SARASOTA, FLORIDA

NO. 1CH-70

ORDER No. 65470

DATE 1-17-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

TITLE IN FULL

FLAMINGOS IN TROPICAL FLORIDA,
SARASOTA JUNGLE GARDENS

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: S-80



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED, AND FOLLOW TISSUE OVERLAY FOR COLOR INSTRUCTIONS.
REMOVE BATHING GIRL IN PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1951	
SKETCH				JAN 17 1951
RETOUCHING	9	2	JAN 1 1951	
REPHOTO				
PHOTO-LITHO			JAN 24 1951	
BLEUPRINT				FEB 1 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2	FEB 1 1951	
ARTIST DEPT.	105	9		3-1-51

MAR 12 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Customer expects
previous subject handled
very carefully*

MADISON'S INC., WILLIAMSBURG, VA.

NO. 1CH71
ORDER No. 65220
DATE 1-17-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GARDEN OF THE PRENTIS HOUSE,
WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORING INSTRUCTIONS ENCLOSED.
WATCH "RED BRICK" COLORING VERY CAREFULLY. (SOFT TONE OF RED)

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

D 9875

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1951	JAN 24 1951
SKETCH				
RETOUCHING		34	JAN 19 1951	JAN 19 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 9 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	131	FEB 9 1951	
ARTIST DEPT.	103	931		3-21-51

DATE BLUEPRINT OK'D _____ DATE Filed MAR 26 1951

By _____ By 70

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MADISON'S INC., WILLIAMSBURG, VA.

NO. 1CH72

ORDER No. 65220

DATE 1-17-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREAT BEDCHAMBER, GOVERNOR'S
PALACE,
WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORING INSTRUCTIONS ENCLOSED.

WATCH COLORING VERY CAREFULLY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *PN*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1951	JAN 24 1951
SKETCH				
RETOUCHING	3	2 1/2	JAN 13 1951	JAN 19 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 2 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 3/4	FEB 2 1951	
ARTIST DEPT.		10 3/4	2/27/51	3/27/51

MAR 28 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By *20*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MADISON'S INC., WILLIAMSBURG, VA.

NO. 1CH73
ORDER No. 65220
DATE 1-17-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOUNGE OF THE WILLIAMSBURG LODGE,
WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORING INSTRUCTIONS ENCLOSED.
WATCH COLORING VERY CAREFULLY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2	JAN 19 1951	JAN 19 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.	102	10	3/24/51	3/29/51

MAR 28 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MADISON'S INC., WILLIAMSBURG, VA.

NO. 1CH74
ORDER No. 65220
DATE 1-17-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE IN THE HOUSE OF BURGESSES,
CAPITOL BUILDING, WILLIAMSBURG,
VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES
IMPRINT NONE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORING INSTRUCTIONS ENCLOSED.
WATCH COLORING VERY CAREFULLY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1951	
SKETCH				
RETOUCHING		3	JAN 17 1951	JAN 17 1951
REPHOTO				
PHOTO-LITHO			JAN 31 1951 MAR 30 1951	FEB 9 1951 APR 6 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 6 1951	3-14-51
ARTIST DEPT.	101	9 1/2	5-8-51	5-9-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

EST. Maximum Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		Time _____
COMPOSING		
ART DEPT.		By _____
ENGRAVING		

MADISON'S INC., WILLIAMSBURG, VA.

NO. 1CH75

ORDER No. 65220

DATE 1-17-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRINTING OFFICE,
WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES

IMPRINT NONE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORING INSTRUCTIONS ENCLOSED.

WATCH "RED BRICK" COLORING VERY CAREFULLY. (SOFT TONE OF RED)

SUBMIT:

RET. PHOTO REPHOTO S. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1951	
SKETCH				JAN 13 1951
RETOUCHING	5		JAN 18 1951	
REPHOTO				
PHOTO-LITHO			JAN 31 1951	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	101	9	3-12-51	3-13-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MADISON'S INC., WILLIAMSBURG, VA.

NO. ICH76
ORDER No. 65220
DATE 1-17-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAGAZINE AND GUARDHOUSE,
WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORING INSTRUCTIONS ENCLOSED.

WATCH "RED BRICK" COLORING VERY CAREFULLY. (SOFT TONE OF RED)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo in X H338

[Handwritten signature]

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1951	JAN 24 1951
SKETCH				
RETOUCHING			JAN 23 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 6 1951	2-8-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAR 26 1951

MADISON'S INC., WILLIAMSBURG, VA.

NO. 1CH77
ORDER No. 65220
DATE 1-17-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TAP ROOM OF THE RALEIGH TAVERN,
WILLIAMSBURG, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORING INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 13 1951	JAN 25 1951
SKETCH				
RETOUCHING	7	3	JAN 13 1951	JAN 18 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 2 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13 1/2	FEB 2 1951	
ARTIST DEPT.	115	9 1/2		

MAR 26 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH78 ORDER NO. 65223 DATE 1-17-51

CUSTOMER OZARK POST CAR PUBLISHERS
MONETT, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

THE HAWTHORNE COURT/
U.S. HWY 60 - VAN BUREN, MO.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 4 1/2
H.C. 107 1 1/2
L.A. 9

X
H.C. 107

Del. 9 Lk Plu. L.A. 9

(F)

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 1CH-79

ORDER No. 65480

DATE 1-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JACKSONVILLE ARTS CENTER,
JACKSONVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #15

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED AND FOLLOW TISSUE OVERLAY FOR COLOR INSTRUCTIONS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1951	
SKETCH				
RETOUCHING	9	45	JAN 19 1951	JAN 22 1951
REPHOTO				
PHOTO-LITHO			JAN 21 1951	FEB 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	15	FEB 2 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-80

ORDER No. 65485

DATE 1-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. MARY'S CATHOLIC CHURCH/
ELGIN, ILLINOIS/

PRIVATE NO. BEFORE TITLE: EL.287

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOS, POST, WIRES, SCAFFOLD, AND BUILDING ON LEFT.
GOLD CROSS, GRAY SLATE ROOF. GRAY STONE AND RED BRICK CHURCH
WITH WHITE STONE FIGURE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1951	
SKETCH				
RETOUCHING	14	3 1/2	JAN 17 1951	JAN 27 1951
REPHOTO				
PHOTO-LITHO				FEB 9 1951
BLEUPRINT			JAN 31 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 9 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAR 14 1951

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-81

ORDER No. 65485

DATE 1-18-51

25M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH, ELGIN,
ILLINOIS /

PRIVATE NO. BEFORE TITLE: EL.288

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOS, WIRES, SIGNS, AND BUILDING AND SMOKE STACK ON LEFT.
SHOW NICE CLOUDS. BUILDING IS LIMESTONE, LIGHT GREEN ROOF AND
TOWER.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 22 1951	
SKETCH				
RETOUCHING			JAN 19 1951	JAN 22 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	FEB 2 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		2-5-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

13 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-82

ORDER NO. 65486

DATE 1-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHN'S EVANGELICAL LUTHERAN
CHURCH, ELGIN, ILLINOIS

PRIVATE NO. BEFORE TITLE: EL.289

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL CARD.

REMOVE - AUTOS, WIRES, POST, AND GAS SIGNS.

BUILDING - #25 COPPER BRICK, DARK COPPER ROOF STEEPLE. GOLD
CROSSES (SHOW ON BOTH TOWERS). ROOF-DARK GRAY. STAINED GLASS
WINDOWS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1951	
SKETCH				
RETOUCHING	1	5	JAN 19 1951	JAN 19 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 7 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	FEB 7 1951	2/7/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed MAR 5 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-83

ORDER No. 65485

DATE 1-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST CONGREGATIONAL CHURCH,
ELGIN, ILLINOIS

PRIVATE NO. BEFORE TITLE: EL.290

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - PEOPLE, WIRES, SIGNS, AND BUILDING ON RIGHT.

RED BRICK BUILDING, NILE GREEN ROOFS. STAINED GLASS WINDOWS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	3-4	JAN 19 1951	JAN 20 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1-1/2	FEB 9 1951	
ARTIST DEPT.		9-1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-84

ORDER No. 65485

DATE 1-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELGIN NATIONAL WATCH COMPANY,
ELGIN, ILLINOIS

PRIVATE NO. BEFORE TITLE: EL.291

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL CARD.

REMOVE - AUTOS, POSTS AND WIRES.

OLD TAN BRICK TOWER. GREEN FENCE. SHOW FLAG ON POLE. NICE
CLOUDS. PUT IN FEW FLOWERS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1951	
SKETCH	6	4	JAN 17 1951	JAN 17 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 31 1951	FEB 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	FEB 7 1951	2-7-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

MAR 5 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-85

ORDER No. 65485

DATE 1-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELGIN ACADEMY, ELGIN, ILLINOIS

PRIVATE NO. BEFORE TITLE: EL.292

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BRICK BUILDING, SILVER TOWER. SIGN - GOLD LETTERS ON BLACK
BACKGROUND. VARIOUS GREEN BUSHES AND TREES.

SHOW TITLE CLEARLY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	3	JAN 1 1951	JAN 22 1951
REPHOTO			JAN 24 1951	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	FEB 1 1951	2-2-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH86
ORDER No. 65485
DATE 1-23-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FOX RIVER FROM
SCENIC ROUTE 31, ELGIN, ILLINOIS
IN THE BEAUTIFUL FOX RIVER
VALLEY

PRIV. #. BEFORE TITLE: EL.293

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

VARIOUS GREENS. NICE BLUE WATER.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____
By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1951	
SKETCH				
RETOUCHING		1/2	JAN 23 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO			JAN 31 1951	FEB 9 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2	FEB 9 1951	
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D _____ DATE Filed _____ MAR 14 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-87

ORDER No. 65485

DATE 1-18-51

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL
LAURA DAVIDSON SEARS ACADEMY OF
FINE ARTS, ELGIN, ILLINOIS

PRIVATE NO. BEFORE TITLE: EL.294

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTO & 'NO PARKING' SIGN, WIRES & TELEPHONE POST AND
BUILDING ON RIGHT, AND SOME LEAVES.

WHITE STONE BUILDING, BLACK DOOR. EVERGREEN TREES AND SHOW A
FEW FLOWERS. FIX UP FOREGROUND WITH A NICE LAWN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1951	
SKETCH				
RETOUCHING	1	30	JAN 19 1951	JAN 22 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	FEB 7 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	FEB 7 1951	2/8/51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____

DATE Filed MAR 5 1951

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-88

ORDER NO. 65485

DATE 1-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NATIONAL GUARD ARMORY, ELGIN,
ILLINOIS /

PRIVATE NO. BEFORE TITLE: EL.295

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - TRUCKS AND POSTS.

SHOW NICE BIG CLOUDS. BUILDING IS LIGHT GRAY CONCRETE, WITH
LIGHT GREEN ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see to it that all cuts on nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1951	
SKETCH				
RETOUCHING	3	2 1/2	JAN 19 1951	JAN 19 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	FEB 1 1951	2-2-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-89

ORDER No. 65485

DATE 1-18-51

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELGIN HIGH SCHOOL, ELGIN, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: EL.296

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOS, AND SIGN ON TREE.

MEDIUM RED BRICK BUILDING, WITH LIGHT CREAM TRIM AND DOORS.

SHOW TITLE CLEARLY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects or
order for this customer. Please
set to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1951	
SKETCH				
RETOUCHING	4	3	JAN 19 1951	JAN 22 1951
REPHOTO				
PHOTO-LITHO			JAN 24 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 1 1951	FEB 1 1951
ARTIST DEPT.		9 1/2		

FEB 26 1951

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-90 -

ORDER NO. 65485

DATE 1-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL
ELKS CLUB, ELGIN, ILLINOIS

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: EL.297

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - MAN, AUTOS, AND BUILDING ON RIGHT.

BUILDING IS DARK RED BRICK AND LIGHT TAN STUCCO, WITH BROWN
BEAMS. LIGHT GREEN-RED-TAN VARICOLORED ROOF. SHOW NICE CLOUDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 19 1951	
SKETCH				
RETOUCHING	5	3	JAN 19 1951	JAN 21 1951
REPHOTO				FEB 7 1951
PHOTO-LITHO			JAN 31 1951	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	FEB 7 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-91

ORDER No. 65485

DATE 1-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LORDS PARK, ELGIN, ILLINOIS

PRIVATE NO. BEFORE TITLE: EL.298

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - MAN, AND DEAD BRANCHES SHOWING. BRING OUT SWANS
CLEARER.

TAKE OUT A FEW LEAVES IN ORDER TO SHOW TITLE PLAINLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JAN 19 1951	JAN 27 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	120	1"2	FEB 7 1951	Feb 8, 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 14 1951

By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-92

ORDER No. 65485

DATE 1-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC U.S. HIGHWAY 20/BETWEEN
ELMHURST AND/ELGIN, ILLINOIS/

PRIVATE NO. BEFORE TITLE: EL.2994

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - TELEPHONE POSTS AND WIRES.

SHOW NICE CLOUDS. SHOW PICTURE WITH NICE FALL COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1951	
SKETCH				
RETOUCHING	3	1 1/2	JAN 19 1951	JAN 23 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 6 1951	2-7-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. 1CH-93

ORDER No. 65486

DATE 1-18-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL
TAM O' SHANTER COUNTRY CLUB
SHOW PLACE OF CHICAGOLAND

PRIVATE NO. BEFORE TITLE: G.1151

~~SMALL TITEL (G) COURT FELCH & CO., INC.~~

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING, LIGHT GRAY STONE TERRACE. SHOW VARIOUS GREEN
TREES AND BUSHES, SHOW A FEW TREES AS EARLY FALL.
TAKE OUT-ALL AUTOS, TREE OVER ROOF ON RIGHT, SMALL LAMP POST NEAR
LARGE GOLF BALL, AND LEAVES OVER GOLF BALL. MAKE FLOWER BED
SMALLER. BLEND IN WALK WITH SECTION OF PHOTO ADDED.
LARGE GOLF BALL-TOP PART IS WHITE, RED RIM UNDERNEATH AND GREEN
STEM AND BASE.
CROP AS MARKED ON RIGHT HAND EDGE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1951	JAN 25 1951
SKETCH				
RETOUCHING	7	30	JAN 17 1951	JAN 22 1951
REPHOTO				
PHOTO-LITHO			JAN 25 1951	FEB 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	FEB 7 1951	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

MAR 5 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-94 ORDER NO. 65489 DATE 1-19-51

CUSTOMER
OAK CREST HOTEL
EVANSTON, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ " M POST CARDS SIZE 3 $\frac{1}{2}$ " X 5 $\frac{1}{2}$ "

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

THE LOUNGE AT THE OAK CREST

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer C. T. Imprint ☐ No Imprint ☐

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Photo in 10313

Photo to cut
9/7

RECEIVED

CUSTOMER

Submitted retouched
photo

1/2

Ref. 51/2
C. 107 13/4
3-9-51
L.A. 10

IV 2 H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-95 ORDER NO. 65493 DATE 1-19-51

CUSTOMER ITALIAN VILLAGE RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE (ITALIAN VILLAGE COCKTAIL
LOUNGE)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

5x7 Reproduction

L.O.

Ret.

H.C.

L.O.

1/2

6 1/2

107

2 1/4

12

X

no photo

W.H.

NO. ICH96
ORDER No. 65825
DATE 1-22-51
LAWRENCEVILLE DRUG CO., LAWRENCEVILLE, ILL.
6 1/2 M POST CARDS . C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
LAWRENCE COUNTY MEMORIAL HOSPITAL,
LAWRENCEVILLE, ILLINOIS
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO
IMPRINT NONE.
PHOTO PROPERTY OF CUST.
RETOUCHING AND COLOR DESCRIPTION
XXXXXXXXXXXXX BLDG. LIGHT TAN BRICK. FRONT ENTRANCE- LIMESTONE.
"DO A GOOD JOB. MAKE BRIGHT AS POSSIBLE."
SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____
OPERATION
EST. TIME
Clock No. Time Allowed
DATE ENTERED DEPT.
DATE COMPLETED
COMPOSING, Type Set Up
SKETCH
RETOUCHING
REPHOTO
PHOTO-LITHO
BLUEPRINT
STRIPPING, OPAQUING
HAND COLOR PROOF
ARTIST DEPT.
DATE BLUEPRINT OK'D
By _____
DATE HAND COLOR PROOF OK'D
By _____
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH97 ORDER NO. 65827 DATE 1-22-51

CUSTOMER CROWN HEIGHTS BAPT. CHURCH
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

CROWN HEIGHTS BAPTIST CHURCH
OKLAHOMA CITY /

FRONT NO. 5

(All of this on address side)

3 SIDES

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE THREE SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH, WITH THIS CORRECTION:

SHADOW LINES ABOVE ENTRANCE DOORS TO SANCTUARY, STILL GIVE THE IMPRESSION THAT
THE DOORS ARE SLIGHTLY AJAR. TOUCH UP TO CORRECT THIS IMPRESSION.

COLOR DESCRIPTION

FOLLOW SKETCH, WITH ABOVE CORRECTION.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Ref. 107
B. C. 2-8-51
L. A. 7

X

W 27

THE COURIER PRINTING CO.,
LITTLETON, N.H.

NO. 1CH-98

ORDER No. 65522

DATE 1-23-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL
FAMOUS "MOUNT WASHINGTON" STEAMER,
LAKE WINNIPESAUKEE, N.H.,

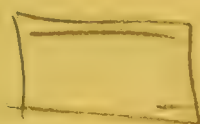


PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LETTERS - "MOUNT WASHINGTON" - BLACK. BOAT IS WHITE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1951	
SKETCH				
RETOUCHING	5	3	JAN 23 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO			JAN 31 1951	FEB 9 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 7 1951	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

THE COURIER PRINTING CO.,
LITTLETON, N.H.

NO. 1CH-99

ORDER No. 65522

DATE 1-23-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL
FAMOUS STEAMER "MOUNT WASHINGTON"
LAKE WINNIPESAUKEE, N.H. /



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LETTERS - "MOUNT WASHINGTON" - BLACK. BOAT IS WHITE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1951	
SKETCH				
RETOUCHING	3	25	JAN 23 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO				FEB 9 1951
BLUEPRINT			JAN 31 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	36	1 1/2	FEB 9 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed MAR 9 1951

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

THE COURIER PRINTING CO.,
LITTLETON, N.H.

NO. 1CH-100

ORDER No. 65522

DATE 1-23-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STEAMER "MOUNT WASHINGTON" AT THE
WEIRS, LAKE WINNIPESAUKEE, N.H. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LETTERS - "MOUNT WASHINGTON" - BLACK. BOAT IS WHITE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2	JAN 23 1951	JAN 23 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2	FEB 9 1951	
ARTIST DEPT.		82		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NO. 1CH101
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No.
DATE 1-23-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. 1 R. M. NO

TITLE IN FULL PEACEFUL FOX RIVER SCENE
EAST DUNDEE - WEST DUNDEE, ILLINOIS,
IN THE BEAUTIFUL FOX RIVER VALLEY
PRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: F.436

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW VARIOUS GREENS. KEEP REFLECTIONS. REMOVE BILLBOARDS.

TITLE TO BE LEGIBLE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1951	
SKETCH				
RETOUCHING		2	JAN 21 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO			JAN 31 1951	FEB 9 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 9 1951	2-13-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 12 1951

By

DATE Photo Returned to Customer

NO. 1CH102
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No.
DATE 1-23-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HIGHWAY SCENE ALONG
THE FOX RIVER, MC HENRY, ILLINOIS,
IN THE BEAUTIFUL FOX RIVER
VALLEY

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: F.437

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TITLE TO BE LEGIBLE. USE VARIOUS FALL COLORS. REMOVE OLD PAPER.
BLACKTOP ROAD. HOUSES - VARIOUS COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 7 1951
SKETCH				
RETOUCHING	4	2		JAN 21 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 19 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed FEB 19 1951

By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. LCH103

ORDER No.

DATE 1-23-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC VIEW, FOX
RIVER, BETWEEN ELGIN AND ST.
CHARLES, ILLINOIS, IN THE
BEAUTIFUL FOX RIVER VALLEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: F.438

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VARIOUS GREENS. DIFFERENT COLORED BOATS. FEW FLOWERS. REMOVE
LEAVES IN LOWER LEFT CORNER.,

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF ~~HAND~~ YES PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1951	
SKETCH				
RETOUCHING	4	2	JAN 24 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JAN 31 1951	FEB 7 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	110	1 1/2	FEB 7 1951	2/8/51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH104

ORDER No.

DATE 1-23-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE IN FULL ISLAND PARK SCENE,
FOX RIVER, GENEVA, ILLINOIS,
IN THE BEAUTIFUL FOX RIVER VALLEY

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: F.439

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GREY STONE BRIDGE. SHOW CLOUDS. VARIOUS GREENS.
WATERLILIES IN BLOOM. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	17	1 1/2	JAN 21 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO				FEB 9 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 9 1951	2-13-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. LCH105

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No.

DATE 1-23-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FOX RIVER BRIDGE,
NO. AURORA, BETWEEN BATAVIA
AND AURORA, ILLINOIS, IN THE
BEAUTIFUL FOX RIVER VALLEY

PRIV. # BEFORE TITLE: F.441

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE OLD STUMP. SHOW SUN REFLECTION ON WATER. REMOVE FEW
DEAD BRANCHES. NICE FALL COLORS. LIGHT CONCRETE BRIDGE. DARK
TAN TOWER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1951	
SKETCH				
RETOUCHING	6	3 1/2	JAN 24 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO			JAN 31 1951	FEB 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 7 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

NO.1CH106

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No.

DATE1-23-51

25MPOST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO

TITLE IN FULL

SCENE OF AURORA, ILLINOIS, ON THE FOX RIVER

IMPRINT

SAME AS ABOVE.

PRIV. # BEFORE TITLE:

A.41

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL AUTOS - PEOPLE. SHOW NICE CLOUDS, ATTRACTIVE WATER. BRIDGES LIGHT CONCRETE. VARIOUS GREEN TREES. BLDG ON LEFT. DARK TAN. NEXT BLDG. RED. TALL BLDG. LIGHT TAN. NEXT COPPER, WHITE FRONT. BARN DARK GREEN ROOF. OTHER ROOF RED - GREY BLDG. ENTRANCE RIGHT DARK RED.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1951	
SKETCH				
RETOUCHING	7	4 1/2	JAN 23 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO			JAN 31 1951	FEB 9 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	FEB 9 1951	2-9-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F1

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH107

ORDER NO.

DATE 1-23-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ELKS CLUB,
AURORA, ILLINOIS



PRIV. # BEFORE TITLE: A.42

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS & PEOPLE. SHOW FEW CLOUDS. REMOVE BLDG. ON LEFT
(GAS STATION) DARK REDVARIEGATED BRICK. LIGHT BROWN & TAN AWNINGS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1951	FEB 1 1951
SKETCH				
RETOUCHING	1	4	JAN 23 1951	JAN 30 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 15 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	FEB 15 1951	2-16-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NO. 1CH108
AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS ORDER No.
DATE 1-23-51'

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICTURESQUE VIEW OF
THE FOX RIVER, ILLINOIS
IN THE BEAUTIFUL FOX RIVER
VALLEY

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: F.432

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BRANCHES & SIGN LOWER RIGHT. BOAT HOUSE DARK RED ROOF WITH
WHITE FRAME. ADD NICE CLOUD EFFECT

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1951	
SKETCH				
RETOUCHING	4	2	JAN 23 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO			JAN 31 1951	FEB 7 1951
BLUEPRINT				
STRIPPING, OPAQUING			FEB 7 1951	
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 10H109
ORDER NO.

DATE 1-23-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC VIEW NEAR FOX RIVER GROVE,
ILLINOIS, IN THE BEAUTIFUL FOX
RIVER VALLEY /

PRIV. # BEFORE TITLE: F.433

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.,



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ATTRACTIVE WATER. NICE CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1	JAN 25 1951	JAN 25 1951
REPHOTO				FEB 1 1951
PHOTO-LITHO				FEB 14 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108		FEB 14 1951	2-15-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed MAR 14 1951

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH110

ORDER No.

1-23-51

DATE

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M.

NO

IMPRINT

SAME AS ABOVE.

TITLE IN FULL

BRIDGE AND DAM, FOX RIVER,
ALGONQUIN, ILLINOIS, IN THE
BEAUTIFUL FOX RIVER VALLEY

PRIVE. # BEFORE TITLE: F.434

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS, WIRES. SHOW BIG BILLOWY CLOUDS. SPIRES RED ROOFS
WHITE BLDG. OTHER TOWER BLUE VARIEGATED ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	2	JAN 21	JAN 24 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 6 1951 FEB 13 1951	FEB 13 1951 2-15-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO.

1CH111

ORDER No.

DATE 1-23-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FISHING SCENE ON
THE FOX RIVER, ILLINOIS IN
THE BEAUTIFUL FOX RIVER VALLEY

PRIV. # BEFORE TITLE: F.435

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO /

IMPRINT SAME AS ABOVE.



PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW GOOD FALL COLORS. NICE CLOUD EFFECT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1951	
SKETCH				
RETOUCHING		2-1	JAN 27 1951	JAN 27 1951
REPHOTO				
PHOTO-LITHO			JAN 31 1951	FEB 7 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 7 1951	2-13-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

JAN 19 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7-1

NO. 1CH112

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No.

DATE 1-23-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL CHICAGOLAND'S
"LEANING TOWER OF PISA",

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: G.1152

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW FEW CLOUDS. SHOW VARIOUS GREENS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1951	JAN 25 1951
SKETCH				
RETOUCHING	10	5	JAN 23 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			JAN 21 1951	FEB 13 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 13 1951	2-14-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAR 14 1951

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH113

ORDER NO.

DATE 1-23-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FOX RIVER SCENE,
TROUT PARK, ELGIN, ILLINOIS,
IN THE BEAUTIFUL FOX RIVER VALLEY

PRIV. # BEFORE TITLE: EL.300

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE DEAD BRANCHES ON RIGHT, STUMPS, ETC. VARIOUS COLORED BOATS.
NICE CLOUD EFFECT. EARLY FALL COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1951	
SKETCH				
RETOUCHING	3	2 1/2	JAN 21 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 6 1951 FEB 14 1951	FEB 14 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH114

ORDER No.

DATE 1-23-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING SCENE ALONG THE
BEAUTIFUL NORTH SHORE - LAKE
MICHIGAN, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: G.1153

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PEOPLE LOWER LEFT CORNER.
REMOVE MAN LOWER RIGHT CORNER.

SHOW NICE CLOUD EFFECT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1951	
SKETCH				
RETOUCHING	3	2.5	JAN 25 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			FEB 6 1951	FEB 14 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 14 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 22 1951

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC.,
RED BANK, N. J.

NO. 1CH-115

ORDER NO. 65530

DATE 1-23-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CATHOLIC CHURCH, ASBURY PARK,
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 NEGATIVES ENCLOSED WITH PHOTOGRAPH)

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print of Cat
my Center
8x10

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1951	FEB 15 1951
SKETCH				
RETOUCHING		5	JAN 24 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO				FEB 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1-4	FEB 15 1951	29
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC.,
RED BANK, N. J.

NO. 1CH-116

ORDER No. 65530

DATE 1-23-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BERKELEY CARTERET HOTEL SWIMMING
POOL, ASBURY PARK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS RED BRICK.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *PM*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1951	
SKETCH				
RETOUCHING	6	2 1/2	JAN 24 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 14 1951	
ARTIST DEPT.				

APR 6 1951

DATE BLUEPRINT OK'D

DATE Filed

By _____

By *W*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH117

ORDER No.

DATE 1-23-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOX RIVER VIEW, BETWEEN GENEVA
AND BATAVIA, ILLINOIS, IN THE
BEAUTIFUL FOX RIVER VALLEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I

R. M.

YES

IMPRINT

SAME AS ABOVE.

PRIV. # BEFORE TITLE: F.440

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OC389 USE ATTRACTIVE SPRING COLORS.

MAKE TITLE LEGIBLE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 7 - 1951
SKETCH				
RETOUCHING		/	JAN 23 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 13 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	161	1 1/2	FEB 13 1951	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAR 19 1951

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO.

1CH118

ORDER No.

DATE 1-23-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ^{F.442} AUTUMN SCENE, IN THE
BEAUTIFUL FOX RIVER VALLEY,
BETWEEN ST. CHARLES AND AURORA,
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: F.442

PHOTO PROPERTY OF

C.T

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9B535-N. BRILLIANT FALL COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0	JAN 23 1951	JAN 23 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	FEB 9 1951	2-13-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

MAR 14 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY ENDICOTT PHOTOGRAPHERS,
ST. MARYS, OHIO

NO. 1CH-119

ORDER No. 65545

DATE 1-23-51

6 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL
SHELTER HOUSE AND BATHING AREA,
LAKE ST. MARYS, ST. MARYS, OHIO,



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GRAY STONE SHELTER HOUSE WITH GREEN-GRAY ROOF./

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	5	JAN 24 1951	
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 16 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	FEB 16 1951	2-16-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY ENDICOTT PHOTOGRAPHERS,
ST. MARYS, OHIO

NO. 1CH-120

ORDER No. 65545

DATE 1-23-51

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE ST. MARYS, ST. MARYS, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1951	
SKETCH				
RETOUCHING	9	3	JAN 24 1951	JAN 24 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	142	FEB 17 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed MAR 19 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY ENDICOTT PHOTOGRAPHERS,
ST. MARYS, OHIO

NO. 1CH-121

ORDER No. 65545

DATE 1-23-51

6 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE CAMPING GROUNDS, LAKE ST
MARYS, ST. MARYS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1951	FEB 5 1951
SKETCH				
RETOUCHING	5	3	JAN 21 1951	JAN 31 1951
REPHOTO				
PHOTO-LITHO			FEB 7 1951	FEB 14 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	FEB 14 1951	2-14-51
ARTIST DEPT.	115	9	FEB 25 1951	March 2, 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY ENDICOTT PHOTOGRAPHERS,
ST. MARYS, OHIO

NO. 1CH-122

ORDER No. 65545

DATE 1-23-51

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH, LAKE ST. MARYS,
ST. MARYS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1951	FEB 7 1951
SKETCH				
RETOUCHING			JAN 24 1951	JAN 29 1951
REPHOTO				
PHOTO-LITHO				FEB 14 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	FEB 1 1951	2-14-51
ARTIST DEPT.	103	9		3-8-51

MAR 12 1951

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY ENDICOTT PHOTOGRAPHERS,
ST. MARYS, OHIO

NO. 1CH-123

ORDER No. 65545

DATE 1-23-51

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MIAMI ERIE CANAL, ST. MARYS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS (NUMBERS)

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 9 - 1951
SKETCH				
RETOUCHING	6	4	JAN 24 1951	
REPHOTO				
PHOTO-LITHO				FEB 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 3/4	FEB 1 1951	2-16-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

MAR 19 1951

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

SEAWALL SPECIALTY CO., HOUSTON, TEXAS

NO. 1CH-124

ORDER No. 65546

DATE 1-23-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE NEW RICE STADIUM, HOUSTON,
TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

~~Subjects or~~
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 24 1951	
SKETCH				
RETOUCHING	100	11	JAN 24 1951	JAN 24 1951
REPHOTO				FEB 14 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	FEB 14 1951	2-14-51
ARTIST DEPT.		11		

MAR 5 1951

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH125 ORDER NO. 65852 DATE 1-24-51

CUSTOMER
BEACH PARKHOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BEACH PARK HOTEL - OCEAN DRIVE AT
6TH STREET - MIAMI BEACH, FLORIDA

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OCH921. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Att M. Ham
make new photo
Logo has been
stayed in color
will not fit
Or so it

Full 2 Offset for Lt +
Ok Blue

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH126 ORDER NO. 65855 DATE 1-24-51

CUSTOMER WM. R. DEUTSCH
JACKSONVILLE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE MIDWEST'S FINEST
TOWN HOUSE HAVANA, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:

REMOVE FLOWERS AS MARKED ON TISSUE OVER SKETCH, MAKE CARPET GRAY AROUND THE
BANDSTAND, MAKE ROOF OF THE OUTSIDE OF THE BLDG. DARK MAROON. THE BUILDING
IS OF LIGHT TAN BRICK CONSTRUCTION. USE BEST JUDGMENT AS TO WHETHER THE LIGHT
TAN COLOR SHOULD BE USED OR NOT.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

PHOTO USED FOR

1 - 8 x 10 Reprints
2 - 5 x 7 Reprints

L.O. 1 1/2
Res. 7
H.C. 2-20-51 2 107
L.A. 11

~~Handcolor~~ as specified
W.D.H.

Ed. + Ok Photo + Signature

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH127 ORDER NO. 65856 DATE 1-24-51

CUSTOMER BLACKWELL SANITARIUM & CLINIC
GORMAN, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE W HITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BLACKWELL SANITARIUM AND CLINIC
GORMAN, TEXAS

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE NEGATIVE. TAKE OUT CARS & PEOPLE. ADD FOLIAGE TO TREES.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

COLOR AND TREATMENT OF WINDOWS AS ON OLD CARD 3BH242.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED

(5x7 PRINT)
for 7/9

Ret. 6 1/2
H.C. 106 1 1/2
L.A. 19

as quoted
1/20/51

1/9
OK L.B.

Submitted to Customer
1/9/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH128 ORDER NO. 65857 DATE 1-24-51

CUSTOMER BON TON MOTEL
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full **IN LOWER PANEL:**

BON TON MOTEL - 1200 SO. SANTA FE
DRIVE (BETWEEN IOWA AND ALAMEDA...ETC.)

(SEE COPY) *5" Panel*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.
SUGGEST SAME PANEL AS ON 7BH759.

SHOW CLOUD EFFECT. /
SHOW WORD "NO" BEFORE VACANCY. /

COLOR DESCRIPTION

ALL BLDGS WHITE. WINDOWS, DOOR TRIM, PANEL RUNNING ACROSS BLDGS ABOVE WINDOW
AND DOOR AND SMALL VENTS JUST UNDER ROOF IN CENTER, ALL YELLOW. STARTING WITH
FULL BLDG TO LEFT, ALL ROOFS BLUE, RED, BLUE, RED, ETC-- IN OTHER WORDS ALTERNATE
TWO COLORS. FLAG POLE TO RIGHT TO HAVE FLAG. ROCK GARDEN FOREGROUND CENTER
WITH RED & YELLOW TULIPS. **SIGN:** ALL BACKGRD MAROON, MOTEL LETTERING INTENSE
RED. LETTERING OF BON TON TOP OF SIGN INTENSE GREEN. NEON BORDER AROUND SIGN
INTENSE GREEN. /

*Edges of gables have alternate red and blue neon. Under part of gable is
yellow. Lawn surrounding yellow and blue.*

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

5x7 photograph

Ref.

Jan 31 C.

L.A.

6

1 1/2

9

all printed

CH 2H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH129 ORDER NO. 65858 DATE 1-24-51

CUSTOMER ST. FRANCIS HOTEL, INC.
ST. PAUL, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(HOTEL ST. FRANCIS).....

(SEE COPY)

set up by [unclear]

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW SKETCH, BUT NOTE ADDITION TO WORDING IN PANEL PER COPY "A" ATTCHD.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

PHOTO USED FOR

101-3-30-51

5x7 Reprints
L.O. 1
Ref. 5 1/2
H.C. 107 13/4
L.A. 93/4

as quoted

Walt

(+)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH130 ORDER NO. 65859 DATE 1-24-51

CUSTOMER HENRY LANGHORST CAFE
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CDS SIZE 3 1/2 X 5 1/8 25/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NO TITLE ON PICTURE SIDE.

TAKE OUT PART OF CAR SHOWN IN FOREGROUND, WIRES AND POLES.

COLOR DESCRIPTION

USE CUSTOMER'S OLD CARD ATTACHED, FOR COLOR GUIDE.

Bus card

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Lo 3
HE 1-107-2-7-51
275 1/2

X
W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

10/- 4-23

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL NO. <u>1CH131</u> ORDER NO. <u>65870</u> DATE <u>1-25-51</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER <u>THE ALLIS PRESS</u> <u>KANSAS CITY, MO.</u>	Photos for this Customer		
	12 1/2" M BUSINESS CDS SIZE 3 1/2" X 2 5/16" STYLE ART COLORTONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full PERKY BRUS. TRANSFER & STORAGE CO...ETC. (SEE COPY)			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		FRONT NO. <u>NO</u> (All of this on address side) R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center		
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				
USE PHOTO FROM 9BH1524. MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES!				
COLOR DESCRIPTION				

as quoted

10015

8X10 ~~3/17~~ Rep'd 10

Ref. 6
H.C. 1 1/2
L.C. 9 1/2

~~as photo~~

OK 5 ft

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH132 ORDER NO. 65871 DATE 1-25-51

CUSTOMER VICTORY MOTOR COURT
FRANKLIN, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

VICTORY MOTOR COURT - U.S. ROUTE 25
FRANKLIN, OHIO.....ETC.

(SEE COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO BE COLORED AS PER COLORED SKETCH. — TITLES ON COLORED SKETCH.
BUILDINGS TO BE SIZE AS SHOWN IN PENCIL SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

PHOTO USED FOR

RETURN PHOTO YES NO

RETURN PHOTO TO NORRINGTON
AS SOON AS POSSIBLE.

Returned 3/15/51
B.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH133 ORDER NO. 65873 DATE 1-26-51

CUSTOMER LUCANIA & CO., INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO #2 TO BE USED AS INSET ON PHOTO #1.

FOLLOW TISSUE OVERLAYS.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS.

FOR COLOR OF STONE ON BLDG. SEE "A" ON ATTACHED
CARD #OCH1795.

Photo — 1CH660

PHOTO RETURNED

TO

PHOTO USED FOR

106 SIC 134
La 10
X
Grouping 17.25
M 27+

Submit Ret
Photo to Customer
Approved

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH134

ORDER No.

DATE 1-26-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIAN SUMMER, IN THE BEAUTIFUL
FOX RIVER VALLEY,

PRIV. # BEFORE TITLE: F.444

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES to come

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BEAUTIFUL CLOUDS. BRILLIANT COLORS - FALL.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1951	
SKETCH				
RETOUCHING	4	2	JAN 29 1951	JAN 29 1951
REPHOTO				
PHOTO-LITHO				FEB 14 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	FEB 14 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 22 1951

FEB 21 1951

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH135

ORDER No.

1-26-51'

DATE

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWINGING BRIDGE ON THE FOX
RIVER, ILLINOIS, IN THE BEAUTIFUL
FOX RIVER VALLEY

PRIV. # BEFORE TITLE: F.445

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. ~~MM~~ I R. M. YES *to come*

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SPRING COLORS. REMOVE LIGHT SPOTS, SMOKE STACKS. SHOW NICE CLOUD
EFFECT. BRIDGE WHITE WITH BLACK CABLES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 31 1951	FEB 7 1951
SKETCH				
RETOUCHING			JAN 26 1951	JAN 30 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 7 1951	FEB 14 1951
HAND COLOR PROOF	106	1 1/2	FEB 14 1951	
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1EH136

ORDER NO.

DATE 1-26-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

F.446 A BIT O' BEAUTY ALONG THE
FOX RIVER, NORTHERN ILLINOIS

PRIV. # BEFORE TITLE: F.446

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.



PHOTO PROPERTY OF C.T.

REMOVE DEAD BRANCHES!

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 31 1951	
SKETCH				
RETOUCHING	3	2 1/2	JAN 31 1951	JAN 31 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	184	1 1/2	FEB 7 1951 FEB 17 1951	FEB 14 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH137

ORDER No.

DATE 1-26-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

SCENIC VISTA IN THE BEAUTIFUL
FOX RIVER VALLEY

PRIV. # BEFORE TITLE: F.447

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO HAVE TITLE LEGIBLE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 29 1951	FEB 7 - 1951
SKETCH				
RETOUCHING	2	2 1/2	JAN 26 1951	JAN 29 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 15 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 15 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH138

ORDER No.

DATE 1-26-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE SCENIC FOX RIVER WINDS ITS WAY
THROUGH NORTHERN ILLINOIS

PRIVE. # BEFORE TITLE: F.448

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW NICE CLOUDS _ BILLOWY. VARIOUS GREEN TREES.

REMOVE FLOATING OBJECTS IN LOWER LEFT CORNER.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1951	FEB 6 - 1950
SKETCH			JAN 26 1951	FEB 21 1951
RETOUCHING	5	1 1/2		FEB 1 1951
REPHOTO				
PHOTO-LITHO				FEB 13 1951
BLUEPRINT			FEB 7 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 13 1951	2-15-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAR 22 1951

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH139

ORDER No.

DATE 1-26-51'

25 M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EVENING SHADOWS ON THE FOX RIVER /

PRIV. # BEFORE TITLE: F.449 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *to come*

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE OBJECTS ON WATER. REMOVE DEAD BRANCHES - 2 POWER LINE TOWERS. SHOW OLD MILL BROWN & DISTINCT.

MAKE THIS AN ATTRACTIVE TWILIGHT SCENE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *YES* RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *mm*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 31 1951	FEB 6 - 1950
SKETCH				
RETOUCHING		<i>2 1/2</i>	JAN 26 1951	DEC 31 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			FEB 7 1951	FEB 13 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>107</i>	<i>1 1/2</i>	FEB 13 1951	<i>2-15-51</i>
ARTIST DEPT.		<i>8</i>		

FEB 2 - 1951

MAR 22 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By *mm*

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 1CH140

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER No.

DATE 1-26-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHORELINE VIEW, FOX RIVER, BETWEEN
JOHNSBURG AND MC HENRY, IN THE
BEAUTIFUL FOX RIVER VALLEY

PRIV. # BEFORE TITLE: MC.772

RETOUCHING AND COLOR DESCRIPTION

SHOW BEAUTIFUL CLOUD EFFECT. REMOVE DEAD BRANCHES UPPER LEFT.
VARIOUS COLORED HOUSES.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES to come

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

SUBMIT: YES

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 31 1951	FEB 5 - 1950
SKETCH				
RETOUCHING	2	2	JAN 26 1951	JAN 31 1951
REPHOTO				
PHOTO-LITHO			FEB 9 1951	FEB 16 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 16 1951	2-21-51
ARTIST DEPT.		8 1/2		

MAR 19 1951

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____